

Choice Financial Group Enters Texas Market with Addition of Texas Independent Insurance

VIRGINIA BEACH, VA, UNITED STATES, September 3, 2026 /EINPresswire.com/ -- [Choice Financial Group](#) is pleased to announce that [Texas Independent Insurance](#) is now part of its growing national network of independent agencies. Based in Allen, Texas, the firm provides customized personal and commercial insurance solutions, top-rated insurance carriers, and strong client relationships. The partnership represents CFG's first entry into Texas.

As a multi-line independent brokerage, Texas Independent Insurance serves individuals, families, and businesses with a wide range of offerings, including commercial insurance, builders risk, investment property coverage, and personal lines. The agency has earned a reputation for helping clients navigate insurance decisions with transparency and practical guidance.

"Texas Independent Insurance has built an impressive business through trust, consistency, and a genuine commitment to the people they serve," said Bob Hilb, CEO of Choice Financial Group. "Their team brings valuable market expertise and a client experience that reflects the kind of organization we're proud to align with. We are very happy to enter Texas and the Dallas-Fort Worth area alongside an accomplished entrepreneur like Ryan Richardson. We welcome Ryan and the entire TII team to CFG."

Texas Independent Insurance will continue operating from its Allen, Texas office while benefiting from expanded carrier access, operational resources, and collaboration opportunities through Choice Financial Group.

"Our clients rely on us to simplify insurance and provide solutions that truly fit their needs," said Ryan Richardson, President & CEO of Texas Independent Insurance. "This partnership creates new opportunities for our agency while allowing us to continue delivering the level of service our

The logo for Choice Financial Group features the word "CHOICE" in a bold, dark blue sans-serif font. The letter "O" is replaced by a yellow circular icon with a white arrow pointing clockwise. Below "CHOICE", the words "Financial Group" are written in a dark blue, elegant script font.

Choice Financial Group



Texas Independent Insurance

clients expect.”

The addition of Texas Independent Insurance further strengthens Choice Financial Group’s presence in Texas and supports its continued growth strategy across key markets nationwide.

About Choice Financial Group: Choice Financial Group is a leading insurance agency with institutional capital support from Northlane Capital Partners, a middle-market private equity firm managing more than \$1 billion of committed equity capital. Choice is expanding its market presence through organic growth initiatives and targeted investments. Choice is headquartered in Virginia Beach, Virginia, and has 45 offices in over 18 states

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