

City Beautiful Signs and Graphics Introduces Custom Lobby Signs in Orlando to Help Businesses Strengthen Brand Identity

Designed for corporate offices, healthcare facilities, and commercial real estate firms, the new lobby signage solutions enhance professionalism.

ORLANDO, FL, UNITED STATES, June 22, 2026 /EINPresswire.com/ -- City Beautiful Signs and Graphics, a full-service Orlando-based commercial signage company established in 2022, has launched its expanded line of custom lobby signs in Orlando, FL, designed to create stronger first impressions, reinforce branding, and improve interior wayfinding across office environments.

Founded and led by owner Jason Randall, the company has quickly positioned itself as a trusted partner for office [lobby signs that Orlando](#) businesses rely on for high-impact interior branding. Since its establishment, City Beautiful Signs and Graphics has served corporate offices, healthcare providers, schools, and commercial real estate clients across Orlando and Central Florida, delivering fully customized signage solutions from design to installation.

This latest expansion strengthens the company's mission to support businesses with lobby signs for environments that require professional, modern, and brand-consistent interior signage solutions.

Professional Lobby Sign Options That Enhance Office Brand Identity

The expanded lobby signage services include several sign types commonly used in branded interior spaces. Each option supports a different visual goal, depending on the business, location, wall conditions, and desired presentation.



Acrylic Lobby Signs for Modern Office Branding

Acrylic signs deliver a clean, modern look that clearly displays logos and branding. They are lightweight, versatile, and fit most professional office environments.

Metal Lobby Signs for Premium Corporate Identity

Metal signs offer a durable, high-end appearance that reflects strength and professionalism. They can be finished in brushed, polished, or painted styles to match branding.

Dimensional Lobby Signs for Strong Visual Impact

Dimensional signs use raised lettering to create depth and visibility on office walls. This adds a bold, professional, and high-end feel to reception areas.

Backlit and Illuminated Lobby Signs for High Visibility

[LED and backlit signs](#) improve visibility in both bright and low-light spaces. They create a modern, attention-grabbing reception experience.

“

Based in Orlando, Florida, we are focused on offering convenience and optimal choices for our discerning customers,”

said Jason Randall, Owner of City Beautiful Signs and Graphics.

Flexible Interior Branding Systems for Consistent Experience

These systems combine lobby signs, wall graphics, and reception displays for unified branding. They ensure consistency and strengthen overall brand identity throughout the space.

Customer Experiences With Professional Office Lobby Sign Solutions

Early installations of custom lobby signs in Orlando have received strong positive responses, especially for improved

branding and professional office presentation.



Custom Lobby Signs in Orlando, FL



Backlit Dimensional Lobby Sign Scaled

"Jason and his team are great to work with! They did an excellent job on our lobby and sign and we look forward to the wall mural they will be creating for us." — Chris Bordner

These results highlight the value of well-designed office lobby signs Orlando businesses use to strengthen first impressions.

Future Expansion Plans for Lobby Sign Solutions Across Florida

City Beautiful Signs and Graphics will continue expanding its lobby signage for business offerings across Orlando and Central Florida. The company expects continued interest in lobby signs, backlit signage, acrylic signs, dimensional branding, and coordinated interior graphics as businesses invest in more professional customer-facing environments.

Future focus includes more backlit lobby signs, expanded material options, such as acrylic and dimensional designs. Future service growth will focus on supporting businesses in Orlando, Kissimmee, Sanford, Winter Garden, and nearby markets by providing custom signage that enhances brand recognition, visitor confidence, and interior presentation.

About City Beautiful Signs and Graphics

City Beautiful Signs and Graphics is a full-service commercial signage company based in Orlando, Florida, established in 2022. The company specializes in interior and exterior signage solutions, including custom lobby signs, [dimensional lettering](#), illuminated signage, wall graphics, vehicle wraps, ADA signage, and architectural branding systems.

Serving Orlando, Kissimmee, Sanford, and Winter Garden, the company works with corporate offices, healthcare facilities, educational institutions, and commercial real estate firms to deliver fully customized signage solutions.

Their approach focuses on clarity, craftsmanship, and collaboration, positioning signage as a strategic branding tool rather than just visual decoration.

Website: <https://cbsignsorlando.com/>



Acrylic Lobby Sign With Standoffs Scaled



Dimensional Lobby Sign

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