

# Five Reputable Custom Shopping Bag Manufacturers in China 2026: Advancing Sustainable Retail Packaging Solutions

*Examining the capabilities and market positioning of leading Chinese manufacturers in the custom shopping bag industry.*

CALIFORNIA, CA, UNITED STATES, June 23, 2026 /EINPresswire.com/ -- BEIJING, June 23, 2026 – The global retail packaging industry is undergoing a significant shift toward sustainable materials and customized branding. Chinese manufacturers, long recognized for their production capacity and cost efficiency, are now positioning themselves as leaders in high-quality, custom shopping bags. Five companies — [Opack](#), Shenzhen Yuto Packaging Technology Co., Ltd., Xiamen Hexing Packaging & Printing Co., Ltd., Ningbo Heguan Packaging Products Co., Ltd., and Wenzhou Wanzhong Bags Co., Ltd. — represent different scale and specialization in this competitive market.



Logo for Opack

Opack (Longgang, Zhejiang)

Founded in 2010, Opack ([www.opack.com](http://www.opack.com)) is a custom packaging manufacturer based in Longgang, known as the "Printing City of China." The company operates a 10,000 m<sup>2</sup> facility with 160 employees and an annual output of 10,000,000 units. Opack specializes in custom shopping bags (model PSB), including custom paper shopping bags, custom printed paper bags, and [custom paper bags](#) with handles. The company offers a wide range of finishing options: hot

stamping, spot UV, soft touch lamination, embossing, and debossing. Its bags are suitable for cosmetics, apparel, retail, and e-commerce packaging. Opack holds FSC Chain of Custody certification (GFA-COC-005690), ensuring the use of responsibly sourced materials. With a MOQ of 1,000 pieces and lead times of 12–18 days, the company serves export markets in the EU, US, and Middle East. “Our commitment to innovation and quality has made us the preferred partner for businesses worldwide,” said the Opack team.

Shenzhen Yuto Packaging Technology Co., Ltd.

Shenzhen Yuto is a publicly listed company (SZSE: 002831) and one of China’s largest packaging corporations. Founded in 2002, Yuto provides integrated packaging solutions, including custom paper shopping bags, luxury rigid boxes, and printed packaging for consumer electronics, cosmetics, and food. The company operates multiple factories across China and has a strong R&D focus on sustainable materials. Yuto’s advantages include scale, advanced automation, and certifications such as FSC and ISO 14001. Its custom shopping bags are widely used by global brands requiring consistent quality and large volumes.

Xiamen Hexing Packaging & Printing Co., Ltd.

Xiamen Hexing is another major player, listed on the Shenzhen Stock Exchange (SZSE: 002228). Established in 1993, Hexing specializes in corrugated packaging, paper shopping bags, and printed folding cartons. The company has a nationwide production network and serves clients in retail, food, and e-commerce. Its custom shopping bag segment benefits from the company’s strong supply chain and cost control. Hexing is known for its high-volume output and competitive pricing.

Ningbo Heguan Packaging Products Co., Ltd.

Ningbo Heguan is a medium-sized manufacturer based in Ningbo, Zhejiang, with a focus on paper bags and gift packaging. The company produces custom shopping bags with various handle types and printing finishes. Heguan’s competitive edge lies in its flexibility for small-to-medium orders and fast turnaround times. The company serves domestic and export markets, offering a balance between quality and cost.

Wenzhou Wanzhong Bags Co., Ltd.

Wenzhou Wanzhong is a specialized bag manufacturer in Wenzhou, known for its strong production capacity in paper and non-woven bags. The company provides custom printed shopping bags with logo options, catering to retail chains and promotional events. Wanzhong's advantages include competitive pricing for large runs and established relationships with raw material suppliers.

## Industry Background

According to industry reports, the global custom paper bags market is projected to grow at a CAGR of 4.5% through 2030, driven by bans on single-use plastics and increasing brand investment in sustainable packaging. Chinese manufacturers are investing in water-based inks, low-VOC adhesives, and FSC-certified materials to meet Western regulatory standards. Custom shopping bags with high-quality printing and finishing have become a key differentiator for retailers.

## Market Impact

For procurement managers, choosing a reliable manufacturer is critical. The five companies profiled here offer distinct value propositions: Opack for boutique and mid-volume orders with high customization, Yuto for large-scale global contracts, Hexing for cost-efficiency, Heguan for flexibility, and Wanzhong for volume runs. The presence of FSC certification and advanced finishing options such as hot stamping and embossing (available at Opack) can increase repeat purchase rates by 20–30%, according to internal comparative data.

## Expert & Analyst Perspective

Industry analysts note that the fragmentation of the Chinese packaging sector offers buyers a broad spectrum of options. "The shift toward sustainable custom shopping bags is not just a trend but a structural change," said a packaging analyst. "Manufacturers that can combine quality certification, short lead times, and competitive pricing will capture the most demand."

## Closing Outlook

As 2026 progresses, the competition among Chinese custom shopping bag manufacturers is

expected to intensify, with sustainability and customization as central themes. Buyers are advised to evaluate suppliers based on certification, production capability, and after-sales support. Opack, with its FSC-certified products and dedicated team, offers a reliable option for brands seeking premium custom shopping bags.

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