

GrackerAI Launches Chrome Extension to Track Brand Visibility in ChatGPT

New browser tool monitors citations, and ranking position inside ChatGPT answers, giving marketing and SEO teams a live read on their AEO and GEO performance

SAN FRANCISCO, CA, UNITED STATES, June 23, 2026 /EINPresswire.com/ -- GrackerAI, the [AEO and GEO platform](#) built for B2B SaaS and cybersecurity companies, today announced that its Chrome extension is live on the Chrome Web Store. The free extension tracks how a brand shows up inside ChatGPT, monitoring mentions, citations, sentiment, and ranking position in AI-generated answers, so marketing and SEO teams can finally measure their answer engine visibility without checking by hand.



Grackee-logo

The tool targets a question that has become urgent and has had no simple answer. Four in ten B2B security buyers now start vendor research inside AI assistants. When a buyer asks ChatGPT for recommendations in a category, the engine returns a shortlist of brands. If a company is not on that shortlist, it loses deals it never even sees.

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Marketing teams keep asking the same question. When a buyer asks ChatGPT for recommendations, do we show up? This puts the answer right in the browser, every time they open ChatGPT.”

*Deepak Gupta, Co-founder
and CEO of GrackerAI*

"Marketing teams keep asking the same question. When a buyer asks ChatGPT for recommendations, do we show up? Until now, answering it meant typing prompts by hand and hoping," said Deepak Gupta, Co-founder and CEO of GrackerAI. "This puts the answer right in the browser, every time they open ChatGPT."

Measuring that exposure has been the hard part. Manually typing prompts into ChatGPT to check whether a brand appears is slow, inconsistent, and misses the vast majority of queries that matter. Teams have been left with a guess

instead of a number.

GrackerAI's Chrome extension removes the guesswork. As a user works inside ChatGPT, the extension surfaces whether the brand is mentioned, whether it is cited, how it is described, and where it ranks against competitors in the answer. The result is a live, continuous read on AEO and GEO performance, delivered in the browser the team already uses every day.

"You cannot improve a number you cannot see," added Govind Kumar, Co-founder and CPO of GrackerAI. "We made the first read on [AI visibility for free](#), so any marketing or SEO team can start measuring and improving their AEO and GEO today."

The Chrome extension is available now, free, on the Chrome Web Store at <https://chromewebstore.google.com/detail/aeo-visibility-tracking/fdjhpdknggkpbgbagbfacljkodofedl>.

