

Gansu Constar Technology Group's Innovative Constar Contact Lens Portfolio Reshaping Private Label Worldwide

BAIYIN, GANSU, CHINA, June 15, 2026

[/EINPresswire.com/](#) -- In an era where personalized beauty and eye fashion drive explosive growth in the global contact lens market, [Gansu Constar Technology Group](#) is emerging as a pivotal force behind the success of private label brands. Through its flagship [Constar contact lens](#) portfolio, the company is delivering FDA and CE dual-certified solutions that empower beauty brands, distributors, and retailers to launch high-quality, compliant products faster and more cost-effectively than ever before.



The global demand for colored and specialty contact lenses continues to surge, fueled by social media trends, cosplay culture, and everyday fashion enhancement. Private label opportunities in this space are particularly attractive, allowing brands to differentiate themselves without the heavy capital investment in manufacturing. Here, Gansu Constar Technology Group stands out as one of China's largest and most compliant contact lens manufacturers, offering a comprehensive Constar contact lens lineup that includes over 4,000 designs across natural, sparkle, gradient, and theatrical cosplay series.

Dual Certifications Paving the Way for Global Market Entry

What truly sets Gansu Constar Technology Group apart is its status as the only Chinese manufacturer holding both FDA and CE certifications simultaneously, alongside ISO 13485 and multiple regional approvals (TGA, AKL, SFDA, and more). This regulatory strength dramatically reduces barriers for private label partners seeking entry into stringent markets like the United States, European Union, Australia, and Southeast Asia.

For emerging beauty brands and established optical distributors alike, partnering with Constar contact lens production means faster time-to-market, minimized compliance risks, and the confidence that every shipment arrives with complete documentation. This is reshaping how private label programs are structured worldwide, shifting focus from regulatory hurdles to creative branding and rapid scaling.

Innovation and Customization at Scale

Gansu Constar Technology Group operates six advanced production facilities across Gansu and Hunan provinces, with a combined monthly capacity of 15 million lenses. Its in-house design studio develops over 1,000 new patterns monthly, supporting everything from daily natural-look lenses to bold large-diameter cosplay designs.

Key innovations in the Constar contact lens portfolio include high-oxygen silicone hydrogel options, advanced sandwich printing technology for vibrant yet natural colors, UV protection, and custom parameter flexibility. Private label clients benefit from:

Low MOQ starting at 1,000 pieces

Physical samples in approximately 10 days

Full OEM/ODM services, including custom molds, exclusive patterns, and branded packaging

Complete care product lines (multi-purpose solutions, eye washes, starter kits) for bundled offerings

This end-to-end capability allows brands to bring fully customized Constar contact lens collections to market in as little as 55 days from initial brief to shipment.

Trusted by Partners in 50+ Countries

With exports reaching the United States, Europe, Middle East, Southeast Asia, and beyond, Gansu Constar Technology Group has built a reputation for reliability. Clients consistently highlight the company's responsive communication, rigorous quality control (including AOI systems), and seamless logistics support.

One UAE-based procurement manager noted the significant reduction in import clearance times thanks to comprehensive documentation, while a Malaysian beauty brand founder praised the speed of sampling that outperformed other suppliers by over a week.

The Future of Private Label Contact Lenses

As consumer preferences evolve toward personalized and trend-driven eye wear, Gansu Constar Technology Group continues to invest heavily in R&D—allocating around 10% of revenue annually. This commitment ensures that the Constar contact lens portfolio remains at the forefront of material science, design innovation, and regulatory compliance.

For beauty entrepreneurs, optical wholesalers, and private label developers looking to capitalize on the booming colored contact lens segment, Gansu Constar Technology Group offers a strategic partnership that combines Chinese manufacturing excellence with global market access.

Learn more about Constar's full product range and request free samples here:

<https://www.constarfactory.com/products/>

Discover Gansu Constar Technology Group's manufacturing facilities and capabilities:

<https://www.constarfactory.com/about/>

Explore FDA and CE certified Constar contact lens solutions: <https://www.constarfactory.com/>

View in-stock and custom private label options: <https://www.constarfactory.com/in-stock/>

Contact the team for OEM/ODM inquiries: <https://www.constarfactory.com/contact/>

About Gansu Constar Technology Group

Headquartered in Baiyin, Gansu Province, Gansu Constar Technology Group is a 40-year veteran

in optical precision manufacturing. Specializing in Constar contact lens OEM and private label production, the group serves partners across more than 50 countries with compliant, innovative, and scalable solutions that help brands thrive in the competitive global beauty and vision market.

Gansu Constar

Gansu Constar Technology Group CO.,LTD

+852 91218475

info@constarfactory.com

This press release can be viewed online at: <https://www.einpresswire.com/article/919718458>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.