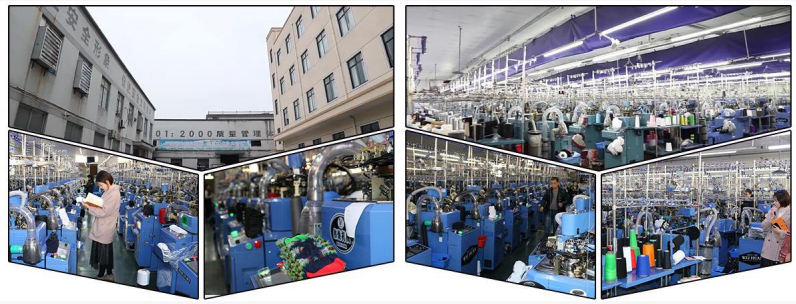
Yiwu Genke Apparel Expands Global Footprint with Tech-Driven Custom Hosiery Solutions

From Pilates Grip Socks to Corporate Dress Socks 200+ Jacquard Machines 12M Pairs Annual Output BSCI&OEKO-TEX Certified, Serving US, Europe&Australia Since 2016



Yiwu Genke Apparel Manufacturing Facility Image

Computerized High-Speed Jacquard Machines

NEW YORK, NY, UNITED STATES, June 18, 2026 /EINPresswire.com/ -- Yiwu Genke Apparel Co., Ltd. addresses the evolving demands of the global custom apparel market through integrated manufacturing, advanced technical capabilities, and a flexible supply chain model.

Company Overview and Manufacturing Infrastructure
Established in 2016, Yiwu Genke Apparel Co., Ltd. (operating alongside Zhuji Genke Knitting Factory) has positioned itself as a specialized manufacturer in the custom hosiery sector. Headquartered in Yiwu City, Zhejiang Province—a global hub for logistics and light manufacturing—the company manages an integrated supply chain that spans from raw material sourcing to final product distribution. The company operates a 1,200-square-meter manufacturing facility optimized for both high-volume industrial production and small-batch custom manufacturing.

Yiwu Genke Apparel Manufacturing Facility
To support its manufacturing processes, Yiwu Genke Apparel maintains a workforce of 89

employees. This includes 55 skilled technical workers who oversee daily factory operations and a dedicated team of 30 professional R&D engineers and fashion designers. This R&D division focuses on material science innovation, ergonomic design, and global market trend analysis, enabling the company to develop functional and market-ready products.

In terms of production capacity, the facility is equipped to produce up to 12,000,000 pairs of socks annually. The monthly output reaches up to 1,000,000 pairs, which helps stabilize lead times during peak seasonal demands. The daily production rate stands at approximately 40,000 pairs. Through this infrastructure, Yiwu Genke Apparel generates an annual output value of approximately $6,000,000 USD, with 91% of its total production designated for export markets, primarily the United States, Australia, and Europe. The company's manufacturing operations are certified under the Business Social Compliance Initiative (BSCI, Certification No. 25-0339304) and OEKO-TEX Standard 100 (Certification No. 26.HCN.34091), verifying compliance with international labor, safety, and environmental standards.

Technical Core and Production Capabilities

The factory floor integrates several specialized production lines designed to handle complex textile configurations and customized features:

Custom Logo Promotional Crew Socks for Corporate Branding

Custom Premium Monogram Alphabet Jacquard Crew Socks

Computerized High-Speed Jacquard Machines: Over 200 integrated units are utilized to execute intricate pattern weaving, multi-color designs, and structured knitting with dimensional accuracy.

360° Seamless Digital Printing Machines: This machinery supports high-definition, gap-free full-wrap designs, allowing complex graphic patterns to be applied across the entire surface of the sock without structural seams.

Automatic Toe-Closing and Sewing Machines: These units automate the stitching process to produce a smooth, seamless toe construction, reducing friction and improving durability.

Specialized Silicone and PVC Dispensing Equipment: This machinery applies precise anti-slip grip patterns to the soles of specialized socks, such as those used in yoga, Pilates, and athletic activities.

Zhuji Genke Knitting Factory
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311801 Zhuji City, Zhejiang Province, CHINA

Hohenstein Laboratories GmbH & Co. KG
74357 Bönnigheim
Germany

OEKO TEX®

Certificate
OEKO-TEX® STANDARD 100

Zhuji Genke Knitting Factory
is granted the OEKO-TEX® STANDARD 100 certification and the right to use the trademark.

SCOPE
Socks produced from yarn made of 100 % cotton, bleached, reactive dyed, 100 % polyester, white, disperse (including fluorescent colours) dyed, or their mixtures with each other, and mixtures with covered yarn made of polyester/elastane(spandex), polyester/elastodiene (raw white, black), white, disperse (including fluorescent colours) dyed, including accessories (embroidery thread, without label); exclusively produced using components pre-certified according to OEKO-TEX® STANDARD 100.

