

# UAE Lifestyle Creator Wafa Yahya Introduces New Travel Series for Smarter, More Seamless Travel

*Wafa Yahya launches Travel Series, sharing trusted tips on luxury, wellness, dining, and smart travel for modern travelers worldwide.*

NEW YORK, NY, UNITED STATES, June 17, 2026

/EINPresswire.com/ -- Arabic-first content creator Wafa Yahya, known for her [travel](#), lifestyle, and experiential storytelling across the UAE and beyond, today announced the launch of "Travel Series," an insightful content series designed to help travelers move smarter, more comfortably, and more confidently around the world.

The series will cover practical travel hacks, luxury travel experiences, hospitality insights, dining recommendations, travel technology, wellness, fashion, and destination discovery — distilled into the kind of authentic, firsthand advice that has become Wafa's signature with her audience.

The launch comes at a time when travelers are increasingly focused on maximizing the value of every trip amid rising travel costs and evolving expectations around convenience, comfort, and personalized experiences.

Wafa is also an entrepreneur and founder of Wayak, a travel-led concept focused on community-driven experiences that reflects her passion for connection, discovery, and storytelling. Her recent content has seen growing views and engagement, highlighting a broader shift toward creator-led travel advice that feels more relevant, relatable, and trustworthy than traditional travel guides.

“

Travellers are looking for trusted travel content”

*Wafa Yahya*

According to Wafa, interest is peaking for diverse

experiences from the multifaceted allure of Japan and nature-focused getaways in Krabi to visa-



Lifestyle Creator Wafa Yahya Unveils Travel Series

free havens across the Eurasia region and premium regional escapes in Oman and Saudi Arabia

"People aren't just looking for inspiration anymore, they're looking for someone they trust to tell them what's actually worth it," said Wafa Yahya. "That's what this series is built for: real advice, from someone who is genuinely living it, for travelers who want to do it smarter."

Recently launched, Travel Series explores every stage of the travel journey, from airport lounges and [flight](#) preparation to luxury [hotels](#), dining experiences, destination discoveries, travel apps, packing essentials, wellness tips, and practical ways to travel more efficiently. The series combines insider knowledge with actionable recommendations that travelers can apply immediately to enhance their experiences.



New Travel Series on how to get the most of your travel

As the series evolves, viewers can expect a growing library of travel insights designed to help them save time, make better decisions, discover new destinations, and elevate every journey.

Sharon Fernandes  
S Factor Agency  
+971 50 282 1815

[email us here](#)

Visit us on social media:

[Instagram](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/919964557>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.