

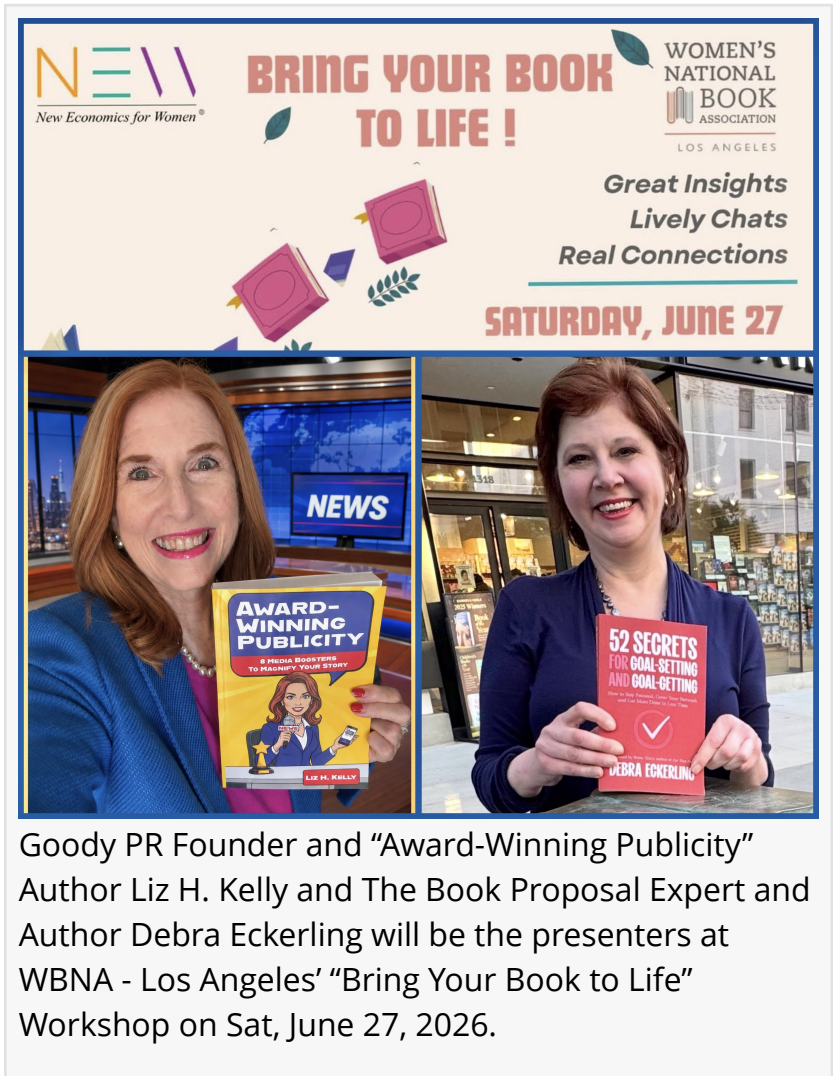
New 'Award-Winning Publicity' Author Liz H. Kelly to present Book Promotion Tips at Women's National Book Association-LA

To help authors succeed, "Award-Winning Publicity" Author Liz H. Kelly will provide book marketing strategy tips at WBNA-Los Angeles on Sat, June 27, 2026.

LOS ANGELES, CA, UNITED STATES, June 23, 2026 /EINPresswire.com/ -- Number 1 Bestselling Author ("[Award-Winning Publicity](#)") and [Goody PR](#) Founder Liz H. Kelly will present proven book marketing strategies for authors during a Women's National Book Association – Los Angeles (WBNA-LA) workshop this Saturday, June 27, 2026, called "Bring Your Book to Life." Based on 20+ years of public relations experience, Kelly will discuss her proven 8-Step publicity process for how to promote a brand with a "Wow Story" that gets reporters to say, "Yes, I want to cover that story."

