

Really Big Coloring Books® Opens Global Coloring Book Publishing Platforms

Premium Top-Level Coloring Book Category Domains, Proprietary Content, and Publishing Infrastructure Create Rare Growth Opportunity in the Industry.

ST. LOUIS, MO, UNITED STATES, June 12, 2026 /EINPresswire.com/ -- Wayne Bell of Really Big Coloring Books®, Inc., a long-established leader in children's and educational coloring book publishing, announced that it has built one of the most comprehensive digital asset platforms for coloring books worldwide.

The company's portfolio includes category-leading digital properties such as ColoringBook.com, ColoringBooks.com, ColouringBooks.com, and ColoringBooks.ai, along with more than 1,300 related domain names across key international markets. These assets were assembled over decades, creating a

powerful foundation for global publishing, licensing, e-commerce, education, and digital growth.

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*N. Wayne Bell, US Based
Publisher*

"Few categories [combine creativity, education, family engagement](#), licensing potential, and worldwide appeal like coloring books," said N. Wayne Bell, Founder and CEO of Really Big Coloring Books®, Inc. "We are building new multi-language platforms designed to help lead the future of this industry."

In addition to its domain portfolio, Really Big Coloring Books® operates a fully integrated publishing company with proprietary content, educational product lines, licensed products, wholesale distribution, manufacturing

relationships, and long-standing connections with consumer and institutional markets. The



The banner features the text "Really BIG Coloring Books®" in large, colorful letters, with "Really" in red, "BIG" in blue and green, and "Coloring Books®" in white. Below this is "Coloring Book Marketplace" in white on a blue background, and "& Distribution Services" in white on a green background. The banner includes icons for a shopping cart, a globe, and a stack of books. Below the main text are five service icons: "MARKETPLACE DISCOVERY" (shopping cart icon), "RETAILER MATCHING" (two people icon), "NEW PRODUCT LAUNCH SUPPORT" (rocket icon), "GLOBAL REACH" (globe icon), and "AI-POWERED RECOMMENDATIONS" (AI chip icon). At the bottom, a blue bar contains the text "CONNECTING PUBLISHERS, RETAILERS, SCHOOLS, ORGANIZATIONS & CONSUMERS WORLDWIDE" and a list of categories: "COLORING BOOKS | CUSTOM PUBLISHING | EDUCATIONAL MATERIALS | FUNDRAISING PRODUCTS | PROMOTIONAL PRODUCTS | WHOLESALE SOLUTIONS".

Really Big Coloring Books® Announces Major Global Coloring Book Publishing Platform Premium Domains, Proprietary Content, and Publishing Infrastructure Create Rare Growth Opportunity.

company owns hundreds of thousands of pages of original rendered art; there are no outside interests, and ownership is complete.

The company serves publishers, authors, educators, retailers, nonprofits, government agencies, museums, libraries, and licensing partners. Its independent ownership allows for flexible [decision-making and long-term strategic growth](#) without outside investor control.

As demand grows for creative, educational, wellness, and screen-balanced content, Really Big Coloring Books® believes the coloring book category is entering a new era of opportunity. The company is exploring strategic relationships with publishers, media companies, educational organizations, licensing groups, and direct-to-consumer brands. "Most organizations have content, distribution, or digital reach," Bell added. "Very few have all three in one platform."

About Really Big Coloring Books®, Inc. Really Big Coloring Books®, Inc. is a Missouri-based independent publishing company specializing in children's, educational, custom, and licensed coloring book products. The company owns premium coloring-book domains and more than 1,300 related digital assets that serve global markets.

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 Visit us on social media:

Really Big Coloring Books® INC.

THE GLOBAL LEADER IN COLORING BOOK PUBLISHING

Really Big Coloring Books®, Inc. owns the most comprehensive platform in the global coloring book category—combining premium digital assets, proprietary content, publishing expertise, and worldwide distribution.

A POWERFUL PLATFORM. UNLIMITED POSSIBILITIES.

From children's publishing and education to licensing retail and digital innovation—our assets and experience deliver lasting value and category leadership.

SERVING MULTIPLE MARKET SEGMENTS

- Children's Publishers
- Independent Authors
- Educational Institutions
- Licensing Partners
- Nonprofit Organizations
- Government Agencies
- Retail & Specialty Stores

CONTENT THAT CONNECTS

High-quality coloring books that educate, entertain, and inspire across themes:

- Educational
- Creative & Artistic
- Faith-Based
- Holidays & Seasons
- Character & Brands
- Wellness & Mindfulness

GLOBAL OPPORTUNITY

With premium domains and a worldwide distribution strategy, we are positioned to lead the coloring book category in every major market.

BUILT FOR GROWTH

Next platform for publishers and partners looking to expand through:

- Licensing & IP
- Direct-to-Consumer
- E-Commerce
- International Markets
- Digital & AI Innovation

A RARE OPPORTUNITY. LASTING IMPACT.

We invite publishers, licensing companies, investors, and strategic partners to explore how Really Big Coloring Books®, Inc. can complement your growth strategy and create extraordinary long-term value.

Let's Build the Future—Together.
We welcome the opportunity to start the conversation.

N. Wayne Bell
Founder & President
Really Big Coloring Books®, Inc.

Really Big Coloring Books®, Inc., a long-established leader in children's and educational publishing, announced that it is building one of the most comprehensive coloring book asset platforms in the world.

Coloring is FUNDamental

4 Sizes of Books to Help Raise Funds | 1-800-244-2665

Really Big Coloring Book® 17" x 22" | \$10 each/you earn \$5

LapTop Coloring Book® 17" x 11" | \$7 each/you earn \$3.50

Power Panel Coloring Book® 8.5" x 11" | \$5 each/you earn \$2.50

Travel Tablet Coloring Book® 5.5" x 8.5" | \$2 each/you earn \$1

INTRODUCING: EFFORTLESS ONLINE FUND-RAISING:
We Do the Work, Your Club Makes Money!
Sell the same proven, popular, quality books, EASY AS 1-2-3.

Coloring is FUNDamental

4 Sizes of Books to Help Raise Funds

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LapTop Coloring Book® 17" x 11" | \$7 each/you earn \$3.50

Unicorns Coloring Book® 8.5" x 11" | \$2 each/you earn \$1

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The company serves publishers, authors, educators, retailers, nonprofits, government agencies, museums, libraries, and licensing partners. Its independent ownership allows for flexible decision-making and long-term strategic growth.

LinkedIn
Instagram
Facebook
YouTube
TikTok
X
Other



The ColoringBooks.AI Promotional Flyer
September 2025

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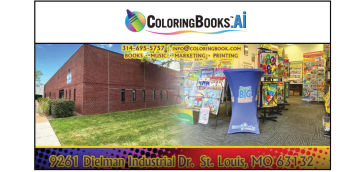
Coloring Pages

Here are some of the latest images generated on ColoringBooks.AI

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HOBBY	\$9.99 / Monthly (\$119.88 Effect Yearly)	\$13.32 / Monthly
ARTIST	\$21.40 / Monthly (\$256.80 Effect Yearly)	\$28.89 / Monthly
BUSINESS	\$52.49 / Monthly (\$629.88 Effect Yearly)	\$69.99 / Monthly



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We own and control one of the most valuable portfolios of coloring book domain names in the world. Our holdings include premium domains such as ColoringBook.com, ColoringBooks.com, ColouringBooks.com, and ColoringBooks.ai, supported by more than 1,300 add



Really Big Coloring Books®, Inc. is an independent publishing company specializing in children's, educational, custom, and licensed coloring book products. The company owns premium coloring book domains and more than 1,300 related digital assets.

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