

# Global Guar Complex Market To Expand At 4% CAGR During The Forecast Period

*The Business Research Company's Guar Complex Market Report 2026 - Market Size, Trends, And Global Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED KINGDOM, June 24, 2026

/EINPresswire.com/ -- "The [guar complex market](#) is steadily gaining

traction, supported by evolving consumer preferences and expanding applications across various industries. As demand for functional food ingredients rises, this market is set to experience consistent growth in the coming years. Let us explore the current market size, key growth drivers, emerging trends, leading regions, and factors shaping the future landscape of the guar complex industry.

## Current Market Size and Growth Outlook for the Guar Complex Market

The guar complex market has witnessed steady expansion over recent years. Forecasts indicate growth from \$1.1 billion in 2025 to \$1.15 billion in 2026, reflecting a compound annual growth rate (CAGR) of 4.3%. This earlier growth can be linked to the traditional use of guar gum as a food thickener, rising applications in oil and gas fracking, increasing processed food demand, greater consumer awareness of dietary fiber benefits, and expanded cultivation of guar beans.

Download a free sample of the guar complex market report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=45151248&type=smp&utm\\_source=EINPresswire&utm\\_medium=Paid&utm\\_campaign=Jun\\_PR](https://www.thebusinessresearchcompany.com/sample_request?id=45151248&type=smp&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jun_PR)

Looking ahead, the market is expected to maintain steady progress, reaching \$1.37 billion by 2030 with a CAGR of 4.5%. Factors driving this forecast include growing demand for clean-label food reformulations, rising popularity of plant-based functional ingredients, an increase in low-sugar and reduced-calorie products, advancements in modified polysaccharide technologies, and a stronger focus on sustainable, bio-based ingredients. Key trends for the coming years involve the use of guar-based systems in clean-label products, sugar-reduction and fat-replacement formulations, enriched plant-based dietary fibers for processed foods, enhanced texture and stability through modified guar gums, and expanded moisture retention applications



The Business  
Research Company

The Business Research Company

in bakery and convenience foods.

### Understanding Guar Complex and Its Applications

Guar complex is a functional ingredient system derived primarily from guar gum, a natural polysaccharide extracted from guar beans. Often modified or blended, these complexes improve thickening, stabilizing, and fiber enrichment properties in food formulations. Widely applied in food and beverage products, guar complex enhances texture and moisture retention while supporting clean-label initiatives and sugar-reduction goals.

View the full guar complex market report:

[https://www.thebusinessresearchcompany.com/report/guar-complex-market-report?utm\\_source=EINPresswire&utm\\_medium=Paid&utm\\_campaign=Jun\\_PR](https://www.thebusinessresearchcompany.com/report/guar-complex-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jun_PR)

### Key Growth Drivers Behind the [Global Guar Complex Market](#)

One significant factor fueling the guar complex market is the rising demand for processed and convenience foods. These products, which have been altered from their natural state for quick and easy consumption, appeal to consumers with busy lifestyles seeking time-saving meal options. Guar complex contributes to such foods by enhancing texture, stability, and shelf life through its effective thickening, binding, and water-retention abilities. For example, in April 2025, the National Association of Convenience Stores in the US reported that prepared foods accounted for 72.6% of total foodservice sales in 2024, highlighting the growing popularity of convenient food choices. This trend plays a crucial role in expanding the guar complex market.

The bakery sector's growth also significantly influences the guar complex market. This sector involves the production and sale of flour-based baked goods like bread, cakes, pastries, and biscuits, catering to both retail and foodservice needs. Increasing urbanization and hectic lifestyles are driving consumers toward convenient, ready-to-eat baked products that require little preparation. According to the Government of Canada, retail sales of baked goods were valued at \$82.9 billion in 2022 and are expected to climb to \$97.7 billion by 2026, signaling sustained expansion. This rising demand is helping boost the guar complex market as it improves the quality and shelf life of bakery products.

### Impact of the Growing Vegetarian Population on Guar Complex Market Expansion

Another important growth driver is the increasing vegetarian population worldwide. Vegetarians avoid meat, poultry, and fish, and some also exclude other animal-derived foods. This group has expanded due to heightened health awareness and a shift toward plant-based diets intended to reduce the risk of lifestyle diseases such as heart conditions, obesity, and diabetes. Guar complex benefits this market by providing plant-based soluble fiber that aids digestion and promotes satiety, while also serving as a functional substitute for animal-derived ingredients in various food products. For instance, data from ProVeg International in February 2024 showed that about 38% of Europeans followed partially or fully plant-based diets in 2023, including flexitarian, vegetarian, pescatarian, and vegan diets, with strict vegetarianism rates at approximately 7% in the UK and nearly 5% in Austria. This shift is fueling the demand for guar

complex ingredients.

### Fastest Growing Region in the Guar Complex Market

Asia-Pacific was the largest region in the guar complex market in 2025 and is expected to continue as the fastest-growing market during the forecast period. The market report also covers other regions, including South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of global market dynamics.

The 2026 edition of our market reports now delivers enhanced analytical coverage through market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, plus updated graphics and tables.

### Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: [marketing@tbrc.info](mailto:marketing@tbrc.info)

[The Business Research Company](http://www.thebusinessresearchcompany.com) - [www.thebusinessresearchcompany.com](http://www.thebusinessresearchcompany.com)

### Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

[info@tbrc.info](mailto:info@tbrc.info)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/921808979>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.