This author workshop is part of Kelly's summer speaking tour to help authors succeed. Kelly most recently shared public relations tips at the [National Press Club](#) in Washington D.C., and will also be doing a Book Talk at Barnes and Noble Santa Monica, on Wed, August 6, 2026.

As the author of three books and a top book publicist, Liz H. Kelly emphasizes, "I know how hard it is to write, publish and promote a book, and am honored to share author marketing tips at the Women's National Book Association – Los Angeles workshop. I wrote 'Award-Winning Publicity' to help authors increase awareness of their work, build thought leader credibility and ultimately drive them business and book sales."



The image block contains a banner for the event and two photographs of the presenters. The banner at the top features the NEV logo (New Economics for Women), the event title "BRING YOUR BOOK TO LIFE!", the Women's National Book Association logo, and the date "SATURDAY, JUNE 27". Below the banner are two side-by-side photos. The left photo shows Liz H. Kelly, Goody PR Founder, smiling and holding her book "Award-Winning Publicity". The right photo shows Debra Eckerling, a book proposal expert, smiling and holding her book "52 Secrets for Goal-Setting and Goal-Getting".

Goody PR Founder and "Award-Winning Publicity" Author Liz H. Kelly and The Book Proposal Expert and Author Debra Eckerling will be the presenters at WBNA - Los Angeles' "Bring Your Book to Life" Workshop on Sat, June 27, 2026.

During this WBNA-LA workshop called, “Bring Your Book to Life: How to Set Your Book Up for Marketing and Sales Success”, Kelly will discuss how authors can build visibility, attract readers, and create a successful marketing strategy for their books. To provide an author success roadmap, Kelly’s new “Award-Winning Publicity” book includes a complete Book Marketing Checklist with 75 steps to take Before, During and After Publishing.

To help authors get their story out there, Kelly will share publicity tips with case studies for how to get earned media interviews on top media outlets, including CNN, PBS, Fast Company and NPR. For example, Kelly will explain how Goody PR secured a 20-minute feature story on Pioneer PBS for an author client – and how that story won an Upper Midwest Regional Emmy Award®.



“Award-Winning Publicity” Author and Goody PR Founder Liz H. Kelly gave a book talk at the National Press Club in Washington D.C. in June 2026 for authors, business professionals and journalists.

“

I know how hard it is to write, publish and promote a book, and am honored to share author marketing tips at the Women’s National Book Association – Los Angeles workshop.”

Liz H. Kelly, Goody PR Founder and Book Coach

In addition to Kelly’s WBNA-LA presentation, award-winning author, speaker, podcaster, and The Book Proposal Expert Debra Eckerling, will share insights on developing a compelling book proposal, clarifying your vision, and attracting the attention of agents and publishers.

EVENT INFORMATION

WHAT: Bring Your Book to Life: How to Set Your Book Up for Marketing and Sales Success

HOST: Women’s National Book Association – Los Angeles Chapter

WHEN: Saturday, June 27, 2026, 11:00 AM to 1:00 PM.

WHERE: 18700 Sherman Way, Suite 118, Los Angeles, CA 91335

(Reseda in the San Fernando Valley region of Los Angeles)

RSVP via Eventbrite: <https://www.eventbrite.com/e/bring-your-book-to-life-the-author-publisher-partnership-tickets-1990209403902?aff=oddtcreator>

PRESENTERS AND BOOKS:

Liz H. Kelly, Goody PR Founder, Book Coach, and Author
“Award-Winning Publicity: 8 Media Boosters to Magnify Your Story”

Number 1 New Release on Amazon in Public Relations

Amazon: Paperback and eBook formats

<https://a.co/d/0i4nBiH6>

Debra Eckerling, Book Proposal Expert and Author, "52 Secrets for Goal-Setting and Goal-Getting: How to Stay Focused, Grow Your Network and Get More Done in Less Time"

Amazon: Paperback and Audiobook formats

<https://a.co/d/0eaFrvvH>

BOOK REVIEWS for "Award-Winning Publicity"

"Any reader seeking marketing and media success will find 'Award-Winning Publicity' an all-inclusive resource."

