



Best Pool Company Directory of 2026 - Pool Pros Directory Emerges as Directory For Trusted Pool Professionals

The platform helps pool companies generate qualified leads while giving homeowners a single, searchable hub for vetted pool contractors nationwide

TAMPA, FL, UNITED STATES, June 13, 2026 /EINPresswire.com/ -- [Pool Pros Directory](https://poolprosdirectory.com/) (<https://poolprosdirectory.com/>) today announced the continued growth of its online platform, which connects homeowners with trusted pool service professionals across the United States. Positioning itself as one of the most comprehensive pool directories available, the company aims to be the go-to lead-generation channel for pool builders, repair specialists, designers, and maintenance providers.

Pool Pros Directory lets homeowners search by service type or location to find rated professionals who match their needs — spanning pool building, repair, design, decks, covers, cleaning, maintenance, inspections, plastering, resurfacing, landscaping, and hot tub and spa services. For pool companies, a directory listing serves as an always-on lead magnet, putting their business in front of homeowners actively searching for pool services.

This has evolved into one of the best ways to connect homeowners with trusted, vetted pool companies — e.g., the founder/CEO of Pool Pros Directory.

Since launching, the platform has expanded its listings across major U.S. markets, including Miami, Tampa, Houston, Atlanta, Austin, and Scottsdale. The directory now receives more than 100,000 monthly visitors and lists over 10,000+ pool professionals.

Why pool companies are listing

A built-in lead channel. Listings are designed to capture homeowners when they're searching for a specific service in a specific location.

Search by service and location. Homeowners can filter by category and city to quickly find the right professional.

Business resources. The platform offers marketing strategies, business management tools, and industry updates to help pool professionals grow.

Consumer education. Buyer guides, maintenance tips, and safety advice help homeowners make informed decisions — and arrive as better-qualified leads.

"Getting listed on Pool Pros Directory has been one of the easier marketing wins for us. The listing gave us another way for local homeowners to find us, and we've seen it boost our search visibility and drive new inquiries. For a pool company trying to grow, it's a low-effort channel that pays off." - Alex Smith, Austinpoolbuilders.net

About Pool Pros Directory

Pool Pros Directory is an [online directory](#) connecting homeowners with trusted pool service professionals — from builders and designers to cleaners and repair experts. Homeowners can search by service type or location to find rated professionals, while pool companies can claim a listing to reach customers actively searching for their services. Pool Pros Directory is based in Tampa, Florida.

Learn more or get listed at <https://poolprosdirectory.com/>.

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