

Influential Women Features Whitley Stuhr: Supply Planner at Anova

PARKER, CO, UNITED STATES, June 12, 2026 /EINPresswire.com/ -- Driving Supply Chain Excellence Through Strategic Planning, Tariff Mitigation, and Adaptive Leadership in Manufacturing Technology

Parker, Colorado — Whitley Stuhr is a dedicated supply chain professional currently serving as a Supply Planner at Anova, a manufacturing technology company operating within the propane and chemicals industry. Since joining the organization in May 2022, she has developed deep expertise in supplier relationships, inventory management, and tariff mitigation, playing a key role in ensuring that cross-functional operational needs are met with efficiency and precision.



In her role, Whitley is responsible for balancing complex supply and demand dynamics while supporting business continuity across a highly volatile global market. Her strategic approach has led to measurable impact, including the mitigation of more than \$300,000 in tariff-related costs within a single year. This achievement reflects her ability to anticipate challenges, analyze global trade factors, and implement proactive solutions that strengthen organizational performance.

Whitley's professional journey is defined by adaptability, continuous learning, and a commitment to growth. She began her career in retail with Walmart, where she took advantage of an educational partnership with the University of Massachusetts Global to complete her Bachelor of Business Administration. This early experience laid the foundation for her understanding of operations, customer service, and structured business processes.

Following her time in retail, Whitley gained experience in the nonprofit sector and completed trauma-informed training, further expanding her perspective on organizational systems and

human-centered operations. These experiences helped shape her collaborative mindset and strengthened her ability to work effectively across diverse environments.

She later transitioned into the manufacturing technology sector, where she built a strong foundation in supplier-facing operations and cross-functional coordination. To further enhance her leadership and analytical capabilities, Whitley earned a Master of Science in Management and Development from the University of Denver, with full support from her employer. Her academic and professional development reflect a consistent commitment to advancing her expertise in supply chain strategy and organizational leadership.

Whitley attributes her success to the mentorship and guidance of her former manager, Matt Crutchfield, who continues to play an influential role in her professional development. Although no longer her direct supervisor, Crutchfield remains within the same organization and continues to challenge and support her growth.

She credits him with instilling a critical mindset centered on accountability and self-awareness. His guidance emphasized that challenges themselves are not the barriers to success, but rather how individuals choose to show up and respond to those challenges. This perspective has become a cornerstone of Whitley's professional approach, helping her navigate complexity with resilience and confidence.

The best career advice Whitley has received reinforces this same principle: success is not determined by obstacles, but by mindset, presence, and professionalism. She applies this philosophy consistently in her work, viewing each challenge as an opportunity to demonstrate adaptability, problem-solving, and leadership under pressure.

Whitley encourages young women entering the supply chain and manufacturing industries to remain open to change and uncertainty. She notes that no two days in supply chain operations are ever the same, and the ability to embrace volatility is essential for long-term success. Rather than resisting change, she advises professionals to approach it with curiosity and flexibility, as this mindset allows for greater growth and resilience in fast-paced environments.

In discussing current industry challenges, Whitley highlights ongoing supply chain bottlenecks that require companies to diversify sourcing strategies and maintain multiple supply channels. Tariffs remain a significant factor, particularly for global organizations operating across complex trade environments.

Additionally, she notes that the propane and chemicals sector is highly sensitive to weather patterns, which directly impact demand forecasting and inventory planning. For example, warmer-than-expected winters can significantly reduce seasonal demand, creating additional complexity in supply chain management and long-term planning strategies. These variables require constant adjustment, foresight, and collaboration across teams to ensure stability and efficiency.

The values that guide Whitley's professional and personal life include adaptability, empathy, and professionalism. She believes that openness to change is essential in both career development and operational success. Equally important is maintaining a people-centered approach, recognizing that strong relationships and effective communication are key drivers of performance in any organization.

Professionalism, Whitley emphasizes, is reflected not only in results but also in how individuals carry themselves, communicate, and respond to challenges. These principles influence how she approaches her responsibilities, interacts with colleagues, and continues to grow within her field.

Originally from Minnesota, Whitley now resides in Parker, Colorado, where she continues to build her career while embracing new personal and professional opportunities. Outside of work, she enjoys traveling with her fiancé and spending time with their three dogs, valuing balance and connection beyond her professional responsibilities.

Passionate about empowering others, Whitley Stuhr hopes to inspire women entering supply chain and manufacturing fields to embrace change, seek out mentorship, and confidently pursue opportunities that expand their leadership potential. Through her own journey of continuous development and strategic impact, she demonstrates how adaptability, guidance, and persistence can drive meaningful success in complex global industries.

Learn More about Whitley Stuhr:

Through her Influential Women profile: <https://influentialwomen.com/connect/Whitley-Stuhr>

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