

Blauer Board Shop Now Open in San Diego, Bringing Decades of Board Culture to Pacific Beach

Family-owned snowboarding and skate staple establishes its coastal presence, offering premium gear, everyday apparel, and footwear.

SAN DIEGO, CA, UNITED STATES, June 15, 2026 /EINPresswire.com/ -- [Blauer Board Shop](#), a trusted and family-owned cornerstone of Southern California's snowboarding and skate community, is proud to announce that its newest retail location is officially open and actively serving the community at 936 Garnet Avenue in San Diego's vibrant Pacific Beach neighborhood. Building upon its rich mountain heritage, the shop is welcoming locals and visitors alike to experience its legendary customer service and curated selection of board sports gear and apparel.



Originally established in Big Bear Lake, Blauer Board Shop has built a dedicated following through its authentic outdoor lifestyle offerings and premium equipment. The newly operational San Diego storefront carries on this legacy while adapting perfectly to the local coastal landscape. The Pacific Beach space is fully stocked and outfitting riders with top-tier skateboards, snowboarding gear, and everyday lifestyle apparel—including a premium selection of boardshorts and sandals—quickly establishing itself as a community-focused hub for board sports enthusiasts.

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For generations, we've been passionate about outfitting riders for the mountain, and operating in San Diego allows us to bring that same dedication to the beach and the street.”

Dustin Blauer

"We are thrilled by the incredible response we've already received since opening our doors to the Pacific Beach community," Dustin Blauer stated. "For generations, we've

been passionate about outfitting riders for the mountain, and operating in San Diego allows us to bring that same dedication to the beach and the street."

The San Diego location is currently open and operating during its standard business hours: Sunday through Thursday from 11:00 AM to 6:00 PM, and Friday through Saturday from 11:00 AM to 7:00 PM.

For more information [about Blauer Board Shop](#), or to browse current inventory, visit blauerboardshop.com or stop by the Pacific Beach location today.

About Blauer Board Shop

Blauer Board Shop is a premier, family-owned specialty retailer with locations in Big Bear Lake and San Diego, California. Built by passionate riders, the shop specializes in snowboarding and skateboarding gear, as well as technical outerwear, lifestyle apparel, and footwear. With a commitment to exceptional service and deep roots in board culture, Blauer Board Shop provides personalized recommendations to help riders of all experience levels embrace the outdoor lifestyle.

Dustin Blauer

Blauer Board Shop

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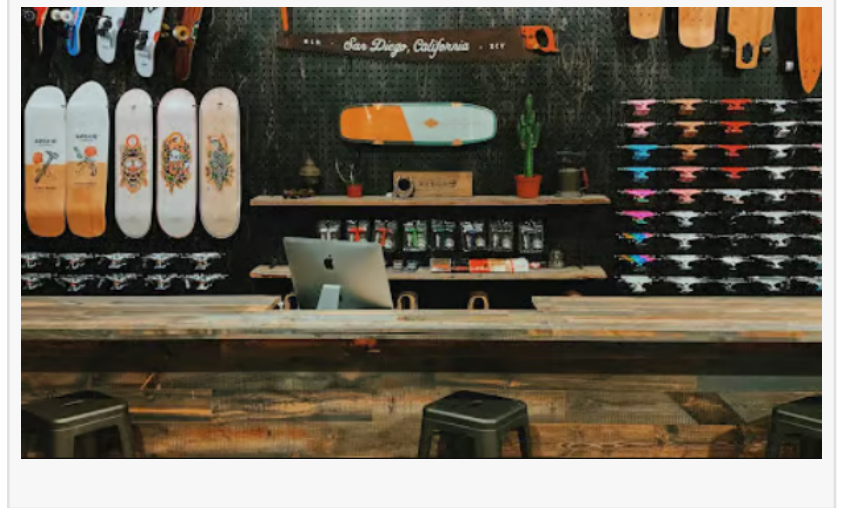
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