- BookLife Reviews

"'Award-Winning Publicity: 8 Media Boosters to Magnify Your Story' by Liz H. Kelly of Goody PR is especially and unreservedly recommended for personal, professional, community, and college/university library Public Relations, Media/Communications, Advertising/Marketing, and Publishing/Publicity collections and supplemental MBA curriculum studies lists."

- Midwest Book Review

ABOUT: Liz H. Kelly is the Award-Winning Goody PR agency and Goody Business Book Awards CEO/ Founder, Speaker, Book Coach Bestselling Author of 3 books, including Award-Winning Publicity (2026) and 8-Second PR (2022), Speaker, and Podcast Host whose primary mission is to magnify good through the power of positive publicity. With 20+ years of PR and marketing experience, Goody PR's top media coverage for clients include the TODAY Show, CNN, BBC World News, NPR, and in TIME, People, and Forbes. Her Goody PR Agency has won 6 PR industry awards, including Best Publicity Campaign, Best Public Relations Program, and Best Media Relations Campaign for her national publicity campaign for American Paper Optics / Eclipse Glasses. These awards inspired her new book, "Award-Winning Publicity". Goody PR's clients are primarily small businesses, CEOs, CMOs, entrepreneurs and nonfiction authors in the health and wellness, finance and wealth, military and veterans, leadership and entertainment industries.

The image is a screenshot of an Amazon product page for the book "Award-Winning Publicity: 8 Media Boosters to Magnify Your Story" by Liz H. Kelly. The page is framed by a red border. At the top, a teal banner reads "Amazon Hot New Releases" with the subtitle "Our best-selling new and future releases. Updated frequently." Below this, a white box titled "New Releases in Public Relations" features the book's cover on the left. The cover shows a woman in a blue suit holding a microphone and a smartphone, with a starburst graphic. To the right of the cover, the text reads: "Award-Winning Publicity: 8 Media Boosters to Magnify Your Story" by Liz H. Kelly (Author) | Format: Kindle Edition. It has a 5.0 star rating from 12 reviews. A blue starburst icon is next to the text "#1 New Release in Public Relations". Below the cover is a "Read sample" button. Further down, promotional text asks "Do You Want National Publicity For Your Brand, Business or Book?" and "Learn how to get Positive Press and Boost your Business Results". It includes a quote: "Any reader seeking marketing and media success will find this an all-inclusive resource." attributed to "BookLife Reviews".

The new "Award-Winning Publicity" book became the Number 1 New Release in Public Relations on Amazon on June 14, 2026.

Kelly is a Johns Hopkins University Carey School of Business graduate, autism advocate and a member of the National Press Club.

<https://goodypr.com>

Liz Kelly

Goody PR

[email us here](#)

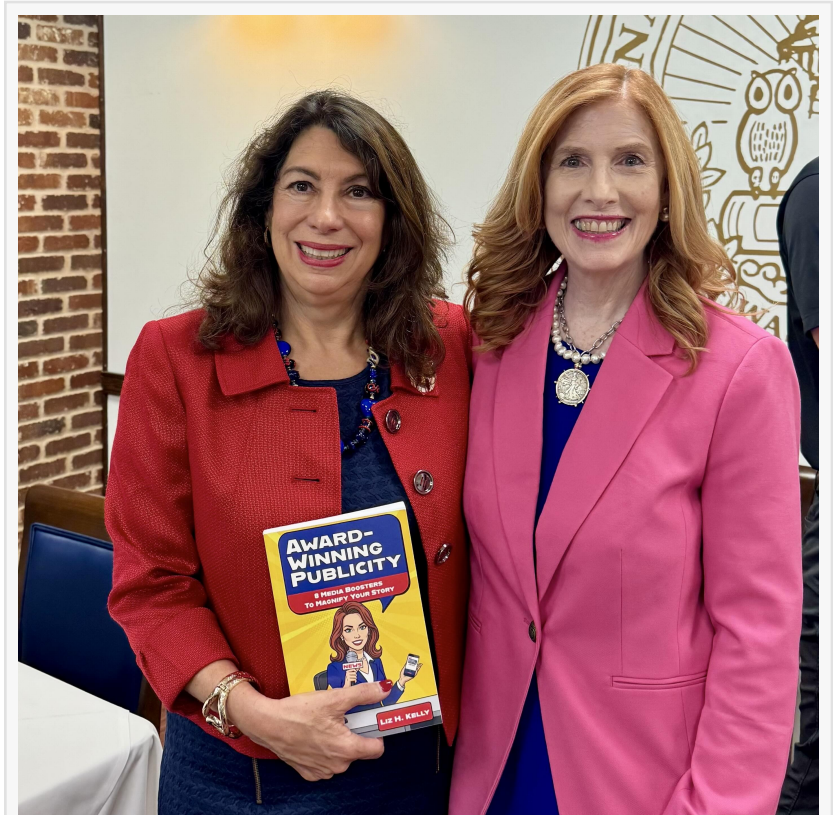
Visit us on social media:

