

Creative Fabrica Announces Early Access to Alibaba's Next-Generation HappyHorse 1.1 AI Video Model

Creative Fabrica offers early access to Alibaba's HappyHorse 1.1 AI video model, bringing a massive leap forward in creative control and video quality.

AMSTERDAM, NETHERLANDS, June 22, 2026 /EINPresswire.com/ -- [Creative Fabrica](#), a leading platform for digital creators, today announced it is among the first to provide early access to HappyHorse 1.1, the highly anticipated upgrade to Alibaba's AI video generation model. Following the

successful launch of HappyHorse 1.0 on April 27 - which quickly became a staple for short drama production, e-commerce advertising, brand marketing, and game CG - version 1.1 introduces a massive leap forward in creative control and production-grade quality.

This release comes as Creative Fabrica and Alibaba continue to strengthen their partnership for bringing the highest quality video generation to users everywhere. HappyHorse 1.1 systematically addresses the highest-frequency needs of content creators by optimizing visual expression, character consistency, instruction following, and audio integration.

Key Capabilities and Upgrades in HappyHorse 1.1

- Significantly Enhanced Dynamic Expression: By rebuilding its motion modeling and inter-frame temporal consistency, HappyHorse 1.1 delivers significantly smoother action continuity. This directly resolves previous issues where generated movements could feel stiff or slow.
- Advanced Multi-Image Reference-to-Video (R2V): Creators can now achieve unprecedented character and scene consistency. The model supports Multi-Character Reference, allowing multiple distinct character images to be uploaded and maintained within the same video without cross-contamination. It also enables Character x Scene Free Combination, allowing characters to seamlessly maintain their appearance across entirely different scene transitions.
- Long-Context Instruction Following: The model's semantic retention has been upgraded to



support complex user inputs exceeding 2,500 characters. With Multi-Scene Automatic Scheduling, a single prompt can autonomously orchestrate and time 6 to 8 consecutive scenes, handling complex character positioning and camera blocking with high accuracy.

- Cinematic Visual Quality: Responding to industry feedback, HappyHorse 1.1 eliminates "oily facial appearances" and "over-sharpening". It introduces naturalized skin textures, realistic detail rendering (preserving pores and soft skin qualities), and high-fidelity capabilities for large facial close-ups, making it ideal for high-end advertising and narrative storytelling.

- Integrated Audio Capabilities: The update features an enhanced audio-video coordination engine. Dialogue delivery now features natural variations in speech rate, pauses, and emotional tone. Background music can be explicitly controlled or disabled via prompts, and the precision of audio-visual synchronization has been vastly improved to eliminate desynchronization.

Quality and Control

As with other video generation models on Creative Fabrica, this release allows users to create across a breadth of aspect, quality and duration and can be combined with any of our other tools for ultimate control. Additionally, Director Mode is available for this content, allowing you to lock in specific complex camera movements and refine your narrative with absolute precision.

The model is available starting today within Creative Fabrica Studio AI, within the [AI Video Generator](#) or from the [Happy Horse 1.1 landing page](#).

Press

Creative Fabrica B.V.

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/921304482>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.