PRODUCT CLASS
I (baby articles) - Annex 6

STANDARD 100
26.HCN.34091 Hohenstein

This certificate 26.HCN.34091 is valid until 31.05.2027.

SUPPORTING DOCUMENTS
- Test report : 26.1282290
- Declaration of conformity in accordance with EN ISO 17050-1 as required by OEKO-TEX®
- OEKO-TEX® Terms of Use (ToU)

Dipl.-Ing. (FH) Ivonne Schramm
Global Head of OEKO-TEX® Certification

Further compliance information (REACH, SVHC, POP, GBB401 etc.) can be found on oeko-tex.com/en/faq.
The certificate is based on the test methods and requirements of the OEKO-TEX® STANDARD 100 that were in force at the time of evaluation.

Boennigheim, 2026-05-18

OEKO-TEX Service GmbH Gutenbergstrasse 1, CH-8002 Zurich

OEKO-TEX 100 Certification for Textile Quality Compliance

These machinery setup supports a continuous product development cycle. The R&D team designs between 80 and 100+ new styles monthly, resulting in more than 1,200 new designs annually across sports, business, wellness, and streetwear categories.

Comprehensive Product Portfolio and Technical Specifications
Yiwu Genke Apparel's product portfolio is structured around functional performance, corporate branding, and specialized retail requirements. Each product is engineered with specific material compositions and construction techniques to address distinct end-user needs.

Custom Low-cut Pilates Grip Socks with Protective Heel Tab
Designed specifically for low-impact studio workouts, this product addresses the traction and hygiene requirements of Pilates and yoga practitioners. The material composition consists of 80% Combed Cotton, 17% Nylon, and 3% Spandex, balancing soft hand-feel, moisture absorption, and structural elasticity.

Custom Low-cut Pilates Grip Socks with Protective Heel Tab
These low-cut grip socks feature a seamless toe construction for enhanced comfort, a snug elastic cuff to prevent slipping, an anti-friction heel tab that protects the Achilles tendon from abrasion against equipment straps or footwear, and a breathable knit texture for improved airflow. The anti-slip silicone grips on the sole provide added stability. The sole is fitted with professional-grade PVC or silicone grips applied via automated dispensing machines, ensuring

stable traction on reformers and mats. The product is available in standard adult sizing (EU 35-42 / US 5-10) and supports custom Pantone color matching.

Custom Logo Promotional Crew Socks for Corporate Branding
Targeted at corporate marketing campaigns, promotional events, and brand merchandise, this product serves as a physical medium for brand representation. It is manufactured using a blend of 80% Combed Cotton, 17% Nylon, and 3% Spandex, providing durability for daily wear.

Custom Logo Promotional Crew Socks for Corporate Branding
The design features a classic solid palette integrated with a dedicated branding zone. This zone is optimized for high-fidelity logo reproduction via computerized jacquard weaving or embroidery, preventing the cracking or peeling associated with surface printing. The sock is constructed with a ribbed stay-up cuff to prevent slipping and a reinforced heel and toe structure to extend the product's operational lifespan, thereby maximizing brand exposure over time.

Custom Professional Performance Running Crew Socks
Engineered for high-intensity athletic activities, these running socks utilize a synthetic blend of 75% Nylon, 20% Polyester, and 5% Spandex. This composition is selected for its hydrophobic properties, facilitating rapid moisture wicking and accelerated drying during prolonged physical exertion.

Custom Professional Performance Running Crew Socks
The technical design incorporates zonal compression technology to support the arch of the foot and reduce muscle vibration. Anatomical cushioning is knitted into high-impact zones under the heel and forefoot to absorb shock, while strategic mesh ventilation panels are placed along the midfoot to optimize airflow. A dynamic arch support band prevents the sock from shifting inside the shoe, and a double-layer elastic cuff secures the sock without restricting circulation.

Custom Premium Monogram Alphabet Jacquard Crew Socks
Developed for the streetwear and fashion retail sectors, these socks emphasize pattern definition and color contrast. The material blend consists of 82% Combed Cotton, 15% Nylon, and 3% Spandex, offering a dense knit structure that maintains pattern integrity when stretched.

Custom Premium Monogram Alphabet Jacquard Crew Socks
The product features an all-over monogram jacquard design executed in an elegant navy and gold color palette. The high needle-count construction ensures clean lines and prevents interior thread tangling, which is common in complex jacquard patterns. It is finished with a high-elastic comfort cuff that accommodates various calf sizes and a reinforced heel and toe to prevent premature wear in high-friction areas.

