

Indie Me Welcomes State Management to Its Agency Council and Appoints CEO Bill Ivers as Advisor

LOS ANGELES, CA, UNITED STATES, June 9, 2026 /EINPresswire.com/ -- Indie Me, an entertainment technology company building AI-driven likeness licensing, IP validation, strategic distribution, and multi-channel monetization infrastructure, today announced that [State Management](#) has joined Indie Me's Agency Council. Indie Me also announced that Bill Ivers, CEO of State Management, has joined Indie Me as an Advisor.



indieme and state

This partnership builds on an active collaboration focused on helping talent and agencies navigate the most urgent shift in modern media: identity has become programmable, scalable, and easily misused, but it can also be protected, validated, and licensed responsibly.

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Faces don't drive culture.
People do”

Dion Johnson

“Indie Me exists to make sure the people behind the work keep control of their identity, and can benefit from new opportunities without surrendering their rights. State Management's leadership and Bill's voice are exactly what we want at the table as we build standards” - [Dion Johnson](#), CEO at Indie Me.

“At State Management, putting talent first has always meant fighting for their rights, and helping create the opportunities they deserve. AI is reshaping what it means to license likeness, and the industry needs a platform and standards built with that responsibility in mind. Indie Me is doing that work the right way, and I'm honored to help shape it.” - Bill Ivers CEO, CEO at STATE Management

Why this matters now

In an era of deepfakes, synthetic humans, and AI-generated likeness at industrial scale, the

questions are no longer theoretical: Who controls your face? Who owns your voice? What gets licensed, what gets blocked, and what gets documented?

Through Indie Me's Agency Council, State Management will help shape practical, real-world standards that keep talent protected while enabling legitimate, paid, consent-based opportunities.

What the partnership will focus on

Together, Indie Me and State Management will focus on agency-first workflows and standards, including:

Clear consent and usage guardrails that reflect real representation and real contracts

Streamlined approvals workflows that reduce friction while maintaining control

Verification and audit trails that create accountability for authorized use

Practical buyer requirements and distribution standards for licensed AI likeness

About Indie Me's Agency Council

Indie Me's Agency Council is a group of early agency partners working to protect talent from AI deepfakes, with an emphasis on what works in practice for agencies, talent, and buyers.

About Indie Me

Indie Me is an entertainment technology company specializing in AI-driven likeness licensing, IP validation, strategic distribution, and multi-channel monetization. Indie Me partners with talent, agencies, and brands to enable verified identity workflows that support both protection and compliant commercial opportunities in the AI era.

About State Management

State Management is a New York-based modeling and talent agency representing a roster of talent across fashion, media, and commercial categories.

Dion Johnson

Indie Me

[email us here](#)

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