



ProviderScout.ai Launches AI Provider Discovery Platform to Help Businesses Compare AI Tools Across 35 Categories

Platform combines AI provider profiles, category research, Scout Score, and an AI-powered discovery assistant to help companies navigate the AI provider market.

DOVER, DE, UNITED STATES, June 17, 2026 /EINPresswire.com/ -- ProviderScout.ai today announced the launch of its AI provider discovery platform, designed to help businesses find, compare, and better understand artificial intelligence tools and service providers across key business [categories](#).

The platform was created to address a growing challenge for business owners, executives, marketers, operators, and technology buyers: the AI market is expanding rapidly, but comparing providers can be difficult, fragmented, and time-consuming.

ProviderScout.ai organizes AI companies into clear business-focused categories, giving users a more structured way to explore providers based on use case, industry relevance, and platform capabilities. At launch, ProviderScout includes 35 AI provider categories, detailed provider profiles, category descriptions, long-form educational content, and a live AI assistant known as Scout.

"ProviderScout.ai was built to make AI provider discovery easier for business users," said John Gottschall, Founder and Managing Member of ProviderScout.ai. "The AI market is expanding quickly, and many companies need a more organized way to understand the tools, categories, and providers available to them."

The platform's [Scout Engine](#) reviews provider websites, public information signals, category relevance, and profile data to help organize providers into appropriate categories. ProviderScout also includes a Scout Score, a visibility and profile-readiness signal designed to help users understand how complete and relevant a provider's public profile is within the ProviderScout discovery system.

ProviderScout is not intended to replace due diligence or human decision-making. Instead, the platform is designed to serve as a research starting point for businesses evaluating AI tools, software platforms, and service providers.

The launch version of ProviderScout.ai includes categories such as AI writing tools, AI video and avatar platforms, AI sales and lead generation tools, AI customer support tools, AI SEO tools, AI automation agents, AI healthcare technology tools, AI legal technology tools, AI finance and accounting tools, AI real estate technology tools, AI cybersecurity tools, AI productivity tools, AI research tools, AI presentation tools, and AI website builders.

Each category is designed to help users better understand what different types of AI tools do, how they are used in business, and which providers are active in that space.

A key feature of the platform is Scout, the AI-powered discovery assistant. Users can ask Scout questions such as which AI tools can help create training videos, which platforms support customer service automation, which tools are relevant for sales prospecting, or which AI providers may be useful for a specific business function.

"AI is no longer one category," Gottschall added. "There are AI tools for writing, search, research, sales, automation, design, finance, healthcare, legal work, customer support, and dozens of other business functions. ProviderScout helps organize that information so users can begin with a clearer map of the market."

ProviderScout.ai also gives AI providers a way to review their company profiles, correct or expand information, and better understand how they appear within the platform's category system. The company plans to continue expanding provider data, category coverage, Scout Engine capabilities, and provider visibility options over time.

ProviderScout.ai is now live at <https://providerscout.ai>.

About ProviderScout.ai

ProviderScout.ai is an AI provider discovery platform that helps businesses find, compare, and better understand AI tools and service providers across key business categories. The platform combines AI provider profiles, category research, Scout Score visibility signals, and an AI-powered assistant named Scout to make AI provider discovery more organized and accessible for business users.

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