

Organic Hive™ Wins Mindful Awards 2026 Honey Product of the Year

*Fair Trade IBD Honey Brand Recognized for Investing in
Beekeeper Communities in Northeast Brazil*

GREELEY, CO, UNITED STATES, June 15, 2026
/EINPresswire.com/ -- [Organic Hive™](#) raw &
unfiltered honey has been named winner of the
eighth annual [Mindful Awards in the Honey Product
of the Year](#) category. The independent recognition
platform, which honors conscious CPG companies,
received over 2,500 nominations from around the
world this year, with winners chosen by a panel of
marketing and culinary experts.

By pairing strict product integrity with meaningful
environmental and community impact, Organic Hive
is redefining what mindful sourcing looks like.

Certified 100% USDA Organic, Fair Trade IBD

certified, and Non-GMO Project Verified, the raw & unfiltered, single-origin honey is harvested
exclusively from a small network of beekeepers in the remote highlands of Northeast Brazil.

Rather than relying on large, blended supply chains to cut down on costs, the brand works

directly with local producers in areas where bees forage on
native flowering plants, including Bamburral, Mermeleiro,
and Angico. The honey is gently strained – never
overheated or adulterated – preserving its natural pollen,
enzymes, vitamins, minerals, and authentic flavors.

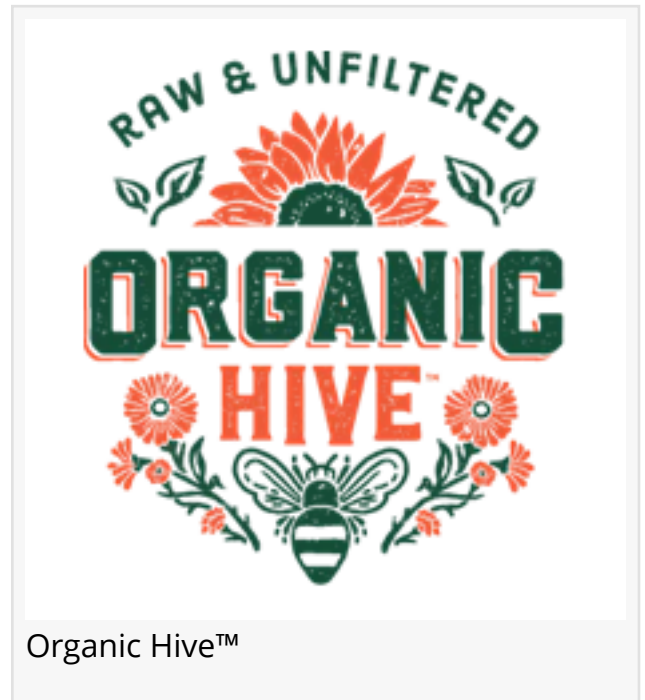
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*Cale Nelson, chief commercial
officer of Organic Hive™*

Through its Fair Trade IBD program, Organic Hive dedicates
a meaningful portion of proceeds to funding ecological and
social projects within its beekeeper communities, from
improving access to clean water and strengthening schools

to addressing local food security challenges. Between 2022 and 2025, the company invested in a
range of community-led initiatives across the region, supporting both beekeeping capacity and
local infrastructure. Projects included the purchase of hive supplies, native seedlings, protective
equipment, and training programs; construction of a honey extraction trailer that allows



beekeepers to sell honey locally without transporting hives long distances; and improvements to water access and agricultural resilience through a 10,000-liter reservoir and graywater reuse systems. Funding also supported agricultural education at José Jucá School in Santana do Cariri through a native plant nursery and revitalized vegetable garden, as well as renovations to the headquarters of the Association of Beekeepers of Moreilândia e Mata Grande, which serves as both a beekeeper meeting hub and a community gathering space.

Said Cale Nelson, chief commercial officer of Organic Hive™, “Organic Hive is demonstrating that responsibly sourced honey can do far more than sweeten food. Through transparent sourcing, direct community investment, and environmental stewardship, it can support pollinators, empower rural producers, and help build a more sustainable food system.”

Organic Hive’s single-source honey from Northeast Brazil is bottled and distributed in the U.S. and can be found at national retailers including Whole Foods Market, Sprouts, Walmart, Kroger, Publix, and Albertsons banners, plus online at [Amazon](#).

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Organic Hive™ raw & unfiltered, IBD fair-trade, USDA organic honey



Organic Hive™ is sourced exclusively from a small network of beekeepers in NE Brazil.

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