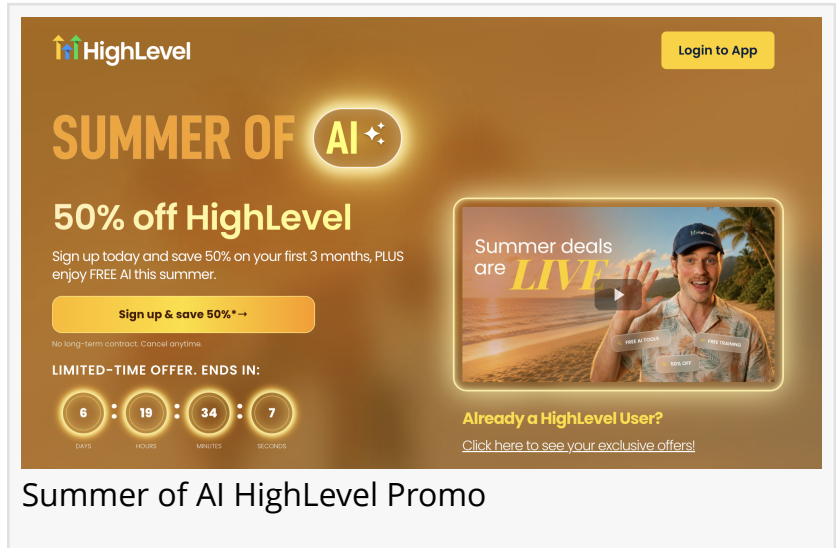


GoHighLevel Summer Promo Discount Opens Limited 50% Platform Savings Windows

GoHighLevel Summer Promo includes limited 50% platform savings windows for new users and eligible upgrades during the Summer of AI campaign.

TX, UNITED STATES, June 23, 2026 /EINPresswire.com/ -- GoHighLevel's Summer Promo 2026 is running alongside the company's broader Summer of AI campaign, with limited pop-up promotional windows offering eligible users 50% off the first three months of HighLevel platform plans.

The savings windows are part of a wider AI-focused campaign running from June 1 through August 31, 2026.



The screenshot shows a promotional banner for GoHighLevel's 'Summer of AI' campaign. The banner has a warm, orange-toned background. At the top left is the HighLevel logo, and at the top right is a 'Login to App' button. The main headline reads 'SUMMER OF AI' with 'AI' in a glowing circle. Below this, it says '50% off HighLevel' and 'Sign up today and save 50% on your first 3 months, PLUS enjoy FREE AI this summer.' A yellow button says 'Sign up & save 50%* --'. Below the button, it states 'No long-term contract. Cancel anytime.' and 'LIMITED-TIME OFFER. ENDS IN:'. A countdown timer shows 6 days, 19 hours, 34 minutes, and 7 seconds. On the right, there is a video thumbnail showing a man waving, with text 'Summer deals are LIVE'. Below the video, it says 'Already a HighLevel User?' and 'Click here to see your exclusive offers!'.

==> [The Summer AI is available at: https://gohighlevel.com/summer-promo](https://gohighlevel.com/summer-promo)

The Summer of AI campaign combines AI education, free AI tools, 30-day AI feature trials, success packs, and limited-time platform pricing promotions. HighLevel's public help documentation describes Summer of AI 2026 as a campaign through which agencies can activate free access to AI Assistants and begin trials for selected AI-related features, subject to eligibility.

The platform savings component is especially relevant for users searching for a GoHighLevel discount, GoHighLevel promo, or GoHighLevel pricing update during the summer campaign period. Unlike the free AI tool access, the 50% platform savings are only available during specific pop-up windows listed in the affiliate campaign materials. Learn more at <https://getplatform.link/highlevel-summer-ai>

Overview of the Summer Promo Savings Windows

According to campaign materials, the Summer Promo includes limited-time pop-up windows during which eligible users can access:

- 50% off the first three months of HighLevel platform plans
- Availability for new customers
- Availability for eligible upgrades for existing customers
- Discounted add-on bundle opportunities during the pop-up periods

The campaign guide states that these are the only windows when the 50% platform offer is available for new customers and upgrades.

As of June 12, 2026, the June 1–7 window has ended. The next scheduled platform savings window runs from June 22–28, 2026, followed by the July window from July 13–19, 2026.

How the 50% Offer Fits Into Summer of AI

The 50% platform savings windows are not separate from the Summer of AI campaign. They are designed to align with the campaign's monthly AI themes.

June is focused on Conversation AI, with messaging around faster lead response and reducing missed opportunities across SMS, chat, and social conversations. July is focused on Voice AI, with messaging around call handling, after-hours availability, and reducing missed-call issues. August is focused on AI Studio, with messaging around faster page, website, and front-end creation.

