

# Following the Sold-Out World Premiere in Toronto, The Unauthorized Hallmark(ish) Parody Musical Embarks on a U.S. Tour

WILMINGTON, DE, UNITED STATES, June 25, 2026 /EINPresswire.com/ -- After a sold-out world premiere in December 2025, Paquin Exhibition & Theatrical is thrilled to announce the U.S. Debut and 22-city tour of [The Unauthorized Hallmark\(ish\) Parody Musical](#) – a hilarious immersive Broadway style show that blends your favorite holiday movie tropes with high octane, original pop songs. The tour will kick-off on November 20, 2026, in Tampa, Florida’s Straz Center for the Performing Arts and run through the holiday season. Stops include Orlando, St. Louis, Houston, San Antonio and more, including full-week sit-downs in Chicago and Milwaukee.

The Unauthorized Hallmark(ish) Parody Musical tells the story of our heroine, Holly, an overworked city executive forced to return to her quirky hometown to help her mother run the family business. Holly reunites with Mark, an old flame (who is now the local Sheriff!) and discovers the town’s long-running cookie contest cheating conspiracy involves a moose on the loose. As Holly juggles romance, small-town drama, and a looming corporate merger, she learns that love and community might matter more than work. Packed with immersive holiday moments and original



pop songs such as, “Judge That Cookie” and “It Feels Like Christmas (Because It Is Literally Christmas),” the show offers a hilarious twist on the classic holiday movies you already know and love. It promises festive immersive fun for everyone whether you’re a hopeless romantic, a holiday movie superfan, or just in it for the moose.

The Unauthorized Hallmark(ish) Parody Musical springs from a creative team with a serious Broadway pedigree including co-authors Tim Drucker, Joel Waggoner and Bonnie Milligan. Milligan, a 2023 Tony Award winner for Best Featured Actress in a Musical (Kimberly Akimbo), has been seen on stage in *Head Over Heels*, *Kinky Boots*, *Gigantic*, and *Titanic (Encores!)* and on television in *And Just Like That*, *Search Party*, *New Amsterdam*, and more. The production is directed by Tim Drucker, whose parody credits include *The Unauthorized Love Actually? Parody Musical (Off-Broadway and Chicago)*, *Friends! Parody Musical (North American Tour)*, *The Bachelor Musical Parody (Chicago/LA)*, and *The MEG4N Parody Musical (New York and Tour)*. A Broadway composer, performer, and comedian, lyricist Joel Waggoner appeared on Broadway in *Be More Chill* and *School of Rock* and in the Off-Broadway hits *Southern Comfort* and *A Man of No Importance*. He’s also the co-creator of the viral sensation *Advent CarolIndar* with Julia Mattison. Choreography is provided by Brooke & Tiffany Engen, whose wide-ranging work spans theatre, television, and live concert productions including the Off-Broadway and Chicago productions of *Love Actually: The Musical Parody* and *MEG4N: The Unauthorized Musical Parody*, as well as the Emmy Award-winning *Hairspray Live! (NBC)* and currently *Heated Rivalry: The Unauthorized Parody Musical*.

The current tour route follows:

11/20 Tampa, FL  
11/21 Daytona Beach, FL  
11/23 Sarasota, FL  
11/27 Jacksonville, FL  
11/29 Fort Myers, FL  
12/3 Wilmington, NC  
12/4 Danville, KY  
12/5 Louisville, KY  
12/6 St. Louis, MO  
12/8-13 Chicago, IL  
12/14-15 Minneapolis, MN  
12/16 Omaha, NE  
12/17 Kansas City, MO  
12/18 Oklahoma City, OK  
12/20 Houston, TX  
12/21 San Antonio, TX  
12/22 Fayetteville, AR  
12/26-12/30 Milwaukee, WI

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