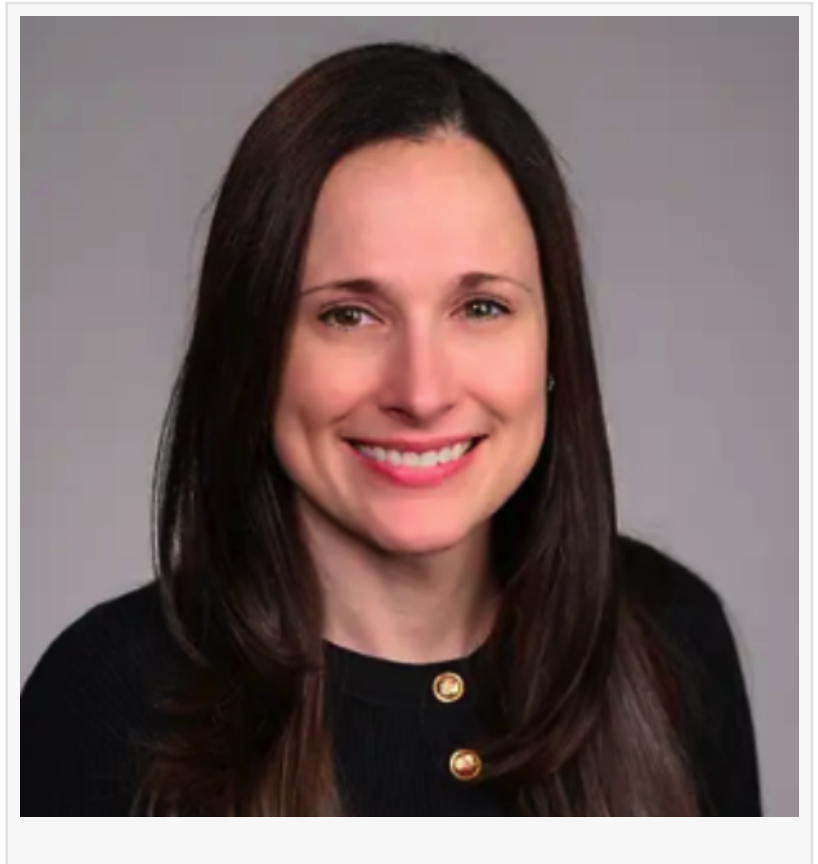


Influential Women Spotlights Kaitlin Toney, MBA: Operations Leader Driving Strategic Business Excellence

FREDERICK, MD, UNITED STATES, June 19, 2026 /EINPresswire.com/ -- Healthcare Operations Leader Advances Patient-Centered Innovation, Cross-Functional Alignment, and Organizational Performance Across Genentech's Field Teams

Kaitlin Toney, MBA, is a Principal Administrative Business Partner in Field Operations at Genentech, where she has spent six years advancing strategic initiatives across Virginia, Washington, D.C., and Baltimore. In her role, she manages multiple field sales teams, translating executive priorities into actionable operational plans while ensuring accountability, alignment, and executional excellence. Known for her ability to lead effectively without formal authority, Kaitlin is recognized as a trusted partner to senior leadership and a key contributor to organizational strategy, blending analytical insight with a strong understanding of team dynamics and operational execution.



Before joining Genentech, Kaitlin developed a diverse foundation in healthcare operations through roles at the Crohn's & Colitis Foundation, a medical technology startup in California, and Children's Hospital Colorado. These experiences allowed her to build expertise in project management, cross-functional coordination, and performance optimization within complex healthcare environments. Her early career provided a broad view of the healthcare ecosystem, strengthening her ability to navigate competing priorities while maintaining a focus on mission-driven outcomes and operational efficiency.

Kaitlin recently earned her Master of Business Administration (MBA) from the University of

Maryland Global Campus and was elected to the Phi Kappa Phi Honor Society in recognition of her academic achievement and leadership potential. This academic milestone further enhanced her ability to approach organizational challenges through a strategic and data-informed lens, reinforcing her capacity for long-term planning, stakeholder engagement, and systems-level thinking.

Her professional perspective is uniquely informed by personal experience. Shortly before joining Genentech, Kaitlin was diagnosed with Chronic Spontaneous Urticaria, a condition that provided her with firsthand insight into the patient journey and the impact of innovative therapies. Her experience receiving treatment with Xolair deepened her understanding of the importance of access, innovation, and patient-centered care. This perspective continues to shape her professional mission and has inspired her advocacy efforts, including speaking engagements at national healthcare meetings where she shares insights on the intersection of patient experience and pharmaceutical innovation.

Kaitlin attributes her success to resilience, though she often characterizes it more candidly as stubborn determination. Throughout her career and personal life, she has navigated significant challenges, including organizational closures, health-related obstacles, and multiple relocations. In each instance, she was faced with a choice—to step back or to move forward—and consistently chose the latter. For Kaitlin, resilience is defined not by avoiding disruption, but by leveraging it as an opportunity for growth and reinvention.

The most impactful career advice Kaitlin has received came from her father, who built his life through perseverance and discipline. He encouraged her to always maintain a Plan A, Plan B, and Plan C. While initially practical in nature, this guidance evolved into a guiding philosophy centered on adaptability and preparedness. Kaitlin has applied this mindset throughout her career, recognizing that professional paths are rarely linear and that setbacks often redirect individuals toward more meaningful and rewarding opportunities.

For young women entering her field, Kaitlin emphasizes the importance of action over certainty. She encourages individuals to stop waiting until they feel fully prepared, noting that self-doubt is a common experience regardless of expertise or title. In her view, success is built through momentum—taking steps forward despite uncertainty, learning through experience, and continuing to progress even when conditions are imperfect. She also highlights the importance of surrounding oneself with supportive individuals, protecting one's energy, and remaining committed to long-term growth.

Within the biotechnology and healthcare landscape, Kaitlin sees rapid advancement as both a challenge and an opportunity. She believes the greatest potential lies in strengthening collaboration between scientists, business leaders, and patient communities to ensure that innovation translates into real-world impact. For her, the effectiveness of healthcare innovation depends not only on scientific discovery, but also on the ability of organizations to communicate, align, and execute in ways that prioritize patient outcomes.

Kaitlin identifies equity and growth as the core values that guide both her professional and personal life. Her commitment to equity stems from early life lessons learned from her father, who built success from limited means through hard work and determination. This perspective has shaped her approach to leadership and operations, reinforcing her belief in fair access to opportunity and her sensitivity to systemic imbalance. Growth, equally important, reflects her commitment to continuous self-improvement. She actively seeks opportunities to expand her knowledge, self-awareness, and capabilities, a mindset that ultimately led her to pursue her MBA.

Outside of her professional responsibilities, Kaitlin enjoys reading, exercising, cooking, and exploring her city. She is also actively engaged in supporting local nonprofits and community initiatives, reflecting her commitment to contributing beyond the workplace.

Through her leadership at Genentech and her broader advocacy within healthcare, Kaitlin Toney continues to demonstrate how resilience, adaptability, and purpose-driven leadership can drive meaningful impact across both organizational systems and patient experiences.

Learn More about Kaitlin Toney:

Through her Influential Women profile: <https://influentialwomen.com/connect/Kaitlin-Toney>

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