

# Sea Lime Lures Honors Father's Day With the Inspiration Behind Every Lure

TAMPA , FL, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- Sea Lime Lures is celebrating Father's Day this year by highlighting the family-focused heritage that inspired the brand's founding. Co-founders Clint and Bright Owens launched the company in 2016 from their Tampa, Florida garage, driven by Clint's desire to engineer a lure that replicated the natural bait movements he observed during years of fishing alongside his father, friends, and family.

As Father's Day approaches, Sea Lime Lures is pausing to reflect on what the holiday means to the people behind the brand and to the anglers whose own fishing traditions have made Sea Lime a part of their story.

"Sea Lime started with my dad and me tinkering on the boat, and now I get to pass that down to my own kids," said Clint Owens, Founder and Owner of Sea Lime Lures. "That's what this brand is really about. It's not just about the lure, it's about the excuse to get out there with the people who matter most. Father's Day is a chance to celebrate those connections, and if a Sea Lime Lures is the thing that puts a rod in someone's hand and gets them on the water with their dad or their kids, that's everything to us."

For Clint Owens, fishing was never just a hobby. It was the backdrop for some of the most



Founder Clint Owens (middle) with his son (left) and his father (right).



Flying Phantom Fishing Lure

meaningful moments of his life, time with his father, time with friends, and now, time with his own children. When he began modifying and testing lures in his garage, he was not only solving a technical problem; he was trying to recreate the conditions for those moments on the water that had shaped him.

Sea Lime's product line has expanded steadily since its founding, growing from its original flagship trolling lure into a broader portfolio of offshore tackle and marine accessories, including interchangeable lure inserts and portable boat storage bins. The brand's newest addition, the [Flying Phantom](#) from the True Life series, continues that tradition of engineering-driven design, available now with Father's Day timing in mind.



Sea Lime Lures

Bright Owens, who co-founded Sea Lime Lures alongside her husband, has been part of that journey from the beginning, supporting the vision, helping grow the brand, and watching firsthand as the company became a reflection of the family's values.

"Watching Clint fish with his dad and now with our kids reminds me of exactly why we started this," said Bright Owens, Co-Founder of Sea Lime Lures. "Fishing has a way of slowing everything down and making space for real conversations, real laughter, and real connection. That's the tradition we want to support. When people choose Sea Lime Lures, they're not just buying a lure, they're investing in time together. That's what makes those memories last long after the trip is over."

That philosophy has shaped how Sea Lime Lures approaches every product it brings to market, tested on the water, and designed with the understanding that the best fishing gear is the kind that earns a permanent spot in the tackle box, trip after trip.

For shipping arrival in time for Father's Day, orders for Sea Lime's fishing gear, including the new Flying Phantom lure, must be placed by June 15th, 2026, for standard shipping across the United States. Sea Lime's full line of American-made lures serves as a gifting option for the anglers in your life. To learn more about the new Flying Phantom design or to browse available options, visit <https://sealimelures.com/shop/true-life-series/flying-phantom/>.

To explore Sea Lime Lures' full lineup of American-made fishing gear or to learn more about the brand's story, visit [www.sealimelures.com](http://www.sealimelures.com).

#### About Sea Lime Lures

Sea Lime Lures is a Tampa-based fishing gear company specializing in American-made lures and accessories. Founded in 2016 by Clint Owens and his wife, Bright, the company is best known for its patented offshore trolling lure that simulates natural bait movement by channeling water through the lure itself. Sea Lime Lures is committed to building high-quality, Florida-made products for recreational and competitive anglers. Learn more at [www.sealimelures.com](http://www.sealimelures.com).

#### Press Desk

Hello@mypressdesk.com

Megan O'Hare

Visit us on social media:

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/918199871>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.