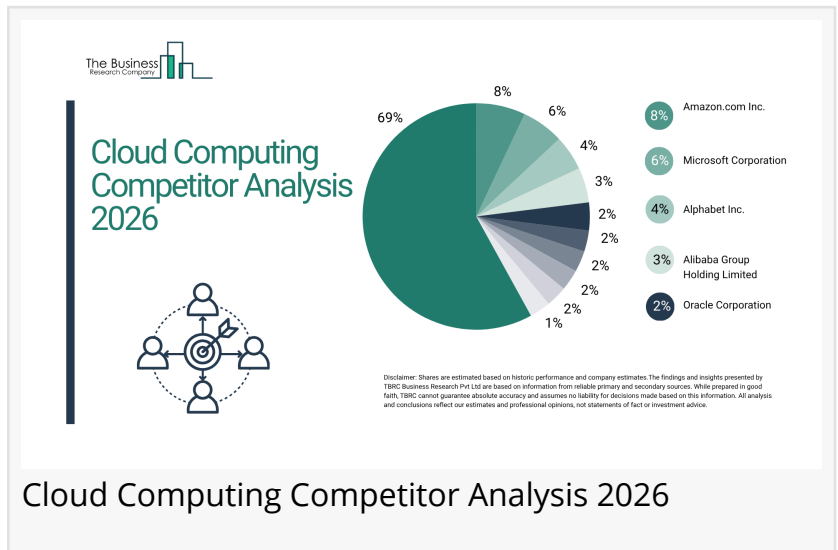


Cloud Computing Market Leading Companies, Strategic Initiatives, and Emerging Opportunities

The Business Research Company's Cloud Computing Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, June 17, 2026

/EINPresswire.com/ -- "The [cloud computing market](#) is dominated by a mix of global hyperscale cloud providers and enterprise technology companies. Companies are focusing on scalable infrastructure expansion, AI-enabled cloud services, hybrid and multi-cloud deployment capabilities, advanced cybersecurity frameworks, and data center optimization technologies to strengthen market presence and address evolving enterprise digital transformation requirements. Emphasis on workload flexibility, low-latency computing performance, data security compliance, operational scalability, and integration of cloud-native applications remains central to competitive positioning. Understanding the competitive landscape is essential for stakeholders seeking growth opportunities, service innovation, and strategic partnerships within the rapidly evolving cloud infrastructure and digital services ecosystem.



Cloud Computing Competitor Analysis 2026

Which Market Player Is Leading The Cloud Computing Market?

•According to our research, Amazon.com Inc. led global sales in 2024 with a 8% market share. The company's cloud computing division, which is directly involved in the cloud computing market, provides a broad portfolio of infrastructure-as-a-service, platform-as-a-service, cloud storage, artificial intelligence, analytics, and edge computing solutions that support enterprise digital transformation, scalable computing performance, application modernization, and secure data management across public and private cloud environments.

Who Are The Major Players In The Cloud Computing Market?

Major companies operating in the cloud computing market are Amazon.com Inc., Microsoft Corporation, Alphabet Inc., Alibaba Group Holding Limited, Oracle Corporation, International

Business Machines Corporation, Salesforce Inc., Tencent Holdings Limited, SAP SE, Adobe Inc., ServiceNow Inc., Cisco Systems Inc., Workday Inc., VMware Inc., NEC Corporation, OpenText Corporation, Rackspace Technology Inc., DigitalOcean LLC, Citrix Systems Inc., Infor Inc., Lumen Technologies Inc., Intuit Inc., Sage Group plc, OVH SAS, Epicor Software Corporation, IFS AB, Navisite LLC, Upland Software Inc., Skytap Inc., Joyent Inc.

How Concentrated Is The Cloud Computing Market?

