

Information Security Is Now a Business Risk: Building Trust Through ISO 27001

As cybersecurity threats, customer expectations, and supply chain risks grow, information security is becoming a business priority.

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Organizations today operate across cloud environments, remote teams, digital platforms, and increasingly interconnected supply chains.

Information frequently moves among suppliers, contractors, customers, and

service providers, creating a broader and more complex risk landscape.



As cybersecurity threats, regulatory expectations, and customer requirements continue to evolve, information security has become an organizational responsibility that extends well

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Emily Delisle, Managing Director, Business Assurance, Region NA, for DNV

beyond IT. Organizations are increasingly seeking practical approaches to identify, manage, and reduce information security risks while strengthening resilience and stakeholder confidence.

This evolving environment requires organizations to establish effective governance and risk management practices that protect information, support business continuity, and build trust among customers, suppliers, and other stakeholders.

“Information security is no longer simply an IT issue. It requires leadership commitment, governance, continual

improvement, and a structured approach to managing risk,” said Emily Delisle, Managing Director, Business Assurance, Region North America, for DNV.

Organizations that establish a systematic approach to information security are often better

positioned to respond to changing customer expectations, manage risks across their operations and supply chains, and support long-term business resilience.

To help organizations better understand information security management and evaluate opportunities for improvement, DNV has developed a range of educational resources, including:

- [Building Competence for Information Security Expectations](#)
- [Information Security in a Connected Digital Environment](#)
- [The Information Security Management System Road to Success](#)

DNV is also hosting an educational webinar, Protecting Information. Building Trust. An Introduction to ISO/IEC 27001 Certification. The webinar will provide practical insights into Information Security Management Systems (ISMS), the fundamentals of ISO/IEC 27001, and how organizations can strengthen information security and build trust among customers, suppliers, and stakeholders.

For additional information and resources, visit:

<https://www.dnv.us/assurance/information-security/ict-certification-services>

About DNV

DNV is one of the world's leading certification bodies. Through management system certification, supply chain assurance and training services, we help companies manage risks, assure compliance and build competence in organizations, supply chains and people. Working with companies in all sectors -from food and beverage to ground and air mobility, ICT and general industries - DNV's digitally enabled services and customer journey help companies operate sustainably and meet stakeholder demands.

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