

Poultry Disinfectant Market Size, Share, Competitive Landscape and Trend Analysis Report

The Business Research Company's Poultry Disinfectant Global Market Report 2026 - Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, June 8, 2026

/EINPresswire.com/ -- The [poultry disinfectant market](#) has become

increasingly significant as poultry farming continues to expand globally. With rising concerns about disease control and biosecurity, the demand for effective disinfectant solutions in poultry farms and related facilities is growing rapidly. Let's explore the current market size, growth drivers, key regional players, and overall market outlook in detail.

Current Market Size and Growth Projections for the Poultry Disinfectant Market

The poultry disinfectant market has experienced swift expansion in recent years. It is projected to increase from \$5.04 billion in 2025 to \$5.58 billion in 2026, representing a compound annual growth rate (CAGR) of 10.8%. This growth during the historical period stems from the rise of commercial poultry farming, the increasing prevalence of poultry diseases, the broadening scope of veterinary healthcare services, growing demand for farm sanitation products, and the availability of various chemical disinfectant formulations.

Looking ahead, the market is expected to maintain rapid momentum, reaching \$8.32 billion by 2030 at a CAGR of 10.5%. Factors driving this forecast include stricter regulatory biosecurity measures, a heightened need for disease prevention solutions, expansion of intensive poultry production systems, growing adoption of environmentally friendly disinfectants, and increased investments in livestock hygiene management. Key trends during this period involve a stronger focus on farm biosecurity, greater use of broad-spectrum disinfectants, rising popularity of liquid disinfectant products, expansion of disease prevention practices, and improved regulatory compliance.

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Defining Poultry Disinfectants and Their Role in Disease Control

Poultry disinfectants are chemical substances applied within poultry houses to prevent and control disease outbreaks. These agents play a vital role in disinfecting facilities after production cycles, eliminating viruses, bacteria, fungi, and other pathogens that threaten poultry health. Beyond protecting the birds themselves, these disinfectants also reduce the risk of disease transmission to humans by maintaining sanitary conditions in poultry farms and veterinary clinics.

Primary Factors Boosting Demand in the Poultry Disinfectant Market

One of the most significant factors propelling the poultry disinfectant sector is the widespread occurrence of infectious diseases in livestock, including avian influenza and aspergillosis (fumigatus). Diseases such as salmonella, hookworm infestations, ringworm, psittacosis fever, and lysine deficiency have driven the adoption of preventive disinfection protocols in poultry farming. In many developed countries, authorities are implementing strict terminal and continuous disinfection procedures to increase farmer compliance and reduce disease spread.

For example, in June 2023, the European Centre for Disease Prevention and Control (ECDC), based in Sweden, reported a total of 98 avian influenza outbreaks in domestic birds and 634 detections in wild birds across 25 countries between April and June 2023. Additional cases included 25 outbreaks in domestic poultry and 482 detections in wild birds from June through September 2023. These statistics underscore how the high incidence of infectious diseases is a critical driver for the poultry disinfectant market.

View the full poultry disinfectant market report:

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Asia-Pacific's Leading Position in the Poultry Disinfectant Market

In 2025, the Asia-Pacific region held the largest share of the global poultry disinfectant market, reflecting the region's substantial poultry farming activities and increasing biosecurity measures. North America followed as the second-largest market, supported by advanced veterinary healthcare infrastructure and stringent hygiene protocols. The global market report covers several regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive geographical overview of market trends and opportunities.

New analytical features added to our 2026 market reports:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards

- Market hotspots infographics
- Key technologies and future trend analysis
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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: marketing@tbr.com

The Business Research Company - www.thebusinessresearchcompany.com

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Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbr.com

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