

Air Freight Market Landscape: Strategic Competition Across Key Regions and Segments

The Business Research Company's Air Freight Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

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/EINPresswire.com/ -- "The [air freight market](#) is characterized by the presence of global logistics integrators, freight forwarders, airline cargo operators, and digital logistics platform providers supporting international cargo transportation networks.

Companies are focusing on capacity optimization, real-time shipment visibility, digital freight management systems, route efficiency enhancement, and integration of multimodal logistics solutions to strengthen market presence and address evolving supply chain requirements. Emphasis on time-sensitive delivery, cargo security, temperature-controlled transportation for pharmaceuticals and perishables, operational resilience, and compliance with international aviation and trade regulations remains central to competitive positioning. Understanding the competitive landscape is essential for stakeholders seeking growth opportunities, operational efficiency, and strategic partnerships within the rapidly evolving global logistics and transportation ecosystem.

Which Market Player Is Leading The Air Freight Market?

•According to our research, Kuehne Nagel Management AG led global sales in 2024 with a 14% market share. The company's air logistics division, which is directly involved in the air freight market, provides a comprehensive portfolio of time-critical shipping, consolidated freight services, temperature-controlled solutions, and digital supply chain visibility tools that support efficient cargo movement, reliability, network scalability, and end-to-end logistics performance across diverse industry verticals including healthcare, e-commerce, and industrial goods.

Who Are The Major Players In The Air Freight Market?

Major companies operating in the air freight market are Kuehne Nagel Management AG, DHL



International GmbH, DSV AS, DB Schenker, Sinotrans Ltd., Nippon Express Co. Ltd., Expeditors International of Washington Inc., United Parcel Service Inc., CEVA Logistics, UPS Supply Chain Solutions Inc., Kerry Logistics Network Ltd., Hellmann Worldwide Logistics SE and Co KG, C.H. Robinson Worldwide Inc., GEODIS, Bollore Logistics, Rhenus Group, Ziegler Group, Deutsche Bahn AG, XPO Inc., DIMOTRANS Group, Dimerco Express Corp., Air France-KLM S.A., Delta Air Lines Inc., FedEx Corp., American Airlines Inc., Deutsche Post AG, Korean Air Lines Co. Ltd., Singapore Airlines Limited, AirFreight.com.

How Concentrated Is The Air Freight Market?

- The market is fairly concentrated, with the top 10 players accounting for 37% of total market revenue in 2024. This level of concentration reflects moderate operational and network-related entry barriers, driven by the need for extensive global route networks, access to cargo capacity, advanced digital logistics platforms, regulatory compliance across international markets, and strong relationships with carriers and shippers. Leading players such as Kuehne + Nagel Management AG, DHL International GmbH, DSV A/S, DB Schenker, Sinotrans Ltd., Nippon Express Co., Ltd., Expeditors International of Washington, Inc., United Parcel Service, Inc., CEVA Logistics, and UPS Supply Chain Solutions, Inc. hold notable market shares through integrated air freight services, expansive international networks, strong carrier partnerships, digital freight management capabilities, and diversified end-user industry exposure. As demand for faster transit times, supply chain visibility, cross-border trade efficiency, and specialized cargo handling continues to rise, service differentiation, digital transformation, and network expansion are expected to strengthen the competitive positioning of these leading companies in the market.

•Leading companies include:

- oKuehne Nagel Management AG (14%)
- oDHL International GmbH (7%)
- oDSV A/S (6%)
- oDB Schenker (5%)
- oSinotrans Ltd. (2%)
- oNippon Express Co., Ltd. (1%)
- oExpeditors International of Washington, Inc. (1%)
- oUnited Parcel Service, Inc. (0.4%)
- oCEVA Logistics (0.4%)
- oUPS Supply Chain Solutions, Inc. (0.2%)

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Who Are The Key Raw Material Suppliers In The Air Freight Market?

- Major raw material suppliers in the air freight market include Shell Aviation, BP Aviation, ExxonMobil Aviation, TotalEnergies Aviation, Chevron Corporation, Airbus SE, Boeing Company, Embraer S.A., ATR, Safran S.A., Rolls-Royce Holdings plc, Lufthansa Technik AG, Unilode Aviation

Solutions, Brambles Limited, DoKaSch GmbH, Nordisk Aviation Products, CSafe Global, Envirotainer AB, SkyCell AG.

Who Are The Major Wholesalers And Distributors In The Air Freight Market?

•Major wholesalers and distributors in the air freight market include Kuehne Nagel Management AG, DHL International GmbH, DSV A/S, DB Schenker, Sinotrans Ltd., Nippon Express Co., Ltd., Expeditors International of Washington, Inc., United Parcel Service, Inc., CEVA Logistics, UPS Supply Chain Solutions, Inc., Kerry Logistics Network Limited, Hellmann Worldwide Logistics SE & Co. KG, C.H. Robinson Worldwide, Inc., GEODIS, Bolloré Logistics, Rhenus Group, Ziegler Group, XPO, Inc., Dimerco Express Corporation.

Who Are The Major End Users Of The Air Freight Market?

•Major end users in the air freight market include Apple Inc., Samsung Electronics Co., Ltd., Intel Corporation, Pfizer Inc., Moderna, Inc., Johnson & Johnson, Novartis AG, GlaxoSmithKline plc, Amazon.com, Inc., Alibaba Group Holding Limited, Walmart Inc., Zara (Inditex), Nike, Inc., Tesla, Inc., General Electric Company, Caterpillar Inc., Bosch Group, Siemens AG.

What Are The Major Competitive Trends In The Market?

•Integrated cargo terminal development is transforming the air freight market by enhancing cargo throughput capabilities, improving operational coordination, and enabling more efficient handling of high-value and time-sensitive shipments across global logistics networks.

•Example: In September 2025, Adani Airports Holdings Limited operationalized a new Integrated Cargo Terminal (ICT) at Sardar Vallabhbhai Patel International Airport, featuring a large-scale facility designed to centralize and streamline cargo operations.

•Its high-capacity infrastructure, airline cargo consolidation, and specialized handling capabilities for pharmaceuticals, perishables, and express consignments enhance cargo movement efficiency, strengthen logistics reliability, and support growing trade volumes across international and domestic markets.

Which Strategies Are Companies Adopting To Stay Ahead?

•Adoption Of Digital Freight Management Platforms Enhancing Air Cargo Visibility And Efficiency

•Expansion Of Advanced Cold Chain Air Logistics Supporting Temperature-Sensitive Shipments

•Integration Of AI And Automation Technologies Improving Air Freight Operations And Cargo Handling

•Development Of Sustainable Aviation Cargo Solutions Reducing Emissions And Enhancing Efficiency

Access The Detailed Air Freight Market Report Here

https://www.thebusinessresearchcompany.com/report/air-freight-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jun_PR

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