

# Influential Women Profiles: Kelly A. Malloy, Fractional COO and Founder of Malloy & Co. Operating Partnerships

BRADENTON, FL, UNITED STATES, June 23, 2026 /EINPresswire.com/ -- Bridging the Gap Between Healthcare Strategy and Execution Through Transformational Leadership and Measurable Operational Impact Across Hospitals and Health Systems

Kelly A. Malloy is a seasoned healthcare executive, Fractional Chief Operating Officer, and Founder of Malloy & Co. Operating Partnerships, based in Bradenton, Florida. With more than three decades of experience in hospitals and health systems, she has built a distinguished career focused on closing the persistent and costly gap between strategy and execution in healthcare operations.



Rather than operating as a traditional consultant, Malloy embeds directly within executive leadership teams, partnering closely with CEOs, CFOs, COOs, and CNOs to drive measurable, sustainable operational outcomes. Her proprietary PROPEL Forward Framework™ reflects a structured, results-driven methodology designed to stabilize performance, align leadership across disciplines, and build operational infrastructure that continues to function effectively long after her engagement concludes.

Malloy's career is marked by a rare combination of clinical insight and executive-level operational leadership. She began her professional journey at the bedside providing occupational therapy, gaining firsthand experience in patient care and frontline clinical operations. From there, she advanced through progressively senior leadership roles, including Director of Rehabilitation, Associate Administrator, Vice President of Operations, and ultimately Chief Operating Officer at major healthcare institutions.

This clinical foundation continues to shape her leadership approach today. It enables her to build credibility with physicians, nurses, and frontline staff while designing operational solutions that reflect the real-world complexities of patient care delivery. Throughout her career, she has led organizations through high-pressure environments, including hurricane disaster response efforts, the COVID-19 pandemic, large-scale service line expansions, and periods of significant financial constraint.

As a transformational leader, Malloy focuses on building the operational structures that allow healthcare organizations to execute consistently and effectively. Her work emphasizes accountability frameworks, clearly defined decision rights, physician alignment strategies, and disciplined operating rhythms that support sustained performance improvement. Under her leadership and guidance, organizations have achieved double-digit growth in surgical volumes, expanded specialty service lines, strengthened employee and physician engagement, and improved key quality and safety metrics.

Malloy attributes her success to perseverance and resilience—an unwavering commitment to moving forward regardless of obstacles. She emphasizes openness and honesty in all professional relationships, embraces change as a necessary driver of growth, and remains focused on making a meaningful impact in every engagement. Her approach is rooted in practical execution, ensuring that strategy is not only developed but fully implemented and sustained.

The best career advice Malloy has ever received is to remain authentically herself and not become distracted by the paths or achievements of others. She has been encouraged throughout her career to stand out by embracing her individuality, to remain committed to continuous learning, and to pursue her goals with courage and conviction. This guidance has reinforced her belief that leadership effectiveness is strengthened by authenticity and consistency of purpose.

For young women entering the healthcare industry, Malloy offers direct and empowering advice: stay curious and never hesitate to ask questions, as inquiry is the foundation of true learning. She encourages emerging professionals to stand confidently in their roles, ensure their voices are heard, and recognize the value of their perspectives in shaping healthcare delivery. She emphasizes that they have earned their place at the table and should not hesitate to contribute meaningfully to decision-making processes.

In examining the current healthcare landscape, Malloy identifies execution—not strategy—as the most significant challenge facing health systems today. While many organizations have well-developed strategic plans, the ability to implement those plans effectively remains inconsistent. She views this gap as a critical opportunity for transformation and dedicates her work to helping organizations strengthen operational execution, improve accountability, and achieve measurable outcomes.

The values that guide Malloy in both her professional and personal life include maintaining a positive mindset, demonstrating a strong and consistent work ethic, leading by example, and upholding integrity through all stages of advancement. She is deeply goal-driven and prioritizes openness and honesty in every interaction. In addition, she is committed to mentoring emerging leaders, believing strongly in the importance of developing the next generation of healthcare executives and operational experts.

Through her leadership, fractional practice, and embedded executive partnerships, Kelly A. Malloy continues to help healthcare organizations navigate complex operational challenges and achieve lasting performance improvement. Her work reflects a steadfast commitment to aligning strategy with execution, strengthening healthcare systems from within, and ultimately advancing patient-centered care through operational excellence.

Learn More about Kelly A. Malloy:

Through her Influential Women profile, <https://influentialwomen.com/connect/Kelly-Malloy> and through her website, <https://malloyoperatingpartnerships.com/>

## Influential Women

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