

WIAI Launches AI-Powered Smart Measure Tool for Custom Suits Worldwide

Hong Kong-based WIAI unveils its AI-driven Smart Measure system, delivering 14 precise body measurements instantly for bespoke suit shoppers worldwide.

□□, □□, HONG KONG, June 13, 2026
/EINPresswire.com/ -- WIAI
Revolutionizes [Custom Suit](#) Shopping
With AI-Powered Smart Measure
Technology

WIAI Fashion Hong Kong Limited, the fashion technology company behind the WIAI brand, today announced the global launch of its [Smart Measure AI system](#) — an artificial intelligence-driven body measurement tool that enables shoppers to receive 14 professional suit measurements in minutes, entirely online.



Developed by WIAI and its partner Shenzhen Wiai Fashion Industrial Co., Ltd., the Smart Measure system eliminates the most significant barrier to custom suit ownership: the need for in-person tailoring appointments. Users simply enter basic body data — including height, weight, age, gender, and body type — and the AI engine instantly generates a full set of precise measurements, delivered directly to their inbox.

“

Custom suits should not be a privilege for the few. Our AI brings the expertise of a master tailor to anyone, anywhere in the world.”

Huanxin Li, Founder of WIAI

“Custom suits should not be a privilege reserved for the few,” said Huanxin Li, Founder of WIAI. “Our technology brings the expertise of a master tailor to anyone, anywhere in the world, at the touch of a button.”

The WIAI Smart Measure system supports 11 distinct body types across genders — six for men

