

Affordable Housing Market to Garner \$84.7 Billion Globally by 2031 at a CAGR of 5.7%: Allied Market Research

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WILMINGTON, DE, UNITED STATES, June 12, 2026 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global [affordable housing market](#) was estimated at \$52.2 billion in 2021 and is expected to hit \$84.7 billion by 2031, registering a CAGR of 4.9% from 2022 to 2031. The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and evolving market trends. The market study is a helpful source of information for the frontrunners, new entrants, investors, and shareholders in crafting strategies for the future and heightening their position in the market.

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Covid-19 scenario-

Several restrictions on construction activities during the pandemic impacted the global affordable housing market negatively.

The funds allocated by the governments for the construction of affordable houses were held back as the funds were majorly being used in medical facilities when needed. However, the market has now got back on track.

The global affordable housing market is analyzed across providers, size of unit, location, and region. The report takes in an exhaustive analysis of the segments and their sub-segments with the help of tabular and graphical representation. Investors and market players can benefit from the breakdown and devise stratagems based on the highest revenue-generating and fastest-growing segments stated in the report.

By providers, the public-private partnership segment held the largest share in 2021, garnering nearly three-fifths of the global affordable housing market revenue, and is projected to maintain its dominance by 2031. The government segment, on the other hand, would showcase the fastest CAGR of 5.2% during the forecast period.

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By size of unit, the above 800 square feet segment contributed to nearly two-fifths of the global affordable housing market share in 2021, and is projected to rule the roost by 2031. . The 400-800 square feet segment, simultaneously, would display the fastest CAGR of 5.7% throughout the forecast period.

By location, the urban segment accounted for the highest share in 2021, generating nearly three-fourths of the global affordable housing market revenue. The rural segment, simultaneously, would portray the fastest CAGR of 8.5% during the forecast period.

By region, the market across Asia-Pacific held the major share in 2021, garnering nearly two-fifths of the global affordable housing market. LAMEA, on the other hand, would showcase the fastest CAGR of 8.5% from 2022 to 2031.

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Leading Players:

The key market players analyzed in the global affordable housing market report include Dominion, Related Group, LDG Development, Pennrose, Skanska AB, Jonathan Rose Companies LLC, The NRP Group, Tata projects, Prestige group, and Larsen & Toubro Ltd. These market players have embraced several strategies including partnership, expansion, collaboration, joint ventures, and others to highlight their prowess in the industry. The report is helpful in formulating the business performance and developments by the top players.

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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