

Strickland Brothers 10 Minute Oil Change Opens New Quick Lube Oil Change in Madison, Ga.

Drivers nationwide enjoy faster, more convenient oil changes with Strickland Brothers, a fast-growing quick lube brand with 285+ locations in 27 states.

WINSTON-SALEM, NC, UNITED STATES, June 17, 2026 /EINPresswire.com/ -- Strickland Brothers 10 Minute Oil Change, a leading provider of fast, friendly and dependable oil change services with no appointment necessary, announced the grand opening of its newest Georgia shop at [1500 Eatonton Rd in Madison, Ga.](#) The new location marks the brand's 20th shop in Georgia. The company plans to continue this growth throughout the year via both corporate and franchised store openings.



Strickland Brothers 10 Minute Oil Change celebrates the opening of its newest location in Madison, Ga.

Founded in 2016 and headquartered in Winston-Salem, N.C., Strickland Brothers quickly ascended as a disruptive force in the automotive service industry with its signature 10-minute oil change, drive-thru service model, and customer-centric approach. The brand's rapid, but disciplined expansion reflects a focus on efficiency, operational excellence, and unparalleled service, helping fuel strong market performance and long-term success.

“

As we continue to grow, our focus remains the same: providing a quick, reliable oil change experience built on exceptional customer service, transparency, and convenience.”

Justin Strickland, Founder and CEO of Strickland Brothers

“Opening our newest location in Madison, Ga., is another important milestone for Strickland Brothers,” CEO & Founder, Justin Strickland, said. “As we continue to grow, our focus remains the same: providing a quick, reliable oil change experience built on exceptional customer service, transparency, and convenience.”

Strickland Brothers differentiates itself through a simple, but powerful value proposition: high-quality, convenient oil changes delivered with integrity and hospitality. This customer-first culture resonates with both consumers and local communities, creating a network well-positioned for scalable growth in the competitive quick-lube sector.

For more information or to find a Strickland Brothers location near you, please visit sboilchange.com.

About Strickland Brothers 10 Minute Oil Change

Strickland Brothers 10 Minute Oil Change is a leading provider of quick, friendly, and dependable oil changes with no appointment necessary. Committed to customer-first service and community connection, the company's mantra, Quality. Quickly., guides every interaction. Established in 2016, Strickland Brothers now operates more than 285 locations across the United States. For more information, visit sboilchange.com.

Erin Kenny Smith

Strickland Brothers 10 Minute Oil Change

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/920200524>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.