[LinkedIn](#)

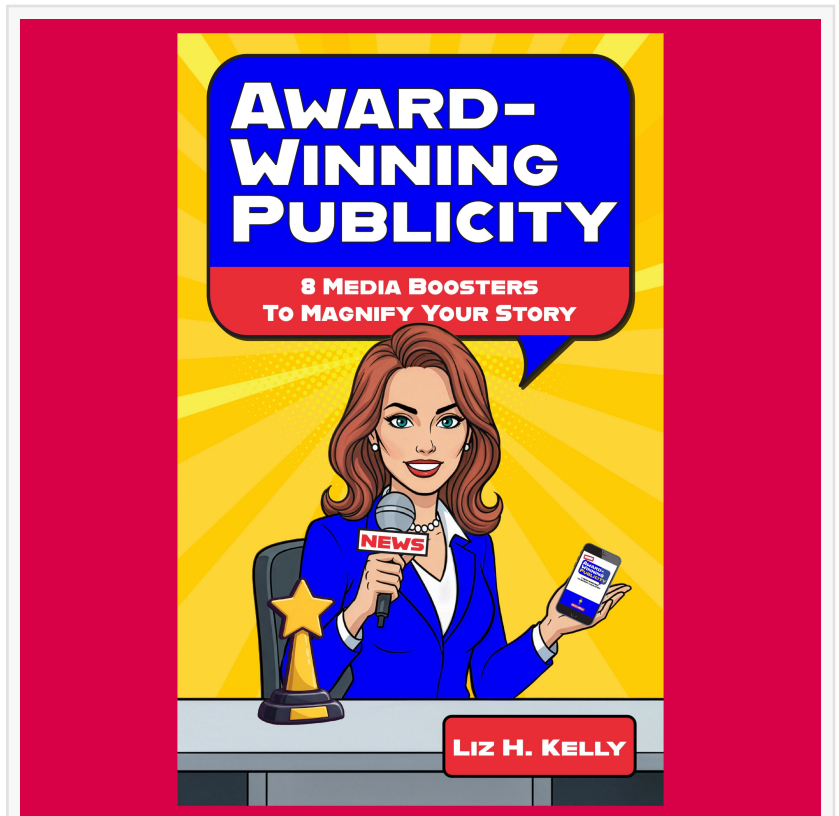
[Instagram](#)

[Facebook](#)

[YouTube](#)



Goody PR Founder and “Award-Winning Publicity” Author Liz H. Kelly shared how to do public relations tips at the National Press Club in Washington D.C. in June 2026 during a book talk for professionals, including entrepreneur Kim Curran, In Two Places.



"Award-Winning Publicity: 8 Media Boosters to Magnify Your Story" Author Liz H. Kelly unveiled her enhanced book cover during a June book talk at the National Press Club in Washington D.C.

This press release can be viewed online at: <https://www.einpresswire.com/article/921382627>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.