

Green Lotus Launches AI Team with Native Shopify Integration to Help Win Sales and Stop Losing Them

TORONTO, ONTARIO, CANADA, August 4, 2026 /EINPresswire.com/ -- Green Lotus, a premier North American digital agency, has officially announced the launch of a specialized AI Team and its integration for the Shopify e-commerce platform. This release introduces a suite of four purpose-built AI agents designed to function as a digital workforce for online retailers, addressing the growing need for 24/7 responsiveness and technical data alignment in the era of generative search.



AI Team

Harvard Business Review shows that by deploying an "agentic workforce" to solve lead attrition, Klarna automated the work equivalent to 700 full-time agents. Their AI assistant now manages two-thirds of all customer service chats—approximately 2.3 million conversations—while maintaining high satisfaction scores.

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Zero contracts. If you aren't seeing a 3x to 10x return on investment, we don't want your money. Period.”

Bassem Ghali

Crucially, the AI reduced resolution times from 11 minutes to under 2 minutes, directly addressing the 77% of

consumers who prioritize speed and are the first AI Agency to respond. This shift is projected to increase annual profits by \$40 million, proving that an AI-first response strategy is the only way to capture the 78% of customers who, according to Lead Connect, choose the first company that responds.

The Green Lotus AI integration focuses on eliminating operational friction between Shopify Data and human response, where potential leads are lost due to delayed response times. According to Lead Connect, 78% of consumers choose the first company that responds to their inquiry. The

Green Lotus [Shopify AI Team](#) addresses this through four distinct modules:

- The Voice AI Agent: An automated receptionist that handles inbound calls, qualifies leads, and synchronizes with the Shopify merchant's calendar to book appointments or consultations.
- The Text AI Agent: A conversational module that integrates with SMS, Facebook, Instagram DMs, and WhatsApp to provide instant product information and lead qualification.
- The Social Media Agent: A dedicated tool for managing real-time engagement and inquiries across social commerce channels.
- The Reputation Agent: A system designed to automate review acquisition and personalized responses, building the social proof necessary for high-authority search rankings.

Setting the New Standard: A Deeper Look into the Green Lotus AI Agentic Native Integration with Shopify

The Green Lotus AI team connects directly to your Shopify backend, allowing your dedicated AI agents to access real-time data to serve your customers better.

- Real-Time Data Sync: Your AI team stays perfectly in sync with your Shopify product catalog, inventory levels, and order statuses. This means when a customer asks your Voice or Text AI Agent about product availability or their specific delivery date, the AI provides an instant, accurate answer without human intervention.
- Automated Lead Capture & Nurturing: Every time a new customer creates an account or starts a checkout on Shopify, their details are automatically captured by the Green Lotus system. If they



Green Lotus Agency



AI or DIE

abandon their cart, the AI Text Agent can instantly send a personalized SMS or WhatsApp message to re-engage them, boasting an 88% open rate within the first 3 minutes.

- Omnichannel Customer Support: The integration allows you to manage all Shopify-related inquiries—whether they come from your website's live chat, Facebook DMs, Instagram, or phone calls—within a single, unified app. Your Social Media AI Agent can even respond to comments on your product posts, linking users directly back to your Shopify checkout.

- Review & Reputation Loop: Once a "Paid Order" is triggered in Shopify, the Reputation Agent can automatically reach out to the customer at the perfect moment to request a Google or Facebook review. Since businesses with more reviews earn 54% more revenue, this creates a self-sustaining cycle of trust and higher search rankings.

"The introduction of [Sales AI Agents](#), specifically for Shopify merchants, is a response to a fundamental change in how the internet functions," says Bassem Ghali, CEO of Green Lotus.

"We are no longer in an era of digital storefronts; we are in an era of autonomous commerce powered by AI" declares Bassem Ghali, CEO of Green Lotus. "The launch of this Shopify-native AI workforce isn't just an upgrade—it is a survival mechanism. As the internet shifts from a library of links to a network of intelligent agents, Shopify merchants must either deploy an agentic workforce to capture demand or accept total invisibility."

Green Lotus continues to offer these advanced integrations on a results-based model, emphasizing technical performance and search visibility over long-term contractual obligations.

About Green Lotus: Green Lotus is one of North America's most trusted Digital Marketing agencies. Established in 2012, it is ranked as Canada's number one [Shopify SEO Agency](#) and number nine globally. We offer a complete, future-focused solution to attract leads and sales from AI search engines like ChatGPT, Gemini, and Perplexity, and ensure businesses never miss a sales opportunity.

About Bassem Ghali: CEO of Green Lotus, is an AI & SEO strategist and speaker with over 20 years of experience. A two-time Canadian Entrepreneur of the Year Award Winner, Bassem has managed online marketing strategies for numerous Canadian and international corporations, including major companies such as Canadian Tire, Direct Energy, Egypt Air, Remax, Toronto Star, VistaPrint, and Xplor.net.

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