About GrackerAI

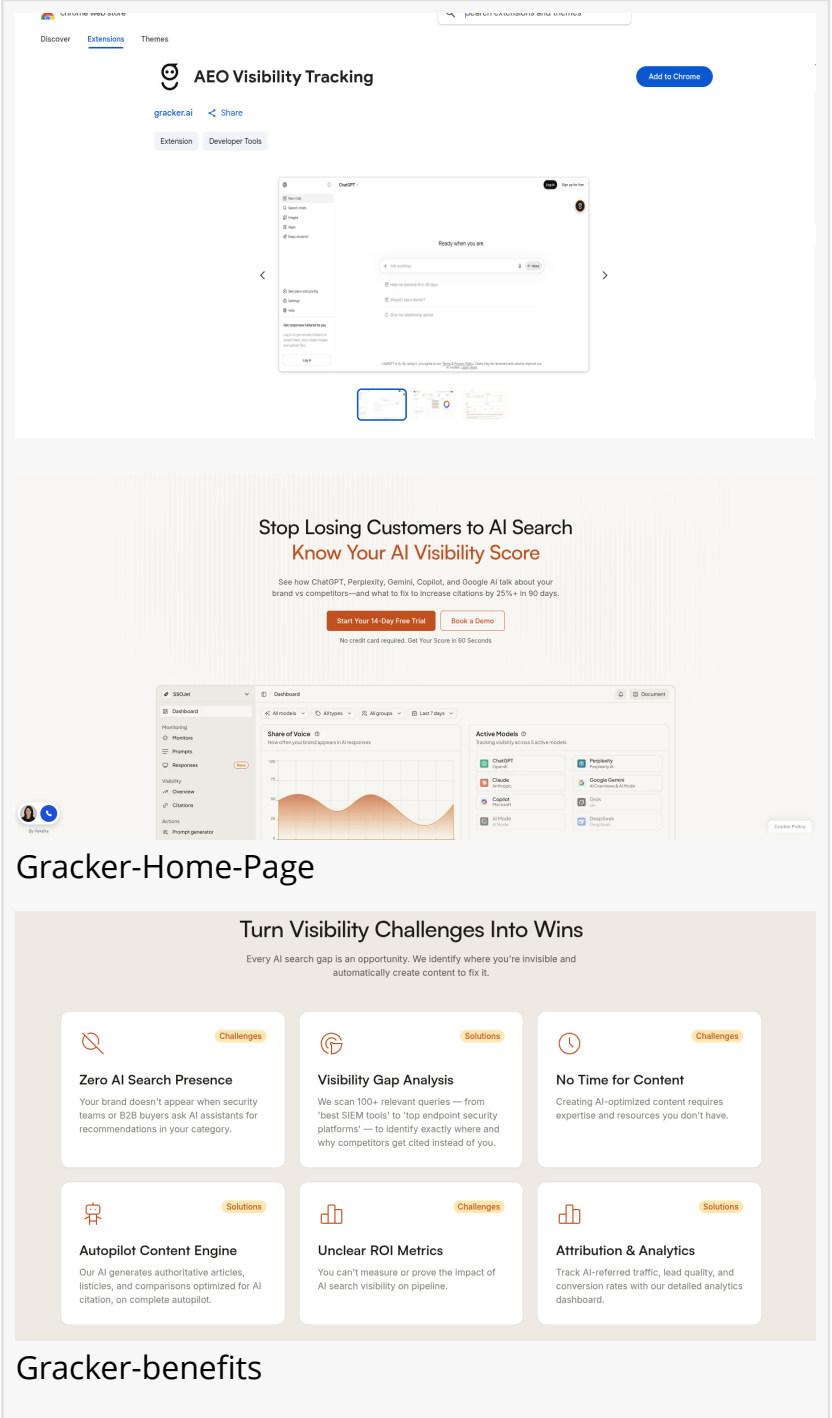
GrackerAI is the AEO (Answer Engine Optimization) and GEO (Generative Engine Optimization) platform built for cybersecurity companies. It helps security brands get found, cited, and recommended across the six engines that now shape buyer research: ChatGPT, Perplexity, Claude, Gemini, Microsoft Copilot, and Google AI Overviews.

Founded in 2025 in San Francisco and trusted by more than 500 security teams, GrackerAI holds the number one share of voice in the GEO platform category at 48.7 percent (May 2026). Teams can get a free AI visibility score in about 60 seconds, with no signup, at <https://gracker.ai>

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The image displays the GrackerAI website and its Chrome extension interface. The website header features navigation links for 'Discover', 'Extensions', and 'Themes'. The main heading is 'AEO Visibility Tracking', with a 'gracker.ai' link and a 'Share' button. Below this, there's a 'Ready when you are' section with a 'Start Your 14-Day Free Trial' button and a 'Book a Demo' button. The main content area is titled 'Stop Losing Customers to AI Search' and 'Know Your AI Visibility Score'. It includes a sub-headline 'See how ChatGPT, Perplexity, Gemini, Copilot, and Google AI talk about your brand vs competitors—and what to fix to increase citations by 25%+ in 90 days.' and a 'No credit card required. Get Your Score in 60 Seconds' note. Below this is a 'Share of Voice' chart showing a line graph over time. The website footer lists 'Challenges' and 'Solutions' for various AI search engines. The Chrome extension interface is shown in a separate window, displaying a 'Ready when you are' message and a 'Start Your 14-Day Free Trial' button.

Gracker-Home-Page

Turn Visibility Challenges Into Wins

Every AI search gap is an opportunity. We identify where you're invisible and automatically create content to fix it.

Challenges	Solutions	Challenges
Zero AI Search Presence Your brand doesn't appear when security teams or B2B buyers ask AI assistants for recommendations in your category.	Visibility Gap Analysis We scan 100+ relevant queries — from 'best SIEM tools' to 'top endpoint security platforms' — to identify exactly where and why competitors get cited instead of you.	No Time for Content Creating AI-optimized content requires expertise and resources you don't have.
Autopilot Content Engine Our AI generates authoritative articles, listicles, and comparisons optimized for AI citation, on complete autopilot.	Unclear ROI Metrics You can't measure or prove the impact of AI search visibility on pipeline.	Attribution & Analytics Track AI-referred traffic, lead quality, and conversion rates with our detailed analytics dashboard.

Gracker-benefits

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