

As Pest Leaders Gather in Savannah, Real Fleet Solutions Highlights Fleet Planning

Company highlights truck organization, parts planning, and repair support for pest control, lawn care, and tree care fleets across Southeast markets.

ATLANTA, GA, UNITED STATES, June 16, 2026 /EINPresswire.com/ -- As pest management leaders gather in Savannah, Georgia, for the 2026 NPMA Executive Leadership Forum, Real Fleet Solutions is highlighting the fleet planning priorities that pest control, lawn care, tree care, and field-service operators across the Southeast should be reviewing as summer service activity continues.

The NPMA Executive Leadership Forum, scheduled for June 16–18, 2026, brings together leaders from the structural pest industry to prepare for the coming leadership year and position the industry for continued success. For service operators across the Southeast, the timing reinforces the importance of reviewing fleet readiness, including truck organization, equipment layouts, parts access, and repair strategies that support daily field operations.

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*Jennifer Allen, Sales Manager,
Real Fleet Solutions*

For pest control and other route-based service companies, fleet planning is not only a vehicle purchasing decision. It can affect how technicians prepare for the day, how

equipment is stored, how application tools are accessed, how parts are managed, and how repair needs are addressed before they interrupt field schedules.

Real Fleet Solutions previously announced expanded market reach across key Southern regions, including Metro Atlanta, Dallas-Fort Worth, Houston, Birmingham, and Charlotte. The company said those markets remain important for commercial and field-service fleets that need dependable truck upfitting, equipment organization, and support for route-based operations.

“As service businesses grow across the Southeast, fleet planning becomes a leadership issue, not just an equipment issue,” said Jennifer Allen, Sales Manager at Real Fleet Solutions. “Pest control



The Falcon Pest Control Upfit Truck

companies and other field-service operators need trucks that are organized around the way their technicians actually work. When equipment is accessible, storage is durable, and repair needs are planned for, operators are in a better position to keep their teams ready for demanding service schedules.”

Real Fleet Solutions provides truck upfitting for commercial fleets serving industries such as pest control, lawn care, tree care, and other field-service operations. With more than 30 years of experience, the company supports businesses that rely on purpose-built vehicles for daily work, equipment storage, route readiness, and long-term fleet performance.

According to the company, fleet operators reviewing new builds, replacement trucks, or retrofit opportunities should consider several practical questions: whether technicians can reach frequently used equipment quickly, whether storage systems are suited for daily use, whether parts access is built into the support plan, and whether repair planning is part of the overall fleet strategy.

These considerations are especially relevant for Southeast service operators working across expanding metro and regional service territories. Companies serving markets such as Birmingham, Atlanta, Charlotte, and surrounding areas often manage route density, equipment needs, technician schedules, and vehicle readiness across more than one location or service area.

Real Fleet Solutions said its work includes helping customers review existing truck setups, identify operational needs, and plan improved upfitting solutions based on how each business uses its vehicles in the field. Its support includes design, fabrication, retrofit work, parts support, and repair planning for specialty upfit trucks.



Service Pod-rear view of upfit compact truck with equipment by Real Fleet Solutions



The Excalibur Lawn Care Upfit Truck

For lawn care and tree care operators, similar planning considerations apply. Trucks and equipment layouts may need to support spray systems, tanks, pumps, hose reels, tools, storage areas, and job-specific materials. For pest control fleets, truck organization and equipment access remain central to helping technicians prepare for daily service routes and maintain consistent field readiness.

The company said the June leadership calendar is a useful reminder for service business owners and operations managers to evaluate fleet needs before small inefficiencies become larger operational challenges. As companies plan for growth, replacement vehicles, added routes, or upgrades to existing units, Real Fleet Solutions continues to focus on practical truck upfitting solutions designed around the way field teams work.

For more information about commercial fleet upfitting in Georgia and across the Southeast, visit RealFleetSolutions.com/locations/atlanta-ga/ or contact Real Fleet Solutions directly.

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