

Influential Women Features: Ronda Blair, Lead Case Manager at Fairfax Surrogacy

JOLIET, IL, UNITED STATES, June 18, 2026
/EINPresswire.com/ -- Guiding Families Through Surrogacy Journeys with Lived Experience, Empathy, and Operational Excellence

Joliet, Illinois — Ronda Blair is a dedicated leader in the fertility and family-building industry with extensive experience in surrogacy case management, program leadership, and client advocacy. She currently serves as Lead Case Manager at Fairfax Surrogacy, where she supports intended parents and surrogates through the complex and highly coordinated process of gestational surrogacy. Known for her strong communication skills, operational oversight, and client-centered approach, Ronda plays a critical role in guiding families through emotionally and logistically demanding journeys with professionalism, structure, and care.



Ronda's career in the surrogacy field began through a deeply personal experience that continues to shape her professional purpose today. Eleven years ago, while navigating a divorce and raising her children as a single mother, she came across a newspaper advertisement seeking surrogates. Motivated by both necessity and compassion, she chose to carry a child for another family. That decision became a defining moment in her life, ultimately leading her to complete two surrogate journeys.

During her second surrogacy experience, Ronda transitioned into the professional side of the industry. Her firsthand perspective as a gestational carrier has since become a cornerstone of her work, allowing her to connect with both intended parents and surrogates in a deeply informed and empathetic way. She describes her entry into the field as both organic and purposeful, rooted in lived experience that now informs every aspect of her leadership approach.

In her role at Fairfax Surrogacy, Ronda is responsible for overseeing the full lifecycle of surrogacy cases, ensuring that each journey is managed with precision, transparency, and care. She coordinates closely with fertility clinics, reproductive endocrinologists, attorneys, escrow agencies, monitoring centers, hospitals, and obstetric providers. Her work includes managing timelines, scheduling appointments, maintaining constant communication between all parties, and ensuring that each stage of the process progresses smoothly and in alignment with medical and legal requirements.

Beyond case coordination, Ronda also contributes to the development of internal systems, client education tools, and process improvements designed to enhance efficiency and communication. The role demands both technical expertise and emotional resilience, as case managers are often required to remain available around the clock for time-sensitive developments such as early labor, delivery updates, or medical complications.

Ronda attributes her success in the surrogacy industry to her lived experience as a surrogate. She explains that entering the field after personally completing two surrogate journeys gave her an unparalleled understanding of the emotional and practical realities faced by all parties involved. That perspective allows her to anticipate challenges, provide reassurance, and advocate effectively for both surrogates and intended parents.

Ronda also credits her ability to build meaningful relationships, her strong empathy, and her background in client-facing communication and sales as key contributors to her success. Early in her career, colleagues frequently sought her guidance based on her surrogacy experience, reinforcing the value of her perspective in professional settings. Over time, this combination of lived experience and professional development has positioned her as a trusted leader within the organization.

For those entering the surrogacy field, Ronda emphasizes the importance of empathy and emotional awareness. She notes that while the work is incredibly meaningful and rewarding, it is also highly demanding and often unpredictable. Professionals must be prepared to support intended parents and surrogates through both joyful milestones and deeply challenging moments, including medical complications, unsuccessful transfers, and pregnancy loss.

She also highlights the constant availability required in the role, explaining that case managers are frequently on call for urgent situations such as early labor or delivery. Managing multiple active journeys simultaneously requires strong organizational skills, emotional resilience, and the ability to remain composed under pressure. Ronda encourages newcomers to understand the emotional weight of the work while remaining grounded in compassion, patience, and commitment to those they serve.

One of the ongoing challenges in the surrogacy industry, Ronda notes, is the rising financial cost of the process. As surrogate compensation increases, intended parents may face greater

barriers to access, particularly when surrogacy represents their only path to parenthood. She also points to the emotional complexity of the work, especially when navigating difficult outcomes such as failed transfers or pregnancy loss, which require sensitive and sustained support for everyone involved.

Despite these challenges, Ronda sees the surrogacy field as one defined by profound purpose and transformation. She believes that success in her role is not measured solely by outcomes, but by the quality of support provided throughout each journey.

At the heart of Ronda's professional philosophy is the belief that personal connection is essential. She views trust, empathy, and consistent communication as the foundation of effective surrogacy support. Her role, as she describes it, is to guide individuals through one of the most emotional and significant experiences of their lives, ensuring they feel supported even during uncertainty or difficulty. One of her most meaningful experiences is witnessing families complete their journeys and welcoming long-awaited children into the world.

Outside of her professional responsibilities, Ronda maintains a strong focus on balance and personal fulfillment. She is an avid motorcycle rider and a member of a women-only riding group, with nearly nine years of riding experience. She also competes in RC crawler competitions, where she has earned multiple victories. In addition, she enjoys boating, camping, and spending time outdoors. Her community involvement extends to her daughter's activities, where she serves as a Girl Scout leader and participates in rugby programs that support the growth of the sport.

Through both her personal and professional journey, Ronda Blair exemplifies resilience, compassion, and leadership. Her lived experience as a surrogate, combined with her operational expertise, continues to make her a trusted advocate and a vital support system for families navigating the path to parenthood.

Learn More about Ronda Blair:

Through her Influential Women profile: <https://influentialwomen.com/connect/Ronda-Blair>

Influential Women

Influential Women provides a platform where women from all backgrounds can connect, share their perspectives, and create content that empowers themselves and others. Through storytelling, thought leadership, and creative expression, Influential Women amplifies voices that inspire change.

Editorial Team

Influential Women

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/920441913>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.