

Tribuna.com Launches Bracket Challenge Ahead of FIFA World Cup 2026

Tribuna.com launches an interactive bracket tool for the 2026 World Cup — predict every match, share your full tournament tree, available in 6 languages.

NICOSIA, CYPRUS, June 9, 2026 /EINPresswire.com/ -- [Tribuna.com](https://tribuna.com), a global sports media and technology platform with over 12 million users, has officially launched its [Bracket Challenge](#). The interactive World Cup prediction tool goes live days ahead of the [FIFA World Cup 2026](#) kick-off on June 11.



World Cup 2026 bracket challenge prediction showing Germany as the projected tournament champion.

The tool allows users to fill in group stage standings, select the best third-place teams advancing to the knockout rounds, and predict match winners through every single round up to the final. Completed predictions can be saved and shared across social media, with the full bracket visible to anyone via a uniquely generated link.

“

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Maks Berazinski, co-founder of Tribuna.com

With the World Cup running in an expanded 48-team format for over a month this year, the challenge for any sports outlet is to keep readers engaged well beyond standard match results and post-game coverage. According to early user data already captured by the platform, Spain is currently the most popular pick among

fans to win the tournament, closely followed by Portugal.

“Sports media platforms often lead on product innovation because the industry inherently demands rapid processing of large datasets — standings, match protocols, live calendars, and knockout brackets,” said Maks Berazinski, co-founder of Tribuna.com. “For a tournament running

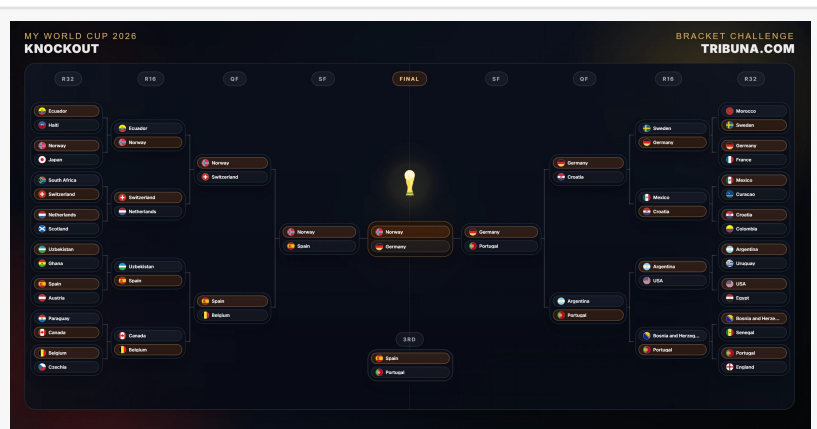
in its biggest-ever format, launching products that hold readers' attention beyond match results and post-game news is a natural extension of our digital work."

The expanded format means fans will see unique matchups in the early stages, making gamification a key driver for media traffic during the initial phase of the competition.

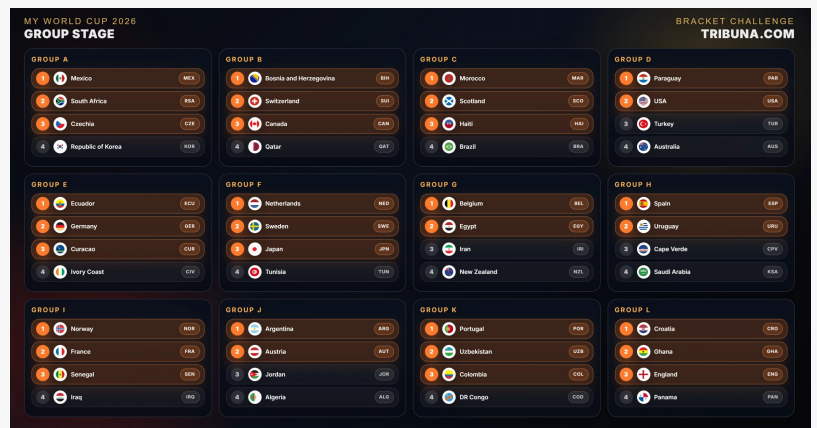
"The World Cup represents the ultimate traffic peak for any sports media outlet, but the goal is to add interactivity and personal stakes to every match — including the ones that might not seem immediately relevant to a casual viewer," Berazinski explained. "If you support Argentina or Germany, you might never cross paths with Norway or Uzbekistan in your bracket. But once you've mapped out the full draw yourself, suddenly every group matters."

How users approach their predictions also becomes a story in itself. Some fans fill in the bracket strictly alphabetically, some drag teams in at random, while others wait to see how their favorite pundit or commentator filled theirs out before making a single pick. The highly shareable format ensures these conversations circulate far beyond the platform.

The Bracket Challenge is fully responsive, free to use, and available in six languages: English, French, Arabic, German, Italian, and Spanish. Football fans can test their intuition and build their tournament tree now at bracket-challenge.tribuna.com.



World Cup 2026 knockout stage bracket, mapping the tournament path from the Round of 32 to the Final.



World Cup 2026 Group Stage bracket challenge predictions, showing groups A through L.



Maks Berazinski, co-founder of Tribuna.com.

About Tribuna.com

Founded in 2010, Tribuna.com is an international sports media and technology company operating across multiple markets and languages. The company develops an editorial platform alongside digital products, club-dedicated apps, data-driven services, and community features for sports fans worldwide.

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