

# Global Smart Doorbell Industry Projected to Generate \$12.3 Billion by 2030 Amid Growing IoT Integration

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WILMINGTON, DE, UNITED STATES, June 12, 2026 /EINPresswire.com/ -- As per the report published by Allied Market Research, the global [smart doorbell market](#) was pegged at \$2.4 billion in 2020, and is expected to reach \$12.3 billion by 2030, growing at a CAGR of 17.2% from 2021 to 2030.

Increase in adoption of internet of things (IoT) and artificial intelligence (AI) in the doorbell systems drives the global smart doorbell market. However, concerns regarding safety and security among population supplement the market growth. However, lack of availability of internet connectivity and high capital cost hinder the market growth. On the contrary, increase in initiatives undertaken by authorities and government would unlock lucrative opportunities in the future.

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Covid-19 scenario:

The Covid-19 pandemic negatively affected the market due to halt in construction activities across the globe and dearth of penetration of smart doorbells in commercial and residential spaces.

However, the disruption of supply chain and challenges in procurement of electronic components hampered the market growth.

The report segments the global smart doorbell market on the basis of product type, distribution channel, end user, and region.

Based on product type, the wireless doorbell segment held the lion's share in 2020, accounting for more than two-thirds of the market. However, the wired doorbell segment is projected to manifest the highest CAGR of 17.5% from 2021 to 2030.

Get detailed COVID-19 impact analysis on the Smart Doorbell Market Request Here

On the basis of distribution channel, the online segment is expected to register the highest CAGR of 17.7% during the forecast period. However, the offline segment dominated the market in 2020, contributing to more than three-fourths of the market.

The global smart doorbell market is analyzed across several regions such as North America, Europe, Asia-Pacific, and LAMEA. The market across North America held the largest share in 2020, accounting for around two-fifths of the market. However, the market across Asia-Pacific is anticipated to portray the highest CAGR of 18.0% during the forecast period.

The global smart doorbell market includes an in-depth analysis of the prime market players such as Panasonic Corporation, Ring Inc., Shenzhen VStarcam Technology Co., Ltd., Legrand, Chui, SkyBell Technologies Inc., Arlo Technologies Inc., Smartwares Group, August Inc., and Danke Intelligent Technology Co Ltd.

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in

inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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