

# Alan K. Hauser Hits Amazon Best-Seller Status with "Lead with Empathy" Book Co-Authored with Chris Voss

NEWPORT BEACH, CA, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- SuccessBooks® proudly celebrates the outstanding achievement of "Lead with Empathy" co-authored by Alan K. Hauser, alongside Chris Voss and distinguished professionals worldwide. Launched on June 4th, 2026, the book has achieved Amazon Best-Seller status, marking a significant milestone in its journey.

Central to the success of "Lead with Empathy" is Alan K. Hauser's chapter, "What They Can Defend, They'll Champion." Inspired by his teenage brother's battle with Burkitt lymphoma, Alan entered biotech determined to bring breakthroughs to patients, only to discover that scientific brilliance alone could not close the deals that make new medicines real. His chapter introduces the Stakeholder Defensibility Map: a framework for designing partnerships that every party can defend quarter after quarter, year after year. Through stories from gene editing and precision oncology, Alan shows that the strongest deals are not won by pushing harder, but by empathy made operational: understanding what each counterpart needs to protect, then translating that insight into scoreboards, reversible first steps, and language that lets them champion the partnership in every internal review.



Alan K. Hauser - Best Selling Author

"Lead with Empathy" has achieved outstanding success on Amazon, earning Best Seller status across multiple business and leadership categories, including Communication & Skills, Marketing, Entrepreneurship, Marketing & Sales, and Direct Marketing.

The book also reached the coveted #1 New Release position in Direct Marketing and gained widespread recognition across Amazon's New Release lists, ranking among the top new releases in Entrepreneurship, Marketing, Communication Skills, Business Development & Entrepreneurship, Marketing & Sales, and Business & Money. These impressive rankings reflect the book's strong resonance with entrepreneurs, business professionals, and leaders seeking to elevate their impact through empathy-driven leadership.

Meet Alan K. Hauser:

Alan K. Hauser is a commercialization and business development executive who has spent his career turning transformative biotechnologies into collaborations with real-world impact. He focuses on precision oncology and the platform-to-partnership translation that brings novel therapies to patients.

Alan currently serves as CEO of Health Discovery Corporation. Over the course of his career, he has executed more than 65 strategic alliances and supported nine genomics product launches at companies that ultimately achieved exits valued at more than \$2 billion. He earned a Ph.D. in Chemical and Biomolecular Engineering from UC Berkeley, completed Northwestern's Kellogg Management Institute executive program, and is a Certified Licensing Professional (CLP).

His chapter in Lead with Empathy distills decades of negotiation experience into the Stakeholder Defensibility Map: a framework for designing partnerships that every party champions long after the close.

Outside of work, Alan has finished more than 20 triathlons, including the three segments of the original Hawai'i Ironman, and has mentored over 35 STEM students and emerging innovation-to-commercialization leaders.

Learn more at [alankhauser.com](http://alankhauser.com).

To order your copy of "Lead with Empathy" please visit [HERE](#).

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