

Lu Heng Shares New Perspectives on Internet Number Resources, Network Identity, and IPv4 Market Continuity

Lu Heng's notes explore how IP addresses, IPv4 leasing, and Internet governance support continuity, trust, and resilient digital infrastructure today.

ZIMBABWE, ZIMBABWE, ZIMBABWE, June 18, 2026 /EINPresswire.com/ -- Recent notes explore how IP addresses support business continuity, customer trust, and more resilient Internet infrastructure

[Lu Heng](#), CEO of LARUS Limited and founder of the LARUS Foundation, has published a series of notes examining the role of Internet number resources in today's digital economy. The notes provide a practical perspective on how IP addresses, IPv4 markets, network identity, and registry processes affect businesses, service providers, and Internet users.

Across the series, Lu Heng highlights a growing reality: IP addresses are no longer only technical identifiers. For many organizations, they are closely connected to customer access, security controls, compliance records, operational workflows, and long-term digital presence. As networks become more complex and businesses rely on multiple cloud, connectivity, and security providers, stable number resources can play an important role in continuity and flexibility.

One of the notes focuses on LARUS One and the [economics of network identity, customer continuity, and provider revenue](#). It explains how an IP address can become part of a company's operational identity, especially when customers, partners, financial institutions, security systems, and internal processes depend on consistent access. From this perspective, the value of an IP address is not only its market price, but also the continuity it can support over time.

The series also explores the role of i.LEASE in the IPv4 market. As IPv4 resources remain limited and demand continues, leasing has become an important option for organizations that need address space without immediate ownership transfer. Lu Heng's note presents i.LEASE as a structured approach to [IPv4 leasing](#), with attention to usability, documentation, routing, renewal, and registry-related procedures.

Rather than treating IPv4 leasing as a simple transaction, the note frames it as an operational process that requires careful execution. For businesses relying on IPv4 space to support active

services, continuity after the transaction is just as important as the initial matching of supply and demand.

A third note addresses Internet governance and the role of Regional Internet Registries. Lu Heng reflects on the relationship between technical operations, community processes, and institutional responsibility. The note emphasizes that Internet governance works best when it remains connected to operational realities and supports the stability of live networks.

Together, the three notes offer a broader view of Internet number resources as infrastructure assets. They connect technical policy with business impact, showing how IP address management can influence network reliability, customer experience, service continuity, and long-term planning.

Lu Heng's recent writings aim to make these topics more accessible to business leaders, network operators, cloud providers, policymakers, and members of the wider Internet community. By explaining the economic and operational role of number resources, the notes encourage a more informed discussion about how Internet infrastructure should evolve.

As digital services continue to expand globally, stable and well-managed number resources will remain essential to the Internet's growth. Lu Heng's work contributes to this discussion by focusing on continuity, practical execution, and responsible infrastructure management.

About Lu Heng

Lu Heng is CEO of LARUS Limited and founder of the LARUS Foundation. His work focuses on Internet infrastructure, IP address management, IPv4 markets, and number resource governance. Through his writings and industry work, he contributes to discussions on how Internet resources can be managed in a more reliable, practical, and sustainable way.

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