

Robert Murphy Reaches Amazon Best-Seller Status with 'Lead with Empathy' Book Co-Authored with Chris Voss

TORONTO, ONTARIO, CANADA, June 8, 2026 /EINPresswire.com/ --

SuccessBooks® proudly celebrates the outstanding achievement of "Lead with Empathy" co-authored by Robert Murphy, alongside Chris Voss and distinguished professionals worldwide. Launched on June 4th, 2026, the book has achieved Amazon Best-Seller status, marking a significant milestone in its journey.

Central to the success of "Lead with Empathy" is Robert's chapter, "An Architect's View On Dignity, Design, And The Bottom Line." Robert shares hard-earned reflections on leadership, perseverance, and navigating

challenges with integrity and purpose. Drawing from his own career and life experiences, he encourages readers to stay committed to their values, embrace growth through adversity, and recognize the impact they can have when they lead with strength, authenticity, and empathy.



Robert Murphy - Best Selling Author

"Lead with Empathy" has achieved outstanding success on Amazon, earning Best Seller status across multiple business and leadership categories, including Communication & Skills, Marketing, Entrepreneurship, Marketing & Sales, and Direct Marketing.

The book also reached the coveted #1 New Release position in Direct Marketing and gained

widespread recognition across Amazon's New Release lists, ranking among the top new releases in Entrepreneurship, Marketing, Communication Skills, Business Development & Entrepreneurship, Marketing & Sales, and Business & Money. These impressive rankings reflect the book's strong resonance with entrepreneurs, business professionals, and leaders seeking to elevate their impact through empathy-driven leadership.

Meet Robert Murphy:

Robert Murphy is a Canadian architect, developer, investor, and former owner of several seniors' residences who has built his career at the intersection of design, business, and dignity for older adults. As a past shareholder in two retirement homes and the founding developer of the 230-acre Villages of Sally Creek seniors' community in Woodstock, Ontario, Bob understands how design decisions show up in staffing, resident experience, and the bottom line.

Over four decades in practice, Bob has led the planning and design of seniors' housing and care projects ranging from modest additions to full campuses of care. As founder of Murphy Partners Seniors Housing Architects, he leads a team that begins every commission with a simple operating principle: Lead with Empathy. They start by standing in the shoes of the people who will live, visit, and work in the building—residents, families, front-line staff, leadership teams, and investors—and then translate those insights into clear, buildable designs that support both human outcomes and financial performance.

Bob's dual vantage point as architect and owner gives him a rare ability to "read the bookmark, not just the book": to see how small moves in layout, circulation, and amenity planning can improve safety, staffing efficiency, culture, and length of stay. He is known for championing hospitality-forward, clinically capable environments; program-ready spaces that rekindle identity and community; and flexible, "loose fit, long life" buildings that can adapt to changing regulations, acuity, and market expectations without constant hard renovation.

A natural storyteller, Bob often draws on early memories of visiting his great-grandmother in a converted hotel, time spent in his family's automotive business, and the decade-long restoration of his 1940 de Havilland Tiger Moth biplane—an open-cockpit aircraft he now flies to raise funds and spirits for veterans' and dementia charities. These lived experiences sharpen his sense of what dignity feels like in practice, especially on a bad Tuesday at 3:15 p.m. when the weather is poor and the team is short-staffed.

You can learn more about Bob, his firm, Murphy Partners Seniors Housing Architects, and his beloved Tiger Moth at: www.murphypartners.ca

To order your copy of "Lead with Empathy" please visit [HERE](#).

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