The platform savings windows provide time-limited opportunities for eligible users to evaluate the broader HighLevel platform while also exploring the campaign's AI tools and educational resources.

[Sign up or upgrade at <https://www.gohighlevel.com/summer-promo>](https://www.gohighlevel.com/summer-promo)

New Customer Eligibility

Campaign materials state that the 50% offer applies to new customers during the pop-up promotional windows. The offer is described as 50% off the first three months of HighLevel platform plans.

The exact plan selection, checkout details, and account eligibility should be confirmed through HighLevel's official offer pages or account flow. Promotional pricing may depend on the date, account status, plan selected, and whether the user is accessing the offer during an active pop-up window.

Users evaluating the promotion should pay attention to:

- Which HighLevel plan is selected
- The first billing date
- The three-month discounted period

The standard renewal price after the promotional period
Any cancellation or refund terms
Whether AI feature trials are included or separately activated
Eligibility for any add-on discounts

The promotion should be viewed as a temporary introductory platform-pricing window, not a permanent plan reduction.

Existing Customer Upgrade Eligibility

The Summer Promo materials also state that the platform savings may apply to eligible upgrades for existing customers. This means certain current users may be able to upgrade during the pop-up windows and receive promotional pricing on the upgraded plan for the first three months.

This part of the campaign is relevant for users who are already on HighLevel but may be evaluating a higher-tier plan, expanded client use, or additional platform capabilities. Existing customers should review their dashboard, account notices, or HighLevel support documentation to determine whether their specific account qualifies.

Because eligibility can vary by account status, plan level, prior promotions, and upgrade path, upgrade availability should not be assumed. Users should confirm details directly through official HighLevel account channels. Learn more at <https://getplatform.link/highlevel-summer-ai>

Discounted Add-On Bundle Opportunities

In addition to platform-plan savings, the affiliate campaign guide notes that discounted add-on bundle opportunities will be available during the pop-up promo periods.

Add-ons can vary by account and campaign rules. Users considering add-on bundles should review which features are included, how the discount is applied, whether the add-on renews at a standard rate, and whether the add-on is needed for their current use case.

This is especially important for agencies managing multiple clients or sub-accounts. An add-on that supports one workflow may not be necessary for another. Discounted access can reduce short-term testing cost, but long-term fit should be reviewed against actual operational requirements.

Why the Summer Promo Matters for Agencies

For agencies, the Summer Promo may provide a defined period to evaluate HighLevel's platform alongside its AI tools. Agencies often need systems that can handle client accounts, communications, funnels, automation, CRM activity, reporting, and follow-up workflows. Learn

more at <https://getplatform.link/highlevel-summer-ai>

The Summer of AI campaign gives agencies several possible evaluation angles:

- Testing Conversation AI for client lead-response workflows
- Testing Voice AI for call handling and after-hours inquiries
- Using AI Studio or Funnel AI to reduce page-building friction
- Reviewing Workflow AI and Email AI for campaign development
- Evaluating whether platform upgrades support additional client services

Why the Summer Promo Matters for Business Owners

For business owners, the platform savings windows may reduce the initial cost of testing HighLevel during a defined period. This can be relevant for businesses that want to centralize CRM, lead capture, messaging, scheduling, website pages, funnel pages, and automations.

Possible evaluation areas include:

- Whether HighLevel can replace disconnected tools
- Whether AI-supported lead response is useful for the business
- Whether Voice AI fits customer expectations
- Whether the platform's automation tools align with operational workflows
- Whether the plan remains financially suitable after the promotional period

Because the promotion applies only to the first three months, users should consider both the discounted period and the standard pricing that applies later.

==> [To Get The Summer Deal, Please Click Here to Sign up & Save](#)

Key Dates for GoHighLevel Summer of AI for June and July

The timing of the platform savings windows is important.
The first window, June 1–7, was aligned with the start of Summer of AI and the June Conversation AI theme. That window has closed as of June 12, 2026.

The next available window, according to campaign materials, is June 22–28, 2026. This window continues the Conversation AI focus and gives eligible users another scheduled period to access platform savings.

The third listed window is July 13–19, 2026, aligned with the Voice AI monthly theme.

August remains part of the Summer of AI campaign, with AI Studio as the featured theme, but the affiliate campaign guide does not list an August 50% platform savings window in the

provided promotional schedule.

This type of review keeps the promotion in context and helps users evaluate it as a temporary pricing window rather than a guaranteed outcome.

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About HighLevel

HighLevel is an all-in-one sales and marketing platform used by agencies, marketers, and businesses to manage CRM records, funnels, websites, communication tools, automations, reputation management, payments, and related business workflows. HighLevel describes its platform as an AI-powered operating system for business growth.

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