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# R.F. Lafferty Appoints Robert Hackel as Chief Executive Officer

NEW YORK, NY, UNITED STATES, June 17, 2026 /EINPresswire.com/ -- R.F. Lafferty & Co., Inc., a global, full-service broker-dealer, today announced the appointment of Robert Hackel as Chief Executive Officer. Hackel assumes the role after nearly three decades with the firm as its COO, where he has overseen operations and contributed to its long-term growth. His appointment reflects the firm's emphasis on leadership continuity within its family-owned structure. Henry Hackel will remain at the firm as Financial and Operations Principal (FINOP). Robert also assumes ownership of R.F. Lafferty, continuing the family's management of the firm following Henry's ownership.

"R.F. Lafferty has built its reputation on long-term relationships, disciplined execution, and a client-focused approach," said Hackel. "I look forward to building on that foundation, continuing to strengthen our platform, and positioning the firm to support clients and partners in an increasingly dynamic market environment."

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> *Robert Hackel, CEO of R.F. Lafferty*

As CEO, Hackel will lead the firm's strategic direction and oversee its core business lines, including retail brokerage, wealth management, institutional sales and trading, market making, research, and investment banking. As the owner of the firm, he will also continue to guide R.F. Lafferty's long-term growth strategy.

"As the sole owner of R.F. Lafferty since 1970, I have had the privilege of watching the firm evolve over more than five decades while remaining committed to the values it was built upon," said Henry Hackel. "Seeing Robert grow within the business since joining the firm in 1997 and now step into the role of CEO and owner is incredibly meaningful. It is especially rewarding to see a third generation, with his daughter Amanda also contributing to the company's future."

Hackel has played a central role in maintaining the firm's commitments to its clients and staff while expanding its capabilities across its full-service platform. In his new role, he will continue to focus on reinforcing R.F. Lafferty's position as an independent broker-dealer serving retail, institutional, and corporate clients globally.

Robert Hackel, CEO of R.F. Lafferty

About R.F. Lafferty & Co., Inc.
Established in 1946, R.F. Lafferty & Co., Inc. is a global, full-service broker-dealer headquartered in New York, New York. R.F. Lafferty has been family owned and operated since 1970, and clients can expect exceptional experience, continuity in service and true dedication from the people they work with at R.F. Lafferty. R.F. Lafferty offers an array of customized services including retail brokerage, wealth management, institutional sales and trading, market making, independent research, and investment banking. To learn more about R.F. Lafferty visit, https://www.rflafferty.com/.

FORWARD-LOOKING STATEMENTS:
Except for the statements of historical fact contained herein, the information presented in this news release constitutes "forward-looking statements" as such term is used in applicable United States securities laws. These statements relate to analysis and other information that are based on forecasts or future results, estimates of amounts not yet determinable and assumptions of management. Any other statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions or future events or performance (often, but not always, using words or phrases such as "expects", or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "estimates" or "intends", or stating that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved) are not statements of historical fact and should be viewed as "forward-looking statements". We have based these forward-looking statements on information currently available to the Company, assumptions the Company believes are reasonable and our current expectations about future events or performance. While we believe these expectations are reasonable, such forward-looking statements are inherently subject to risks and uncertainties, many of which are beyond our control. Our actual future results may differ materially from those discussed or implied in our forward-looking statements for various reasons. Factors that could contribute to such differences include, but are not limited to, the ability to obtain the necessary permits and approvals to operate, the Company's ability to develop new products and/or services, the approval of the Company's application for a launch license and the timing thereof, the Company's expansion to Midland, Texas, the adoption by the market of the Company's method of satellite deployment, the Company's continued business arrangements, market trends and competition in the Company's industry, the future diversification of the Company's

revenue streams and the assumptions underlying any of the foregoing, and other factors discussed in the Company's filings with the Commission under Regulation A. Consequently, all of the forward-looking statements are qualified by these cautionary statements, and there can be no assurances that the actual results or developments will be realized or, even if substantially realized, that they will have the expected consequences to, or effect on, the Company. Accordingly, readers should not place undue reliance on forward-looking statements contained in this news release and in any document referred to in this news release. The forward-looking statements contained in this news release are made only as of the date hereof. The Company assumes no obligation to update or supplement any forward-looking statements whether as a result of new information, future events or otherwise. The Company encourages investors to review other factors that may affect its future results in the Company's Offering Circular relating to this offering and its other filings with the Securities and Exchange Commission. This news release shall not constitute an offer to sell or the solicitation of any offer to buy the Company's securities.

Robert Hackel
R.F. Lafferty & Co., Inc.
+1 212-294-9074
email us here

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