

AIVG Holdings Publishes Echotemporia, Angela Irizarry's Memoir Named for a Word She Created

Angela Irizarry created the word Echotemporia. Her memoir reveals why ordinary language was never enough for the life behind it.

LARGO, FL, UNITED STATES, June 17, 2026 /EINPresswire.com/ -- [AIVG Holdings LLC](#) today announced the publication of [Echotemporia](#): A True Story of Seeing the Future Before the World Was Ready, a memoir by Angela Irizarry centered on a word she created when existing language could not hold the experience she was trying to name. Echotemporia gives form to the ache of being early: sensing patterns before they are accepted, carrying proof before anyone wants it, and surviving the long stretch between recognition and belief.

The word is the news. Echotemporia is not a decorative title placed on a finished life story. It is the organizing force of the book, a coined term that carries echo, time, memory, pressure, instinct, emotional consequence, and the strange loneliness of seeing a future before the people around you have language for it. The memoir does not simply tell readers what happened to Irizarry. It gives a name to the space she lived in while it was happening.

Irizarry created Echotemporia to describe a condition that is familiar to many builders, mothers, survivors, and self taught creators, but rarely named with precision. It is the state of recognizing a pattern while others dismiss it as overreaction. It is the exhaustion of adapting before adaptation is celebrated. It is the private cost of being right too soon, then having to keep going while the world slowly catches up.

Echotemporia follows Irizarry through motherhood, work, rejection, debt, betrayal, digital reinvention, family pressure, and ambition without smoothing the edges into a safe success story. The book is not written from the victory lap. It lives in the middle, where the math does not work yet, the room does not believe yet, and the future can be felt before it can be funded, proven, or comfortably explained.

Before remote work became normal, before online education became trusted, and before digital entrepreneurship became a polished public identity, Irizarry was already building through screens, instinct, pressure, and necessity. The memoir traces that early awareness through a life shaped by words, computers, homemade ideas, family strain, and the stubborn belief that survival could become strategy if she refused to disappear inside it.

At its center, Echotemporia asks a sharper question than whether one woman survived. It asks what happens when a person is forced to live inside tomorrow while everyone else is still defending yesterday.

"I created Echotemporia because I needed a word with enough room inside it," said Irizarry. "It is not just about predicting something. It is about feeling the echo of what is coming, paying the emotional cost before anyone validates it, and still having to build while people are calling you wrong. That is the part ordinary language kept missing."

The memoir positions Echotemporia as both a personal record and a concept readers can recognize in their own lives. It speaks to anyone who has been called too intense, too early, too stubborn, too ambitious, too emotional, or too unwilling to accept the version of reality handed to them. The book does not ask readers to admire resilience from a distance. It brings them into the years when nobody is clapping, the bills are still coming, the vision has no public proof, and the only evidence is the person still standing.

The release of Echotemporia also establishes the emotional center of a planned three book arc. Irizarry is developing both a prequel and a sequel to expand the story around the memoir. The prequel will explore what formed the voice and instincts behind the word. The sequel will move into what gets built after the breaking point. Echotemporia stands between them as the hard middle, the place where the old life has cracked and the new one has not yet proven itself.

The concepts behind Echotemporia also extend into EmotionalEntrapment.com, an AIVG Holdings connected educational property formed from ideas in the memoir. The site explores persuasion, ethical influence, consumer pattern recognition, and the line between emotional connection and manipulation. It gives readers another entry point into the themes of pressure, perception, timing, and emotional force that run through Irizarry's work.

AIVG Holdings is publishing Echotemporia as part of a growing independent publishing and digital brand portfolio. The release reflects the company's larger strategy of giving each brand and book its own clear identity while supporting the work through a shared operational backbone. For Echotemporia, that identity begins with the word itself: original, emotionally charged, and built from lived experience rather than borrowed language.

Echotemporia: A True Story of Seeing the Future Before the World Was Ready by Angela Irizarry is available now in print and digital formats at echotemporia.com.

About Angela Irizarry

Angela Irizarry is an author, entrepreneur, builder, and survivor whose work centers on digital reinvention, brand creation, lived resilience, emotional pressure, and the private realities behind public ambition. Echotemporia is her coined word and memoir about timing, memory,

motherhood, work, instinct, and the cost of building before the world is ready.

About AIVG Holdings LLC

AIVG Holdings LLC is a Florida based holding company that builds and operates a portfolio of independent consumer and digital brands across publishing, children's books, community platforms, downloadable games, retail, education, and consumer review media. The name AIVG reflects Angela Irizarry and Vance Gannon, a married couple building ambitious brands with a lean operating model. Each brand maintains its own identity, checkout, and customer support, all supported by a shared operational and payments backbone managed by AIVG Holdings LLC.

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