

Zoosoom Launches Stripe-Powered 'Secure Payments' for Private-Party Car Sales

Verified wire, card, and Klarna installment payments let private-party buyers and sellers transact securely without leaving the platform.

CERRITOS, CA, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- Zoosoom today announced the launch of Secure Payments, a fully integrated, Stripe-powered checkout that allows private-party car buyers to pay by bank wire,

credit card, or installments through Klarna—and enables sellers to get paid securely—without ever leaving the platform. With this launch, Zoosoom becomes the first platform in America—and a pioneer globally—to deliver a fully verified peer-to-peer automotive marketplace where the buyer, the seller, and the vehicle's title are all authenticated before a single dollar moves,

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The scariest part of buying a car from a stranger has always been the moment you hand over the money. We've engineered that fear down to zero—a \$20,000 handshake that finally feels safe.”

Sheng Wang, Founder and CEO of Zoosoom

establishing the industry's most secure, risk-controlled, end-to-end transaction environment for used car purchasing.

With this launch, Zoosoom becomes the most secure peer-to-peer automotive marketplace in America: a platform where the buyer, the seller, and the vehicle's title are all verified before a single dollar moves.

For decades, the riskiest moment in any private-party car sale has been the payment itself—the cashier's check that

bounces, the wire sent to a stranger, or the cash handed over in a parking lot. Zoosoom eliminates that anxiety entirely. By combining [bank-grade identity verification](#) with verified, lien-free vehicle titles and Stripe's world-class financial infrastructure, Zoosoom delivers the certainty of a dealership transaction with none of the dealership markup.



Zoosoom powered by Stripe

Secure Payments: Engineered for Total Confidence

Zoosoom Secure Payments brings the power of modern, regulated payment rails to one of the largest consumer transactions outside of real estate through a distinct set of capabilities:

Pay Any Way: Buyers choose the method that fits them best—bank wire, credit card, or flexible installments. Every option runs through Stripe's secure, PCI-compliant checkout.

Installments via Klarna: For the first time in private-party car buying, eligible buyers can split an approved purchase into manageable installments through Klarna, bringing flexible financing to everyday peer-to-peer deals.

Multi-Sided Verification: Building on Zoosoom's bank-grade Know Your Customer (KYC) protocols, both parties are independently identity-verified before transacting to eliminate fraud and anonymous accounts.

Verified, Lien-Free Titles: Before a listing can transact, Zoosoom confirms the seller genuinely owns the vehicle and that the title is free of outstanding liens, ensuring a smooth ownership transfer.

Invite-to-Transact: Buyers and sellers can invite each other into a secure Zoosoom transaction, even if the deal originated on another platform like Facebook Marketplace or Craigslist.

One Connected Closing: Secure Payments plugs directly into Zoosoom's unique ecosystem including [Deal Center](#) and [Digital Garage](#), keeping the accepted offer, payment confirmation, and document exchange in a single, verifiable timeline.

"The scariest part of buying a car from a stranger has always been the moment you hand over the money," said Sheng Wang, Co-Founder and CEO of Zoosoom. "We've engineered that fear down to zero. On Zoosoom, the person you're paying is verified, the car is verified to be owned free and clear, and the funds move securely through Stripe's rails. That's a \$20,000 handshake that finally feels safe."

"Verified people, verified cars, and now verified payments—this is the trifecta that makes peer-to-peer car buying as trustworthy as it is rewarding," added Christophe G., Co-Founder and Chief Marketing Officer at Zoosoom. "By bringing wire, card, and Klarna installments into one Stripe-powered experience, Zoosoom gives everyone the freedom to pay their way with absolute confidence. This gives Zoosoom a superior edge over any existing market solution, delivering

incredible, unmatched value to car buyers and sellers—with even more innovations to come."
Availability and Pricing

Zoosoom Secure Payments is live today and is rolling out nationwide on an ongoing basis. Zoosoom charges a single, flat \$100 fee per completed transaction—with no percentage cuts or hidden costs—representing a fraction of the cost of a traditional dealership or broker.

To explore Secure Payments or to create a free Digital Garage, visit zoosoom.me.

About Zoosoom

Zoosoom is an innovative automotive technology platform dedicated to bringing transparency, simplicity, and intelligence to the entire car ownership lifecycle. Leveraging proprietary technology, Zoosoom develops user-centric solutions that break down traditional industry friction, creating a streamlined, cost-effective, and enjoyable experience for car owners, buyers, and sellers. Learn more at zoosoom.me.

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