•The market is fairly concentrated, with the top 10 players accounting for 31% of total market revenue in 2024. This level of concentration reflects high infrastructure investment requirements, complex cloud architecture development, enterprise-grade cybersecurity demands, large-scale data center expansion, and the requirement for advanced computing, storage, and networking capabilities. Leading players such as Amazon.com Inc., Microsoft Corporation, Alphabet Inc., Alibaba Group Holding Limited, Oracle Corporation, International Business Machines Corporation, Salesforce Inc., Tencent Holdings Limited, SAP SE, and Adobe Inc. hold notable market shares through diversified cloud service portfolios, strong enterprise customer relationships, global hyperscale infrastructure networks, and continuous innovation in artificial intelligence, hybrid cloud environments, and cloud-native application platforms. As demand for scalable digital infrastructure, enterprise automation, real-time data analytics, and secure remote computing environments increases, service innovation, strategic acquisitions, and regional cloud infrastructure expansion are expected to strengthen the competitive positioning of these leading companies in the market.

•Leading companies include:

- oAmazon.com Inc. (8%)
- oMicrosoft Corporation (6%)
- oAlphabet Inc. (4%)
- oAlibaba Group Holding Limited (3%)
- oOracle Corporation (2%)
- oInternational Business Machines Corporation (2%)
- oSalesforce Inc. (2%)
- oTencent Holdings Limited (2%)
- oSAP SE (2%)
- oAdobe Inc. (1%)

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Who Are The Key Raw Material Suppliers In The Cloud Computing Market?

•Major raw material suppliers in the cloud computing market include NVIDIA Corporation, Advanced Micro Devices Inc., Intel Corporation, Samsung Electronics Co. Ltd., Micron Technology Inc., SK hynix Inc., Broadcom Inc., Taiwan Semiconductor Manufacturing Company Limited, ASML Holding N.V., Western Digital Corporation, Seagate Technology Holdings plc, Cisco Systems Inc.,

Arista Networks Inc., Dell Technologies Inc., Hewlett Packard Enterprise Company, and Super Micro Computer Inc.

Who Are The Major Wholesalers And Distributors In The Cloud Computing Market?

- Major wholesalers and distributors in the cloud computing market include Ingram Micro Holding Corporation, TD SYNEX Corporation, Arrow Electronics Inc., Westcon-Comstor, Redington Limited, Exclusive Networks S.A., Climb Global Solutions Inc., Crayon Group Holding ASA, Insight Enterprises Inc., SoftwareONE Holding AG, Presidio Inc., Connection Public Sector Solutions, SHI International Corp., Computacenter plc, Bytes Technology Group plc, Cancom SE, Bechtle AG, and ePlus Inc.

Who Are The Major End Users Of The Cloud Computing Market?

- Major end users in the cloud computing market include JPMorgan Chase & Co., Walmart Inc., The Coca-Cola Company, Unilever PLC, Pfizer Inc., Siemens AG, Toyota Motor Corporation, Airbus SE, FedEx Corporation, Netflix Inc., Spotify Technology S.A., PayPal Holdings Inc., Moderna Inc., Target Corporation, Shell plc, HSBC Holdings plc, Boeing Company, General Electric Company, and Samsung Biologics Co. Ltd.

What Are The Major Competitive Trends In The Market?

- AI cloud infrastructure partnerships are transforming the cloud computing market by expanding hyperscale computing capacity, accelerating enterprise AI adoption, and strengthening large-scale cloud service capabilities.
- Example: In May 2026, Alphabet Inc. expanded its partnership with Anthropic through Google Cloud, under which Anthropic committed to spend approximately USD 2 billion over five years on cloud infrastructure and tensor processing unit (TPU) capacity.
- Its large-scale AI computing infrastructure, advanced TPU deployment capabilities, and hyperscale cloud platform expansion strengthen enterprise AI workload management, enhance cloud-based model training efficiency, and support next-generation generative AI application development.

Which Strategies Are Companies Adopting To Stay Ahead?

- AI-Integrated Cloud Platforms Enhancing Enterprise Automation And Analytics
- Hybrid And Multi-Cloud Architectures Strengthening Operational Flexibility
- Expansion Of Hyperscale Data Centers Supporting High-Performance Computing
- Edge Cloud Computing Advancing Real-Time Data Processing Capabilities
- Strategic Investments Accelerating Sovereign Cloud Infrastructure Development

Access The Detailed Cloud Computing Market Report Here

https://www.thebusinessresearchcompany.com/report/cloud-computing-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jun_PR

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scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, plus updated graphics and tables.

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