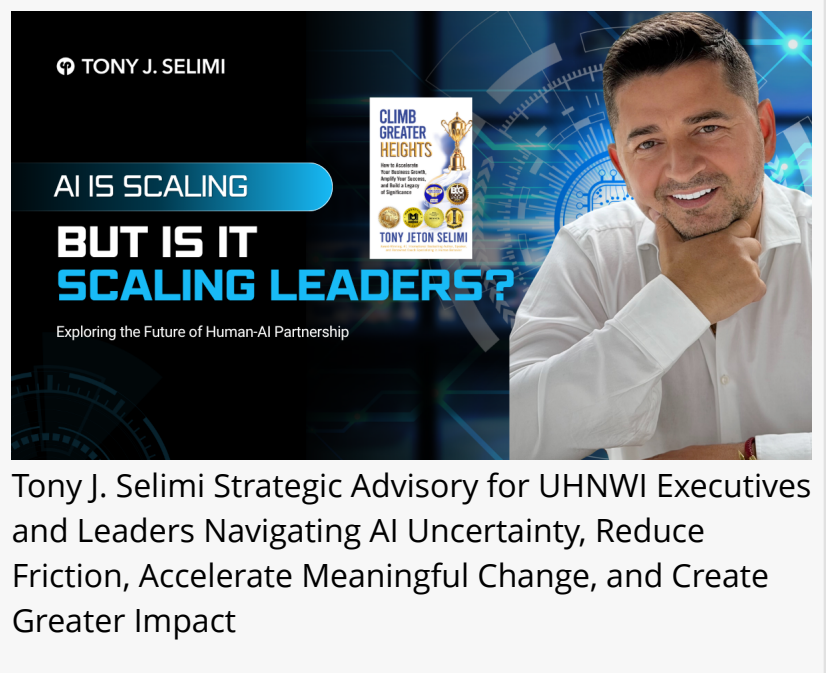


Tony J. Selimi Announces New Initiative Addressing the Leadership Gap in the Age of AI

Global leadership advisor Tony Jeton Selimi introduces AI-powered strategic advisory services to align identity, decision-making, and billion-pound growth.

LONDON, UNITED KINGDOM, June 22, 2026 /EINPresswire.com/ -- Artificial intelligence is transforming productivity, automating systems, and accelerating business growth. Yet according to global leadership advisor [Tony Jeton Selimi](#), one critical factor remains largely unaddressed: the psychological and behavioural readiness of leaders themselves.



Tony J. Selimi Strategic Advisory for UHNWI Executives and Leaders Navigating AI Uncertainty, Reduce Friction, Accelerate Meaningful Change, and Create Greater Impact

“AI can scale operations,” Selimi explains. “But it cannot compensate for internal misalignment in the decision-maker.”

“

AI will never replace leaders—but it will expose them. The leaders who master their own psychology will command the future. The ones who don’t will be outpaced by the very technology they adopted.”

Tony J. Selimi

As organisations race to integrate AI into strategy, marketing, and operations, Selimi is expanding his work through TJS Cognition Ltd by delivering advanced AI-powered behavioural diagnostic sessions. These tailored-to-high-achievers sessions map identity structures, decision patterns, emotional triggers, and leadership blind spots—providing leaders with precise insight into how their internal architecture impacts enterprise outcomes.

The breakthrough sessions integrate Selimi’s proprietary frameworks, including the TJS Evolutionary Method: ALARM®, the 12-Step Growth Accelerator®, The Unfakeable

Code® 5-Step Method, and The Octagon of Excellence®.

Rather than replacing human leadership, Selimi's approach positions AI as an amplifier of conscious leadership growth and development.

"Technology accelerates what already exists," he says. "If a leader is clear, decisive, and aligned, AI multiplies results. If they are fragmented or reactive, it multiplies instability."

With over 175 million people reached globally through books, education programs, [Climb Greater Heights](#) retreats, and TV/Radio/Podcast/Magazine/Film appearances, Selimi is positioning transformational coaching with behavioural precision as the missing link between AI adoption and sustainable scale.

His long-term vision is ambitious: to impact one billion lives by 2030 by aligning human potential with technological evolution.

Leaders seeking deeper clarity on identity-driven execution can explore Selimi's award-winning book, *Climb Greater Heights*, available on Amazon and at major book retailers in print and all digital formats, which outlines the foundational framework behind his business 12-Step Growth Accelerator transformation methodology.

For executives ready for immersive recalibration, the [Climb Greater Heights™ 5-Day Immersion Training](#) provides a structured environment to realign behavioural



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architecture with enterprise strategy. For bookings or for more information, contact info@tonyselimi.com

Applications for both programs are reviewed privately.

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