

DANNY DILIBERTO OF LADLES OF LOVE JOINS NEVER GIVE UP DAY AS AMBASSADOR, LEADING GLOBAL WALK FOR NO CHILD TO GO HUNGRY

South African Humanitarian Invites People Worldwide to Walk on August 18 for a Future Where Every Child Has Access to Food, Hope, and Opportunity

LOS , CA, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- [Never Give Up Day](#) is proud to announce that Danny Diliberto, founder of Ladles of Love, has joined the global movement as an official ambassador and will lead the Global Walk for No Child to Go Hungry on [August 18](#).

Known throughout South Africa for his commitment to fighting hunger and supporting vulnerable communities, Danny has dedicated years of his life to ensuring that children and families facing hardship receive not only food, but also dignity, care, and hope.

His message is simple, powerful, and unwavering:

"I will never give up because food is a basic human right every child has."

— Danny Diliberto, Founder of Ladles of Love

The Global Walk for No Child to Go Hungry is part of the [Walk of Perseverance](#), a worldwide initiative associated with Never Give Up Day that invites people to walk for the people, causes, dreams, and challenges they refuse to give up on.

While Danny's walk is rooted in his lifelong commitment to ending hunger, participation is open



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to everyone, everywhere.

People do not need to be in South Africa to join.

Whether someone lives in London, New York, Mumbai, Sydney, Madrid, Toronto, Cape Town, or anywhere else in the world, they can participate in Danny's walk from their own city or community on August 18.

The walk serves as a symbolic act of solidarity with children facing hunger and with all those working tirelessly to create a better future.

Participants can officially join the walk through the global interactive map at:
walk.nevergiveupday.com

The initiative reflects one of the core ideas behind Never Give Up Day: that perseverance is not only personal—it is also collective.

Some people refuse to give up on their health.
Some refuse to give up on a dream.

“

Perseverance is not only about refusing to give up on ourselves. It is also about refusing to give up on those who need us most.
”

Alain Horoit, Founder of Never Give Up Day

Some refuse to give up on a loved one.
Others refuse to give up on a cause.

For Danny Diliberto, that cause is clear: ensuring that no child goes hungry.

"Every child deserves the opportunity to grow, learn, and thrive," said Diliberto. "When a child goes hungry, we all have a responsibility to care. I invite people around the world to join this walk and stand together for something that should matter to every human being."

Never Give Up Day founder Alain Horoit welcomed Diliberto's participation and praised the universal importance of the cause.

"Some causes transcend borders, cultures, and politics. Ensuring that children have access to food is one of them," said Horoit. "Danny's walk reminds us that perseverance is not only about our own struggles and dreams. It is also about refusing to give up on the people and causes that



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need us most. Every step taken for this walk becomes a statement that no child should be forgotten."

Observed annually on August 18, Never Give Up Day recognizes the strength, courage, and determination of people who continue moving forward despite adversity, setbacks, illness, loss, recovery, or life's challenges.

This year, the celebration becomes more participatory through the Walk of Perseverance, allowing individuals, organizations, schools, sports clubs, charities, and communities to create or join walks connected to causes they refuse to give up on.

Many people carry struggles, hopes, dreams, recoveries, and personal challenges silently. Walking on Never Give Up Day becomes a symbolic act of support, commitment, and encouragement.

Every step represents moving forward.

Believing in a better future.

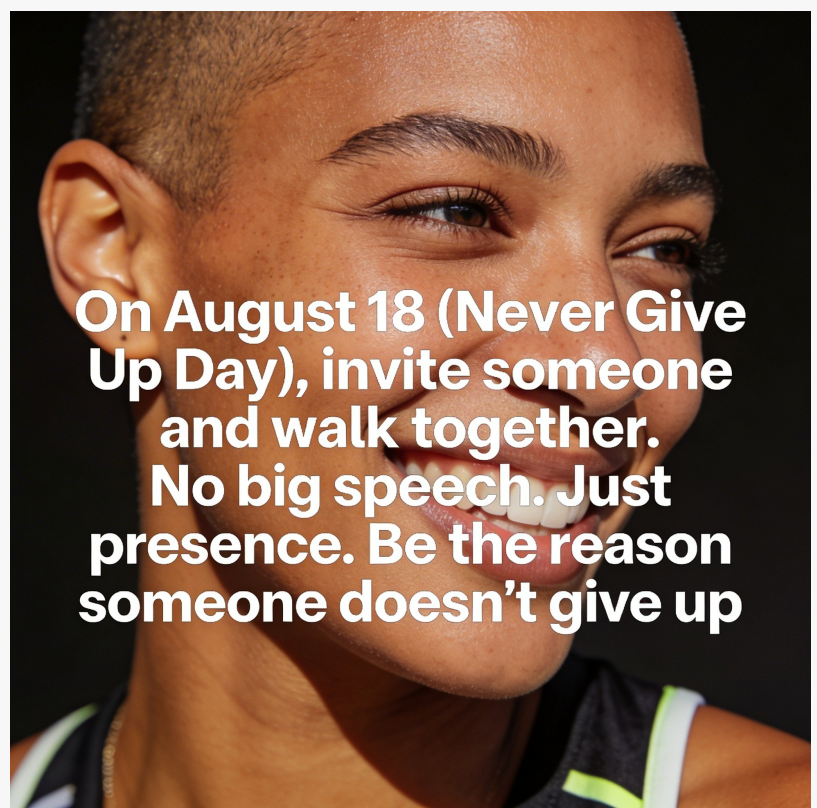
Refusing to give up on what matters most.

For Danny Diliberto and Ladles of Love, that future is one where no child goes hungry.

People wishing to participate can join the Global Walk for No Child to Go Hungry and add their support through the Walk of Perseverance Interactive Map at: walk.nevergiveupday.com

About Never Give Up Day

Observed annually on August 18, Never Give Up Day is a global celebration of perseverance,



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resilience, and determination. The day honors individuals who continue moving forward despite adversity and life's challenges. Through the Walk of Perseverance, people around the world are invited to take a symbolic step for the people, causes, dreams, and goals they refuse to give up on.

About Ladles of Love

Ladles of Love is a South African humanitarian organization dedicated to fighting hunger, supporting vulnerable communities, and creating lasting positive impact through food relief, community support, and social development initiatives.

Alain Horoit

NEVER GIVE UP DAY

+ +1 929-388-2146

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