

# Newspeed Launches SEO AI Agent to Transform Search Optimization to Deliver a Breakthrough in Speed and Quality

*New AI-powered agent builds strategy and also monitors, analyzes, and improves SEO performance to help businesses increase visibility, traffic, and leads*

BOSTON, MA, UNITED STATES, June 17, 2026 /EINPresswire.com/ -- Newspeed, a leading digital

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*David Reske, Newspeed  
Founder and CEO*

marketing agency specializing in growth-driven marketing solutions, today announced the launch of the [Newspeed SEO AI Agent](#), an intelligent SEO platform designed to automate and accelerate search engine optimization for businesses seeking greater online visibility and measurable growth.

Built on advanced artificial intelligence and 20 years of SEO expertise, the Newspeed SEO AI Agent analyzes website performance, identifies optimization opportunities, monitors competitor activity, and provides actionable

recommendations and updates website content to help marketing teams improve rankings, increase organic traffic, and generate more qualified leads.

"SEO has become increasingly complex as search engines evolve and AI reshapes how people discover information online," said David Reske, Founder and CEO of Newspeed. "The Newspeed SEO AI Agent gives businesses a smarter, faster way to manage SEO by combining AI-driven analysis with proven optimization strategies. It acts like a dedicated SEO expert working around the clock."

## KEY CAPABILITIES OF THE NEWSPEED SEO AI AGENT

The Newspeed SEO AI Agent delivers a comprehensive set of SEO intelligence and optimization capabilities, including:

- Deep Website Audits that identify technical SEO issues affecting search performance
- SEO Strategy connected to buyer personas, the customer journey and business goals.

- Keyword Opportunity Analysis to uncover high-value ranking opportunities
- Content Recommendations aligned with evolving search intent and AI-powered search experiences
- Competitor Monitoring to track ranking changes and competitive threats
- On-Page SEO Analysis for titles, meta descriptions, headings, internal linking, and content quality
- Performance Tracking and Reporting with actionable insights and prioritized recommendations
- Automated SEO Monitoring that alerts businesses to issues before they impact rankings and traffic
- Meta Tag Writing to optimize every meta tag to be aligned with the best keywords.

Unlike traditional SEO tools that require significant manual interpretation, the Nowspeed SEO AI Agent delivers prioritized recommendations designed to help marketing teams take action quickly and efficiently.

## MEETING THE CHALLENGES OF AI-POWERED SEARCH

As Google's Search Generative Experience, AI Overviews, and conversational search tools reshape the digital landscape, businesses need more sophisticated approaches to search visibility. The Nowspeed SEO AI Agent helps organizations adapt by identifying content gaps, optimizing for evolving search behavior, and uncovering opportunities to strengthen authority and relevance.

The platform is designed for small and mid-sized businesses, marketing teams, and organizations that want enterprise-level SEO intelligence without the complexity of managing multiple disconnected tools.

## DELIVERING BETTER SEO OUTCOMES

By automating routine analysis, building detailed content plans, and surfacing high-impact opportunities, the Nowspeed SEO AI Agent helps organizations:

- Improve search engine rankings
- Increase organic website traffic

- Generate more qualified leads
- Reduce time spent on manual SEO analysis
- Stay ahead of competitors
- Adapt to changing search algorithms and AI-driven search experiences

#### AVAILABILITY

The Nowspeed SEO AI Agent is available immediately as part of Nowspeed's digital marketing services and AI-powered marketing solutions.

To learn more or schedule a demonstration, visit <https://nowspeed.ai>.

David Reske, Founder and CEO

Nowspeed

+1 508-616-0111

[email us here](#)

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