

Mylar Industry Report: Demand Growth Across Packaging, Electronics, and Food Sectors

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DELAWARE, DE, UNITED STATES, June 23, 2026 /EINPresswire.com/ -- The global [mylar market](#) is experiencing strong growth, driven by rising demand across end-use industries such as cosmetics & personal care, food & beverages, and electrical & electronics. Mylar is increasingly preferred for packaging and insulation applications due to its durability, barrier properties, and versatility.



According to Allied Market Research, the global mylar market was valued at \$10.7 billion in 2021 and is projected to reach \$20.4 billion by 2031, expanding at a CAGR of 6.9% (2022–2031). The study offers insights into key investment areas, growth strategies, competitive landscape, and emerging market trends, making it useful for investors, stakeholders, and industry participants.

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Market Drivers and Trends:

- Expanding use of mylar in packaging for food, cosmetics, and electronics
- Growing demand for flexible and high-barrier packaging materials
- Increasing adoption in food safety and preservation applications
- Rising use of mylar tapes in industrial and electronic applications

Market Restraint:

- Environmental concerns due to the non-biodegradable nature of mylar

Opportunities:

- Increasing demand for mylar-based tapes and specialty packaging solutions

Segment Insights:-

By Application:

- Bags and pouches dominated the market in 2021, accounting for nearly two-fifths of total share
- Expected to maintain dominance through 2031, with the fastest growth rate (~7.1% CAGR)
- Labels and laminates also represent significant segments

By End-Use Industry:

- Food and beverages accounted for over half of global revenue in 2021 and remain the leading segment
- Pharmaceuticals expected to grow at the fastest rate (~7.5% CAGR)
- Cosmetics & personal care continues to show steady demand

By Region:

- Asia-Pacific led the market with over half of global revenue in 2021
- Expected to maintain dominance and record the highest growth (~7.2% CAGR)
- Other regions include North America, Europe, and LAMEA

Competitive Landscape:

- Key players operating in the global mylar market include CS Hyde Company, Uline, FINE PACKAGE CO., LTD., Grafix Plastics, IMPAK Corporation, Jarrett Industries, BCW Diversified, Protective Packaging Corporation, RH Nuttall, and Tekra Corporation.

These companies focus on strategies such as partnerships, expansions, collaborations, and joint ventures to strengthen their market position and enhance global reach.

For more information on the mylar market, visit our website:

<https://www.alliedmarketresearch.com/mylar-market/purchase-options>

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a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

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