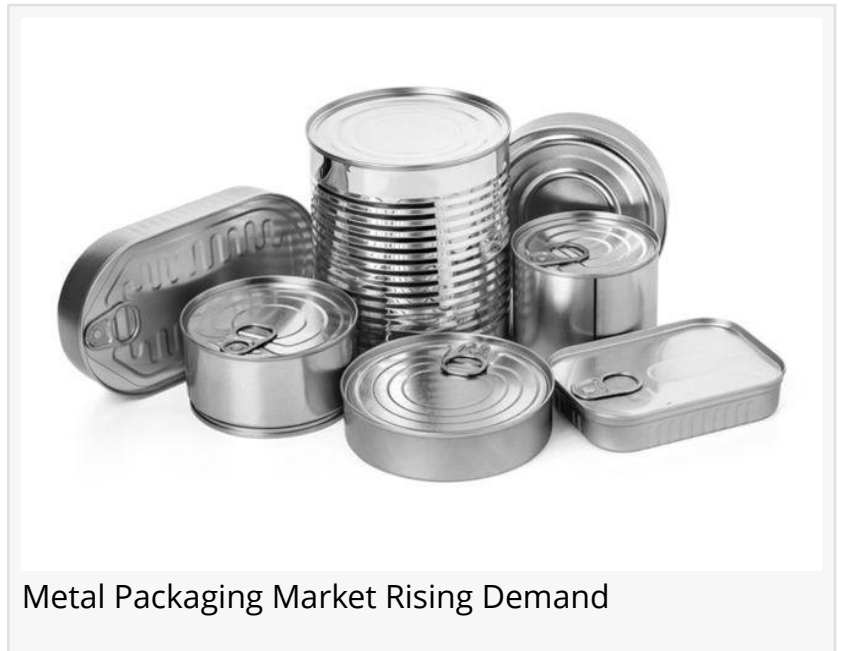


Metal Packaging Market Driven by Rising Demand for Canned Foods and Packaging Innovations

The steel segment accounted for the largest share of the global metal packaging market in 2020, contributing to more than three-fifths of total revenue.

WILMINGTON, DE, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- The global [metal packaging market](#) is experiencing steady growth, fueled by technological advancements in packaging solutions and increasing consumer demand for canned and packaged food products. Metal packaging continues to gain traction across industries due to its durability, recyclability, and ability to extend product shelf life.



According to a report published by Allied Market Research, titled “Metal Packaging Market by Material (Steel, Aluminum, Others), by Type (Cans, Caps and Closures, Drums and Barrels, Others), by Application (Food, Beverages, Personal Care, Health Care, Others): Global Opportunity Analysis and Industry Forecast, 2020–2030,” the global metal packaging market was valued at \$108.8 billion in 2020 and is projected to reach \$147.4 billion by 2030, growing at a CAGR of 3.1% from 2021 to 2030.

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Key Growth Drivers:

The growing preference for canned food products, coupled with continuous innovations in packaging technologies, is significantly contributing to market expansion. Metal packaging offers superior protection against contamination, moisture, and light, making it a preferred choice for

food and beverage manufacturers.

However, environmental concerns associated with steel mining and fluctuations in raw material prices remain key challenges for industry participants. Despite these obstacles, the increasing popularity of premium and luxury products packaged in metal containers—including cookies, coffee, tea, confectionery products, and gift packaging is expected to create lucrative growth opportunities throughout the forecast period.

Steel Segment Maintains Market Leadership:

Based on material, the steel segment accounted for the largest share of the global metal packaging market in 2020, contributing to more than three-fifths of total revenue. Steel remains widely used in food and beverage cans, aerosol containers, closures, paints, and promotional packaging owing to its strength and cost-effectiveness.

Meanwhile, the aluminum segment is projected to witness the fastest growth, registering a CAGR of 4.4% during the forecast period. Increasing adoption of aluminum packaging, particularly in the beverage industry, continues to support segment growth due to its lightweight nature and high recyclability.

Food Industry Remains the Largest Application Segment:

Among applications, the food segment dominated the market in 2020, accounting for over two-fifths of global revenue. The ability of metal packaging to preserve freshness and extend the shelf life of perishable food products has strengthened its adoption among food manufacturers worldwide.

On the other hand, the personal care segment is expected to record the highest CAGR of 4.4% through 2030. Rising demand for premium and youth-focused personal care products has accelerated the use of metal packaging across cosmetics, grooming, and skincare categories.

Europe Leads While Asia-Pacific Emerges as Fastest-Growing Region:

Europe held the largest share of the global metal packaging market in 2020, followed by North America, together accounting for a substantial portion of industry revenue. The presence of established packaging manufacturers and strong demand from food and beverage industries continue to support regional growth.

However, Asia-Pacific is anticipated to register the fastest growth rate, with a CAGR of 3.9% during the forecast period. Factors such as rising disposable incomes, rapid urbanization, population growth, and expanding food and beverage industries are expected to drive significant demand for metal packaging solutions across the region.

Leading Players:-

Key companies operating in the global metal packaging market include:

- Amcor Plc.
- Ardagh Group S.A.
- Ball Corporation
- CPMC Holdings Ltd.
- Crown Holdings, Inc.
- Greif Incorporated
- Metal Packaging Europe
- Silgan Holdings, Inc.
- Tata Steel
- Ton Yi Industrial

These companies continue to focus on product innovation, sustainability initiatives, and strategic partnerships to strengthen their market presence and meet evolving consumer and industry requirements.

For more information, visit <https://www.alliedmarketresearch.com/metal-packaging-market/purchase-options>

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David Correa

Allied Market Research

++++++ +1 800-792-5285

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