Custom Premium 200-Needle Combed Cotton Business Dress Socks

Designed for formal and professional wear, these business dress socks utilize an ultra-fine knitting configuration of 80% Combed Cotton, 17% Polyamide, and 3% Elastane. By employing a 200-needle high-density knitting process, the socks achieve a smooth, lightweight texture that fits comfortably inside formal footwear.

Custom Premium 200-Needle Combed Cotton Business Dress Socks

The technical highlight of this product is the seamless hand-linked toe, which eliminates the traditional bulky seam line to prevent pressure points and friction. The ultra-breathable knit structure regulates temperature, while precise Pantone solid color matching allows corporate clients to align the product with specific uniform or brand guidelines. Sizing supports standard men's dimensions (EU 39-46 / US 7-12).

Supply Chain Flexibility and Customization Capabilities

To address the challenges of high minimum order quantities (MOQs) and extended lead times in the international custom apparel market, Yiwu Genke Apparel has structured its manufacturing workflow to support both small-batch and mass-volume orders.

Factory Production Real Shot

The company offers an agile prototyping process, turning design concepts or digital mockups into physical samples within 3 to 7 days. It maintains a low minimum order threshold of 100 pairs per design or color, enabling startups, boutique fitness studios, and independent fashion brands to manage inventory risk and test market demand without requiring a large upfront investment. Because the entire production workflow—from yarn selection and computerized pattern setup to knitting, toe-closing, boarding, grip dispensing, and packaging—is managed entirely in-house, the company maintains direct control over quality and scheduling. The standard production lead time for custom orders is 25 to 30 business days. Quality control involves a multi-stage process, culminating in a 100% manual visual inspection of each pair of shoes before packaging to ensure compliance with BSCI and OEKO-TEX standards.

OEKO-TEX 100 Certification for Textile Quality Compliance

Global Market Footprint and Client Ecosystem

With 91% of its output exported, Yiwu Genke Apparel serves a diverse international clientele across North America, Europe (including the UK, Germany, and France), and Australia. The company's products are integrated into several distinct application scenarios:

- Sports and Wellness Centers: Supplying specialized grip socks to boutique yoga studios, Pilates clubs, and athletic teams.
- Corporate Marketing and Branding: Providing customized promotional apparel for corporate events, product launches, and employee gifting programs.
- Fashion Retail: Manufacturing retail-ready collections for boutique stores, streetwear brands, and independent designer labels.

In the North American market, the company has completed thousands of customized projects.

Its flexible supply chain model has supported the expansion of numerous fitness chains and corporate marketing agencies, resulting in a customer re-order rate exceeding 85%. Many of these partnerships have transitioned from transactional purchasing to long-term strategic collaborations, aiding the brand's visibility under the "CNLEYOYO" and "GNEKE" labels.

Transaction Security and International Logistics Solutions

To facilitate international trade, Yiwu Genke Apparel provides structured payment and logistics solutions designed to ensure transaction security and reliable delivery:

Financial and Payment Terms

The company operates under a standard trade model consisting of a 30% deposit to initiate production and a 70% balance payment due prior to shipment. Transactions are executed through secure, traceable, and compliant cross-border payment channels, including Alibaba Trade Assurance, T/T (Bank Transfer), and XT Transfer. For established strategic partners with stable, long-term order volumes, the company offers flexible credit terms (such as Open Account/OA terms) to assist with cash flow management and business scaling.

Logistics and Distribution

Shipping methods are tailored based on order volume, urgency, and destination:

- Express Delivery: Utilizing DHL, FedEx, and UPS for rapid sample delivery and small custom batches, with transit times averaging 3 to 7 business days.
- Air and Sea Freight: Arranged for cost-effective bulk shipments, utilizing established maritime and aviation corridors.
- Delivered Duty Paid (DDP) and DDU Services: The company manages customs clearance, duty processing, and import documentation, delivering goods directly from the factory to the client's designated warehouse.
- Packaging Standards: Shipments are packed using reinforced, moisture-resistant export-standard packaging to protect the textile products from environmental damage during long-distance transit. Real-time tracking numbers are provided for all shipments.

Future Vision and Sustainable Development

As the global apparel industry shifts toward environmental sustainability and rapid digital customization, Yiwu Genke Apparel is adapting its operations to meet these trends. The company is expanding its use of sustainable raw materials, including organic cotton, recycled polyester, and bamboo fiber, to meet the eco-friendly procurement requirements of international brands.

In parallel, the company plans to increase capital investment in automated manufacturing and digital knitting technologies. This will further reduce production energy consumption, minimize textile waste, and lower production lead times. By maintaining its monthly innovation cycle and expanding its technical capabilities, Yiwu Genke Apparel aims to remain a reliable manufacturing partner in the global custom hosiery market.

Contact Information

For business inquiries, custom design consultations, or volume quotes, please contact Yiwu Genke Apparel Co., Ltd. via the details below:
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