

Environmental governance gains economic weight as Oman advances Vision 2040 ambitions

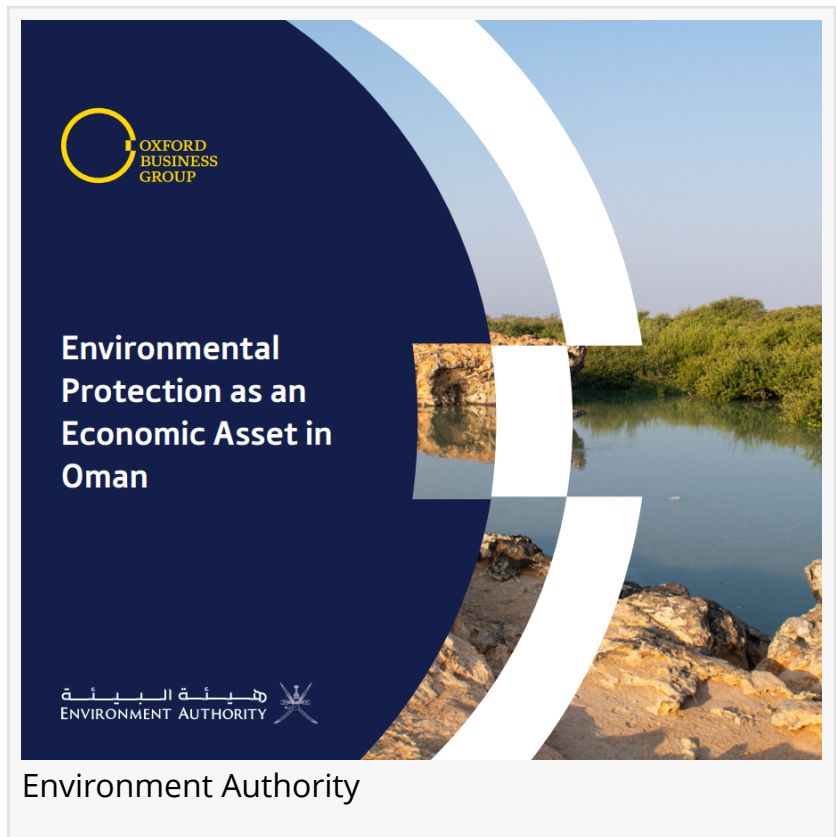
OBG and Environment Authority report examines how environmental protection supports investment, diversification and long-term economic resilience in Oman

MUSCAT, OMAN, June 9, 2026

/EINPresswire.com/ -- Environmental protection is becoming a more prominent feature of Oman's economic transformation as policymakers align sustainability priorities more closely with infrastructure planning, investment conditions and long-term competitiveness under Oman Vision 2040. Launched during Oman Sustainability Week held on May 18-20, 2026, a new report by [Oxford Business Group \(OBG\)](#), produced in partnership with the sultanate's Environment Authority (EA), examines how environmental stewardship supports resilience, sustainable growth and diversification across Oman's economy.

The publication, titled '[Environmental Protection as an Economic Asset in Oman](#)', analyses the economic value of environmental protection and the role of regulatory frameworks in reducing exposure to environmental degradation, climate-related pressures and resource stress. It shows how stronger monitoring systems, permitting processes and cross-government coordination can improve policy predictability, reinforce investor confidence and support sustainable development pathways.

As the national authority responsible for environmental protection, regulation, monitoring, compliance and permitting, EA plays a central role in safeguarding natural capital and ensuring that development priorities are aligned with national sustainability objectives. Through its



oversight of standards and implementation, the authority is helping to strengthen resilience, support investment confidence and embed sustainability considerations more firmly within long-term planning.

The report finds that environmental factors are becoming increasingly important to Oman's economic outlook, as natural resources continue

to play a central role in government revenue, trade and wider diversification efforts. In this context, stronger regulatory oversight is helping to reduce long-term risk, protect asset value and improve economic predictability at a time when sustainability standards are playing a growing role in global trade and finance.



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*HE Abdullah Bin Ali Al Amri,
President of EA*

The analysis also highlights the economic costs associated with environmental degradation, including the effects of air and water stress, biodiversity loss and climate volatility on health

outcomes, infrastructure systems, productivity and public expenditure. By integrating environmental risk management into national planning, Oman strengthens infrastructure resilience, improves investment confidence

and supports more stable long-term growth.

To illustrate these dynamics in practice, the report features case studies from Asyad Group, Oman Environmental Services Holding Company (be'ah) and Nama Water Services, highlighting how environmental standards are being applied across the logistics, waste, utilities and energy segments. These examples show how sustainability measures support operational efficiency, resource management and service continuity across key parts of the economy.

Commenting ahead of the launch, Rabee Mohammed Al Rahbi, Director of EA's Environmental Standards and Measures Centre, emphasised the importance of environmental governance.

"Environmental standards play a vital role in strengthening environmental governance through clear frameworks, measurable criteria and unified procedures for environmental management and compliance," Al Rahbi said. "They support transparency, accountability and evidence-based decision-making, while contributing to sustainability objectives related to climate action, pollution control, biodiversity conservation and long-term environmental resilience."



The report includes a Foreword from HE Abdullah Bin Ali Al Amri, President of EA, who highlights the growing importance of environmental protection as both a national priority and an economic asset aligned with Oman Vision 2040.

“Environmental protection is increasingly recognised not only as an ecological imperative, but also as a strategic economic asset,” HE Al Amri said. “This report highlights how environmental governance supports resilience, safeguards natural assets and contributes to long-term economic performance, at a time when countries that combine credible governance with disciplined implementation are better positioned to compete in an increasingly sustainability-oriented global economy.”

Looking ahead, Dana Carmen Agarbicean, OBG’s Country Director for Oman, said the findings underline how closely environmental performance is now linked to the country’s economic outlook and investment appeal.

“Environmental performance is becoming part of how investors look at risk and opportunity in Oman. Stronger environmental governance can support more predictable conditions for capital, improve confidence in long-term projects and reinforce the country’s competitiveness as it diversifies,” she added.

The report also argues that embedding sustainability objectives within infrastructure, utilities and trade systems supports operational efficiency, resource sustainability and emerging low-carbon opportunities, reinforcing the view that environmental performance and economic competitiveness are increasingly interdependent.

In addition, the publication reviews Oman’s growing international environmental engagement – including the sultanate’s presidency of the seventh session of the UN Environment Assembly (UNEA-7), which positioned the country at the centre of global discussions on environmental solutions and sustainable development. It shows how sustainability governance is helping to position Oman for more resilient, competitive and future-ready growth as it advances its Vision 2040 ambitions.

Environmental Protection as an Economic Asset in Oman is now available to view and download at: <https://oxfordbusinessgroup.com/reports/report-examining-the-economic-value-of-environmental-protection-and-governance-in-oman-environment-authority-research-analysis-focus-report/>

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