

Selva & Co Realty Highlights Myriam Reyes González's Perspective on Monterrey Homebuyers

Real Estate Advisor Myriam Reyes González shares how Monterrey buyers are prioritizing security, connectivity, lifestyle and informed planning.

NUEVO LEÓN, MONTERREY, MEXICO, August 6, 2026 /EINPresswire.com/ -- [Selva & Co Realty](#) is highlighting the perspective of Myriam Reyes González, Real Estate Advisor, on what buyers are evaluating when exploring residential opportunities in [Monterrey](#) and key areas of Nuevo León.

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Before choosing a property, buyers should understand how location, daily needs and long-term planning fit together.”

Myriam Reyes González, Real Estate Advisor, Selva & Co Realty

Myriam Reyes González works primarily across Monterrey, San Pedro Garza García, Carretera Nacional, Valle Oriente and the southern area of Monterrey. Her advisory work includes residential developments, apartments, homes, premium properties, presale opportunities and resale properties.

According to Myriam Reyes González, buyers in Monterrey are often focused on a combination of security, quality of life, strategic location, amenities and connectivity. Families are frequently looking for homes that support daily comfort and long-term needs, while national buyers are paying closer attention to location, infrastructure and the overall fit between a property and their lifestyle goals.

“Before choosing a property, buyers should understand how location, daily needs and long-term planning fit together,” said Myriam Reyes González, Real Estate Advisor with Selva & Co Realty.

From her perspective, Monterrey continues to stand out because of its economic activity, infrastructure, connectivity and residential diversity. Buyers compare different areas based on access to work centers, schools, services, mobility, green spaces and the type of lifestyle each zone supports.

San Pedro Garza García is often evaluated by buyers looking for established residential areas,

corporate proximity, services and privacy. Valle Oriente attracts attention for its vertical living, business environment and access to commercial and lifestyle services. Carretera Nacional is frequently considered by families looking for residential communities, larger spaces and a more suburban rhythm. The Zona Sur of Monterrey appeals to buyers who want access to the city while maintaining a more residential setting. Cumbres is also part of the conversation for buyers comparing connectivity, services and family-oriented neighborhoods.

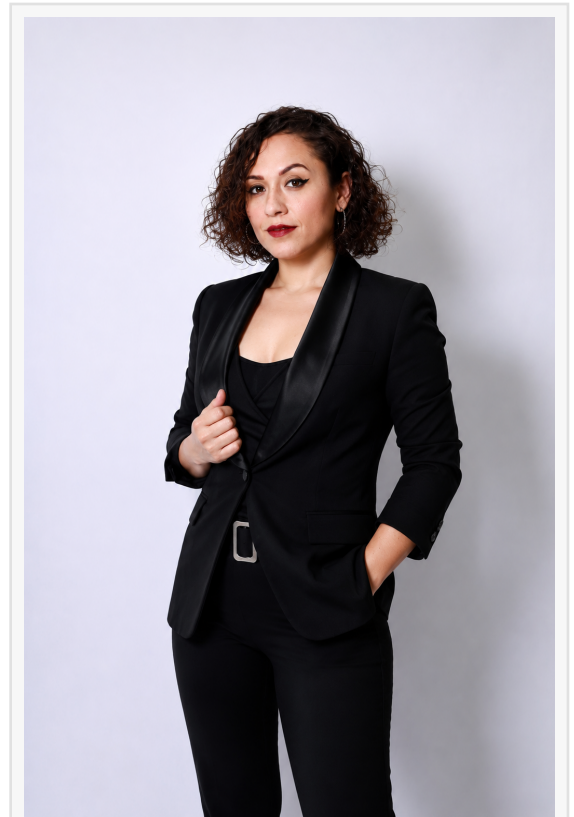
Myriam Reyes González notes that one of the most common mistakes new buyers make is beginning the search without a clear financial strategy or without understanding how different areas serve different goals. Some buyers focus only on price, but the lowest-priced option is not always the best match for their needs.

For her, a better purchase process starts with defining priorities before comparing properties. Buyers should understand whether they are looking for a primary residence, a family upgrade, a property in a specific school or work corridor, or a long-term residential decision. Once those priorities are clear, the search becomes more focused and the options can be evaluated with better context.

Myriam Reyes González also advises buyers to look beyond the property itself. Amenities, building quality, maintenance expectations, neighborhood access, mobility and nearby services can all affect how a home works in daily life. In areas such as San Pedro Garza García, Valle Oriente, Carretera Nacional, Zona Sur de Monterrey and Cumbres, each location offers a different balance of access, privacy, services and residential character.

For families, quality of life is often tied to convenience and security. A property may look attractive online, but the surrounding environment, commute times, amenities and access to daily services can determine whether it truly fits. Myriam Reyes González encourages buyers to visit different areas, compare the pace of each neighborhood and evaluate how each option supports their current and future needs.

She also recommends working with a local real estate advisor who understands the differences between Monterrey's key residential areas, current buyer expectations and the practical details that may not be obvious during an online search. Local guidance can help buyers organize priorities, ask better questions and avoid making decisions based only on price.



Myriam Reyes González, Real Estate Advisor with Selva & Co Realty, advising buyers exploring residential opportunities in Monterrey, Nuevo León.

Through its work in Monterrey and Nuevo León, Selva & Co Realty supports buyers evaluating residential opportunities with local knowledge, professional guidance and a focus on informed real estate decisions.

For more information, visit Selva & Co Realty or [contact the team](#).

About Selva & Co Realty

Selva & Co Realty is a real estate advisory firm focused on helping national and international buyers explore lifestyle and residential opportunities in Mexico. The company combines local market knowledge, professional advisory and a client-focused approach to real estate.

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