

# Custom Branded Bills Hats Now Offered by Austin Print Co.

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AUSTIN, TX, UNITED STATES, June 16, 2026 /EINPresswire.com/ -- Austin Print Co, a full service custom apparel, embroidery, and promotional products company, today announced that it now carries [custom Branded Bills hats](#), expanding its headwear lineup with one of the most recognized names in premium custom caps.

The addition gives Austin businesses, sports teams, breweries, and event organizers direct access to Branded Bills products through a local partner that handles design, decoration, and fulfillment under one roof. Customers can order structured and unstructured fits, snapbacks, trucker styles, and performance caps, all decorated with custom embroidery or leather and PVC patches built to a brand's exact specifications.

"Headwear is one of the first things people request when they want to put a logo on something durable and worth wearing," said a spokesperson for Austin Print Co. "Branded Bills builds a hat that holds its shape, holds its color, and looks sharp long after a typical promo cap falls apart. Bringing that quality into our catalog was an easy decision."

Austin Print Co pairs the Branded Bills line with the same service standards that define the rest of its business. That includes in house designers, no setup fees, low minimums for small teams, and fast turnaround for clients on tight timelines. Buyers receive a digital proof before any stitch is sewn, so the final product matches the approved artwork.

The launch targets a wide range of local needs. Restaurants and breweries can outfit staff and sell branded merchandise to customers. Construction and trade companies can equip crews with durable field caps. Youth and adult sports organizations can produce matching team headwear, and corporate clients can build polished gear for trade shows, conferences, and employee programs.

Austin Print Co serves customers across the greater Austin area and ships nationwide. The company positions itself as a single source for apparel, embroidery, trophies, signage, and promotional products, removing the need to manage multiple vendors for a single project.

Branded Bills hats are available now. Customers can browse the collection, request a quote, or start a custom order online.

Collection: <https://austinprintco.com/collections/branded-bills>

## About Austin Print Co

Austin Print Co provides custom apparel, embroidery, screen printing, promotional products, and same day printing for businesses and organizations in Austin and beyond. With in house designers and no setup fees, the company delivers branded gear from concept to delivery.

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