

Bill Haase Brings Financial Literacy Program to Indiana Prisons to Help Returning Citizens Build Lasting Success

Bill Haase is championing a practical approach to helping individuals create sustainable futures through education and purposeful planning

LOS ANGELES, CA, UNITED STATES, June 23, 2026 /EINPresswire.com/ -- For many formerly incarcerated individuals, release marks the start of a difficult transition. Without structured support and financial guidance, the risk of instability and repeat incarceration increases significantly. Financial literacy advocate and author of *Our Mindset on Money: It's Easy to Control, So Why Don't We?* [Bill Haase](#) has launched an initiative aimed at addressing that gap by equipping participants with tools to build stability and direction for the future.



Bill Haase

"Everyone deserves the opportunity to build a better future," says Haase. "No matter where someone starts from, there is a way forward when financial knowledge is combined with a clear plan."

The program is grounded in Haase's financial literacy framework and focuses on helping participants develop the skills needed to make informed decisions, set realistic goals, and build a foundation for long-term stability. Rather than emphasizing theory, the curriculum prioritizes practical application in everyday financial decision-making.

Participants learn how to manage money, establish priorities, and develop habits that support long-term success. The program also addresses communication, accountability, and relationship-building as part of a broader approach to personal and financial stability.

"People need more than motivation," Haase says. "They need clarity, structure, and the financial knowledge to make better decisions consistently over time."

Through lessons in budgeting, debt awareness, goal-setting, and more, the program is designed to help individuals replace short-term thinking with sustainable planning. Haase says that financial education is often the missing link between ambition and lasting progress.

"We want people to understand that their past doesn't define their future," he says. "With the right foundation, people can make better choices, strengthen their lives, and create real opportunities for change."

Haase adds that many individuals struggle not due to lack of effort, but due to missing financial guidance and structure.

"Too often, people make decisions without a clear roadmap or run into financial setbacks that could have been avoided," he says. "Our goal is to help people build that roadmap so they can take control of both their finances and their future."

Haase believes financial literacy is essential across all stages of life. In his view, real progress comes when individuals are equipped with both knowledge and practical tools to turn goals into results.

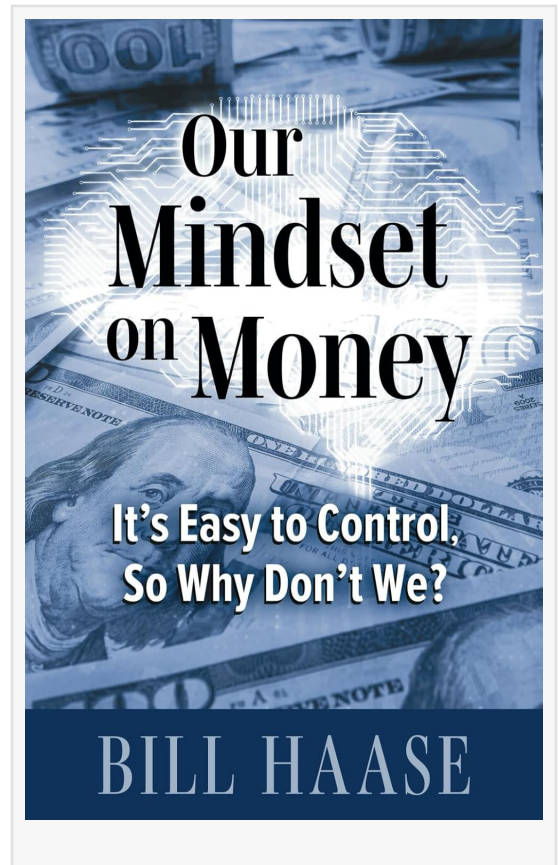
"We want people to leave with more than inspiration," he concludes. "We want them to leave with clarity, direction, and the financial skills needed to sustain what they build."

About Bill Haase

Bill Haase is an entrepreneur, educator, speaker, and international bestselling author of *Our Mindset on Money: It's Easy to Control, So Why Don't We?* He is dedicated to helping individuals take control of their financial futures through practical education focused on money management, decision-making, and long-term planning. His work emphasizes building stability through financial literacy, accountability, and structured habits that support lasting success. His current initiative incorporates select principles from *The 4 P's of You* by Trunnis Goggins II to support its broader framework of financial literacy and personal development.

To learn more, click here: <https://moneymindsetmedia.com/>

Bill Haase is available for interviews.



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