

Chef Kitty Expands Popular Freeze Dried Waffle Treats Line with New 4.0oz Larger Bag Size

New larger bag features four all-natural flavors Barley Grass, Cranberry, Blueberry, and Pumpkin as demand for natural freeze-dried pet treats continues to grow

NEW YORK, NY, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- Chef Kitty, a New York-based maker of cat and dog treats, has announced the launch of a new large size bag size for its [Freeze Dried Waffle Treats](#) -- one of the brand's most popular products since its introduction. The new larger size responds directly to customer demand from multi-pet households and frequent treat users who wanted better value for daily training and bonding routines.

Four All-Natural Flavors

Chef Kitty Freeze Dried Waffle Treats are available in four distinct all-natural flavors, each built around a functional whole-food ingredient: Barley Grass, Cranberry, Blueberry, and Pumpkin.

Barley Grass is a nutrient-dense green ingredient rich in chlorophyll, Vitamins A, C, and K, and natural enzymes. It is widely recognized in holistic pet nutrition for its detoxifying properties and digestive support.

Cranberry is well-established for its role in urinary tract health. The naturally occurring proanthocyanidins in cranberry help support a healthy urinary environment -- a particularly relevant benefit for cats, who are prone to urinary tract issues and feline lower urinary tract disease (FLUTD).



Chef Kitty Waffle Treats

Blueberry is one of the most antioxidant-rich fruits available, containing high concentrations of Vitamin C, Vitamin K, and flavonoids that support immune function, cognitive health, and cellular protection from oxidative stress.

Pumpkin is a natural source of soluble and insoluble fiber that supports healthy digestion and regular bowel movements in cats and dogs. It is widely recommended by veterinarians as a gentle, food-based digestive aid, and its naturally sweet flavor makes it highly palatable to most pets.

Each flavor is grain-free and formulated without artificial colors, flavors, or preservatives -- allowing the natural nutritional properties of each ingredient to stand on their own.

A Treat Format Cats and Dogs Love

Chef Kitty Freeze Dried Waffle Treats are shaped in a miniature waffle format -- a fun, visually distinctive design that differentiates them from standard freeze-dried treat formats while maintaining the same nutritional integrity. The freeze-drying process locks in the natural flavor and nutritional compounds of each ingredient without heat processing or chemical preservation, resulting in a shelf-stable treat that retains genuine food quality.

The treats are lightweight, low-calorie, and highly palatable -- qualities that make them particularly effective as training treats, where high treat frequency is common. Their small size allows for multiple rewards per session without exceeding daily caloric guidelines.

"The four flavors we chose aren't just about variety -- each one brings something specific to the table," said Esen G., Founder of Chef Kitty. "Cranberry for urinary health, pumpkin for digestion, blueberry for antioxidants, barley grass for overall wellness. We wanted every flavor to have a reason to exist beyond just tasting good."

Why the Larger Size

The new 4.0oz bag is designed for households with multiple pets, owners who use treats heavily



Waffle Treats for Cats and Dogs

in training programs, and customers who prefer the cost efficiency of a larger format. The original size remains available for new customers or those with lighter treat usage.

All products are tested in the USA to ensure safety and quality consistency.

Part of a Growing Lineup

Chef Kitty's broader lineup includes single-ingredient freeze-dried treats in chicken, wild-caught salmon, wild-caught tuna, chicken liver, chicken heart, beef liver, duck, and Freeze Dried Quail Egg Yolks -- one of the only products of its kind in the US market. The brand also offers Puree Pops, grain-free lickable cat treats enriched with taurine and Vitamin E, available in five flavors.

Chef Kitty was founded in November 2021 and is available on Amazon, TikTok Shop, Walmart, and directly at www.chef-kitty.com. The brand has earned over 1,000 verified customer reviews across its product lineup.

Availability and Pricing

The new 4.0oz Chef Kitty Freeze Dried Waffle Treats are available now on Amazon and at www.chef-kitty.com in all four flavors.

About Chef Kitty

Chef Kitty is a New York-based pet treat brand founded in November 2021, specializing in single-ingredient freeze-dried treats and grain-free lickable puree treats for cats and dogs. All products are tested in the USA. Chef Kitty's mission is to make genuinely healthy treats accessible to every cat and dog owner -- with transparent ingredients, no fillers, and no compromises.

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